

# Sims Patrick Studio

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HOSPITALITY

Sims Patrick Studio purposefully shapes interior places that are memorable. Captivating. Delightful. We craft places that evoke emotional experiences through inspired storytelling and an engaging design journey.

# PARTRIDGE INN

AUGUSTA, GA





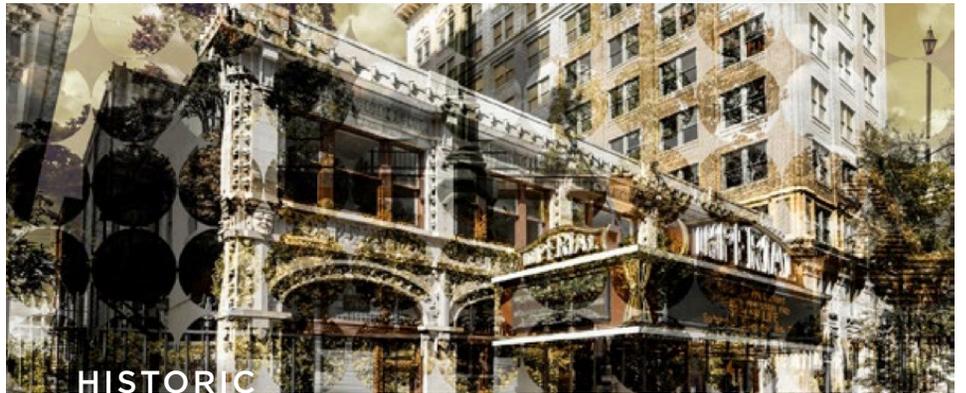
SOUTHERN CHARM



GOLF



RETREAT



HISTORIC



## PARTRIDGE INN

The Partridge Inn started as a resort and retreat for Northern travelers from New York and New England to “winter” in the south. Established in 1882, it became known for its southern hospitality and friendliness. The hotel’s history is rich and over the years, this historic hotel has been a favorite place to visit by dignitaries and international celebrities as well as the people and tourists visiting Augusta. Our new “Southern with a Twist” design approach is an eclectic mix of furnishings that are inspired by world travel, have a warm and friendly, grounded, casual, yet sophisticated “club resort” style which utilizes warm, wood finishes, rich, deep, neutral colors, accented with whites, pops of color, burnished metals, leather, tailored classic patterns for rugs, fabrics, and bedding. The result is a custom tailored style that combines the best of old world glamor and charm with casual southern sophistication with a reassembled modern twist. Think of it as a modern version of the southern club resort. The guests coming to the new Partridge Inn will think of the hotel as the living room of the city. A popular place to meet and visit for drinks, dinners, to attend weddings, receptions, roof top events, and for the people of Augusta to welcome their guests to their city and the US Masters golf tournament.

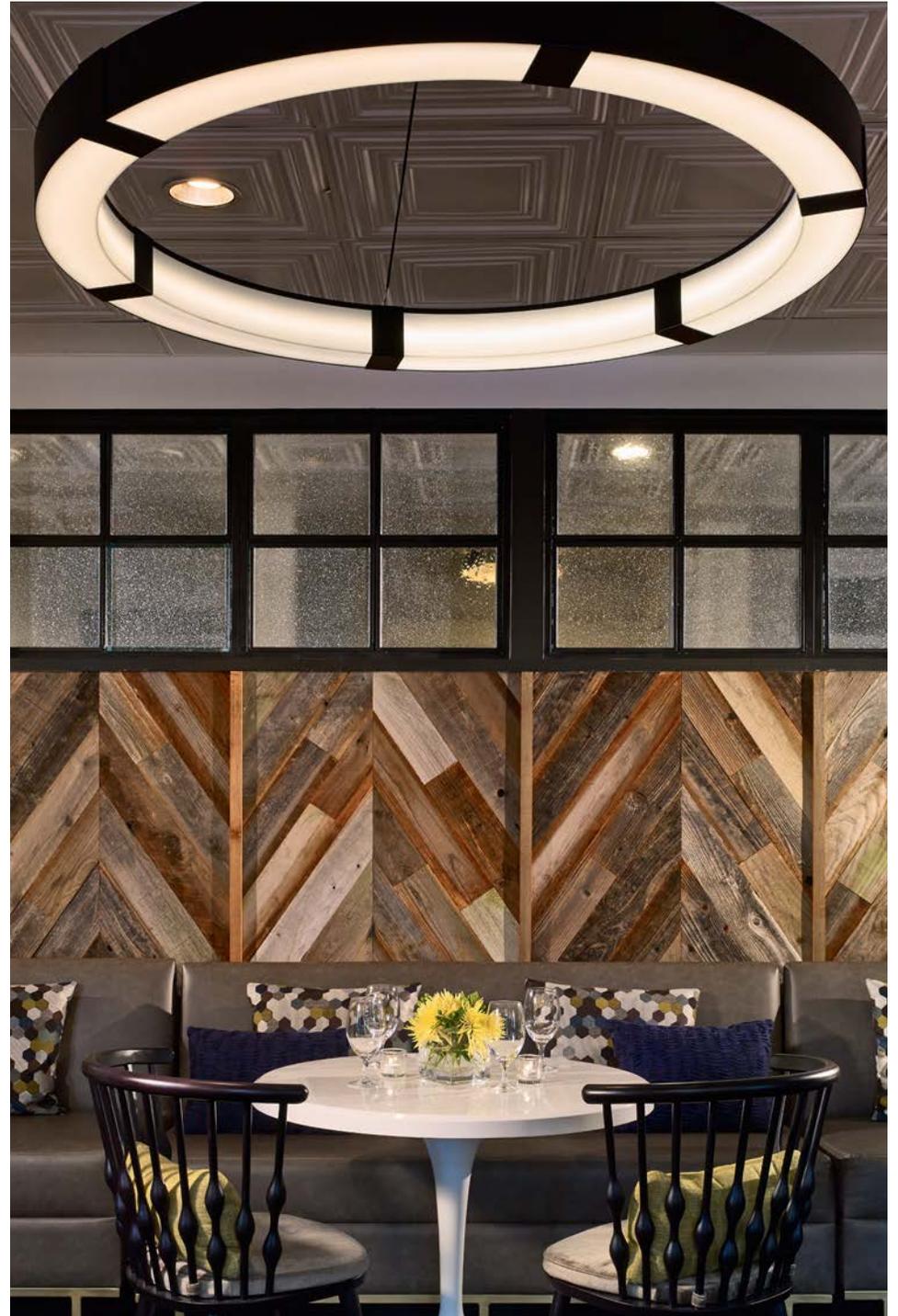
















# THE INN AT PATRICK SQUARE

CLEMSON, SC

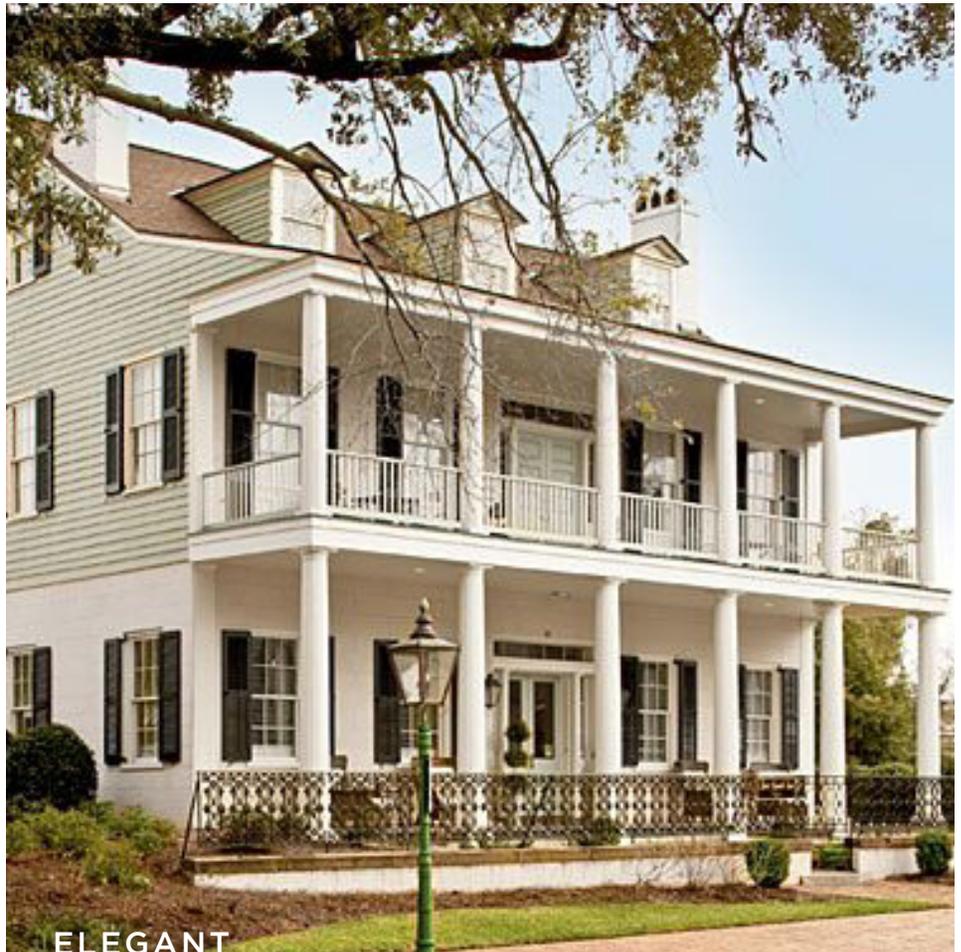




TRADITION



GATHERING PLACE



ELEGANT



FAMILY

## THE INN AT PATRICK SQUARE

In the heart of Patrick Square, the hotel will be the living room of the community with its authentic, traditional setting overlooking a beautiful green space, its cozy front porch, lush landscaping, and elegant interior spaces; the property will be a welcoming lodging spot for families, global business travelers, and regional visitors to Clemson's campus. The Inn will be the gathering place that brings back special memories as well as a place to create new traditions. The ballroom spaces will be a beautiful setting for the finest wedding, reunion, or party catered by nearby famous chef Rick Irwin. The upcountry architectural backdrop will feature old world finishes, eclectic furniture, sumptuous fabrics, and thought-provoking locally inspired artwork and accessories. The guestrooms will provide the most updated fixtures and amenities, a touch of modern with traditionally inspired finishes and furnishings. Comfortable lobby living spaces will invite guests to converse while having breakfast, coffee, late afternoon tea, or cocktails.





anna maria's  
Since 1889  
eat. share. live.





# JR CIGAR BAR

MOORESVILLE, NC



Daily Drafts \$3.00  
Special: Bull Terrier (Can)

### North Carolina Brews

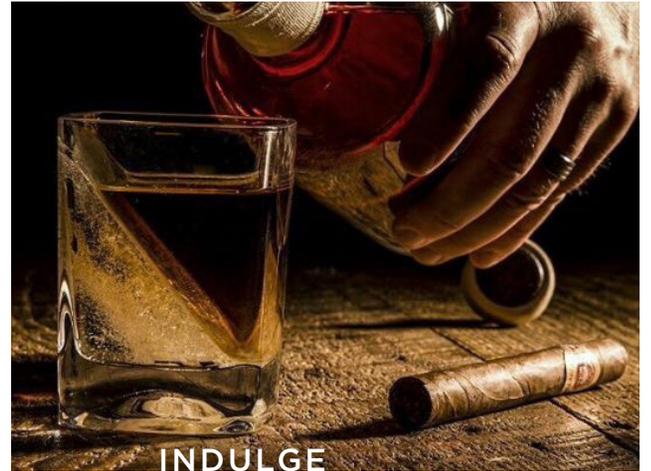
Beer Name	ABV %	BOTTLES CANS
Walter Smith (Walter's)	5.0%	
OMP	5.0%	
IPA	5.5%	
Full Sheet Creamer Lager	5.5%	
Full Sheet Vanilla (Vanilla)	5.5%	
Dark Lager	5.0%	
Deer Flyer Rumpkin Pie Brown	5.9%	
OMP Copper	4.8%	
OMP Medicinal	5.4%	

OUR BOTTLES ARE \$2





WARM



INDULGE



MASCULINE



## JR CIGAR BAR

What could be more indulgent than celebrating a special occasion with a perfectly cut, well rounded cigar? A luxurious den of good friends, good times, and good taste, JR Cigar Bar is a contemporary styling of the traditional smoking room. With rustic finishes and handsome style, the interior is filled with masculine charm and industrial accents, a variety of seating groups, and timeless character. Clever art pieces and vintage light fixtures bring an ambiance and glow that invites the guest to detach themselves from tension and stress and take a moment to celebrate life's daily victories. The outdoor terrace with large blazing firepits and cozy outdoor seating is open in all seasons. So go ahead, indulge.



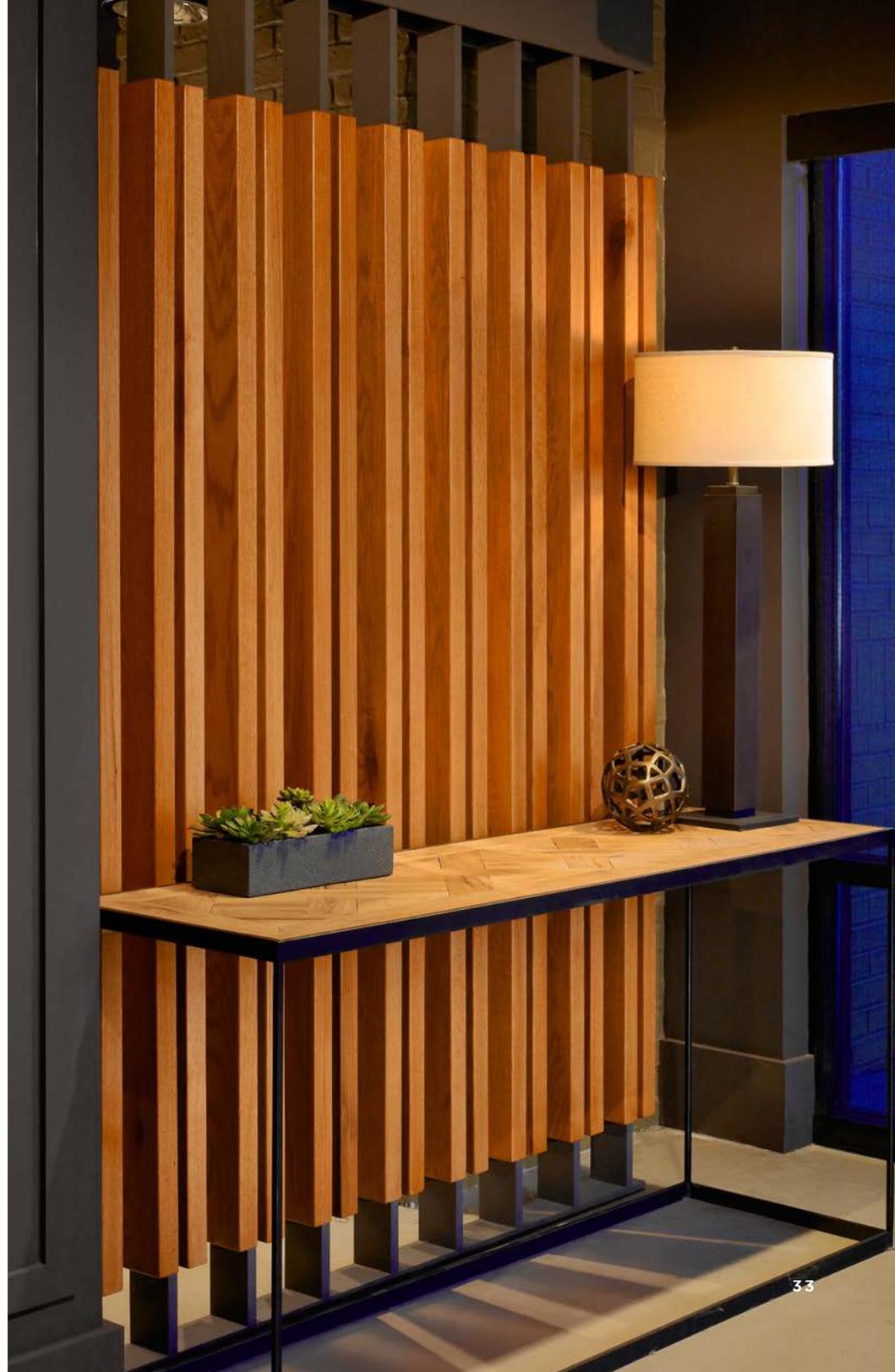
MONTECRISTO  
LOUNGE











# GRAYLYN INTERNATIONAL CONFERENCE CENTER

WINSTON SALEM, NC

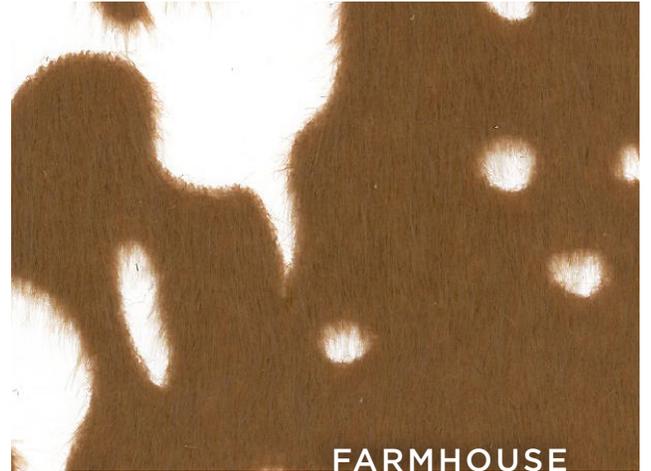




TEXTURE



RUSTIC



FARMHOUSE



STABLES



## GRAYLYN HOTEL AND CONFERENCE CENTER

This boutique hotel and conference center at Wake Forest University included the renovation of The Mews, a 1920's stable and poultry house surrounding an open courtyard on the Graylyn Estate. The stone, French Normandy-style buildings provided our team a wealth of inspiration for the 36 guestrooms, presidential suite, vice presidential suite, and junior suites, concierge lounge, restaurant, fitness center and other areas. SPS reimagined the Mews as an elegant but informal guest house adjacent to the grand dame manor house. By integrating the farm buildings, poultry house, and gardens as a consistent, wrapped space, they created a self-sufficient property with concierge, gift shop, hospitality and dining room, adjacent to the conference center spaces. The new space planning allowed for development of more luxurious and spacious suites, a fitness center, and achieved an "entrance" to the hotel. All guest rooms were updated with luxurious bedding and academic level working spaces, yet eclectic furniture plans and nostalgic artwork and 3D accessories made each room feel like home.













# LUXURY GUEST BATH INTERNATIONAL COMPETITION





FASHION



TEXTURES



GRAPHIC



CONTEMPORARY



## LUXURY GUEST BATH INTERNATIONAL COMPETITION

The Jason Wu for Brizo collection inspired the concept of this bathroom. A sense of elegance and sleek Scandinavian design accompany the backdrop of whites and neutrals with texture and accents of black. As Brizo and Jason Wu prove that fashion can be expressed outside the runway, this new level of luxury is continued with the glass shower enclosure. The walls, including the glass wall between the bath and the guest room, create the custom “artwork” of the space. The artwork on the glass is composed of abstract flowing forms that provide a fashion-forward inspired screen that is opaque, translucent and transparent providing privacy in all the right places as if it were a garment. This innovative enclosure screen can be changed per project location if desired to create a customized solution. The new floor-to-ceiling frameless shower enclosure has a graphic glass pattern that is opaque and semi-transparent on the lower section and translucent at the top of the shower. The innovative separation of the Guest Shower and Guestroom by the graphic glass shower, provides a unique statement maker to both the Guest Shower and Guestroom. The clear glass shower door features rolling door hardware which is sleek and modern, and gives the hotel guest a unique shower experience.

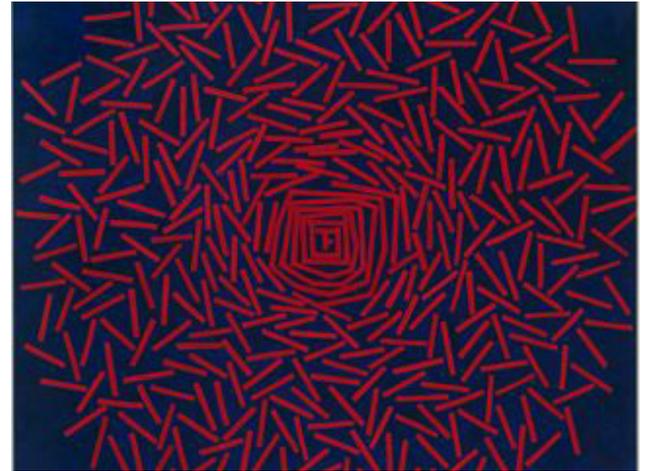
# LIFESTYLE LUXURY GUESTROOM

ATLANTA, GA





TRAVELERS



SANCTUARY



FUNCTIONAL



## LIFESTYLE LUXURY GUESTROOM

These Concept Rooms, one transitional and one contemporary, will be a personal sanctuary that are beautifully crafted, comfortable and convenient, while surprising all the senses! They will provide a quiet, inviting place to sleep, an efficient workplace and a cozy retreat for the business traveler. For the guest, we sought to have a place for everything with plenty of outlets and charging stations, up-to-date window treatments, a variety of seating and workspace options, exceptional lighting, the latest technology to enhance room functions and ambiance, and great bathrooms. For the hotel owners, our planning objectives included signature features that can be customized per location, durable functional casegoods, quality materials, finishes, and fixtures utilizing sustainable principles with consistency of brand, down to the smallest details.









HIGH MUSEUM  
MARTIN LUTHER KING, JR.  
BELTLINE  
SOMERSET MARIETTA STREET  
TAVERN LITTLE FIVE POINTS  
TURNER FIELD  
CASTLEBERRY HILLS DISTRICT  
FOX THEATRE GEORGIA AQUARIUM  
COCA-COLA PEACHTREE STREET  
MIDTOWN CENTENNIAL OLYMPIC PARK  
THE VARSITY  
BUCKHEAD  
ATLANTIC MARY MAC'S  
PARIS ON PONCE  
14TH STREET PLAYHOUSE  
TABERNACLE  
PICKWICK PARK WAFFLE  
WESTSIDE PROVISIONS HOUSE  
VIRGINIA-HIGHLAND  
ALLIANCE  
THEATRE

# SONESTA HOTEL & RESORT

HILTON HEAD, SC

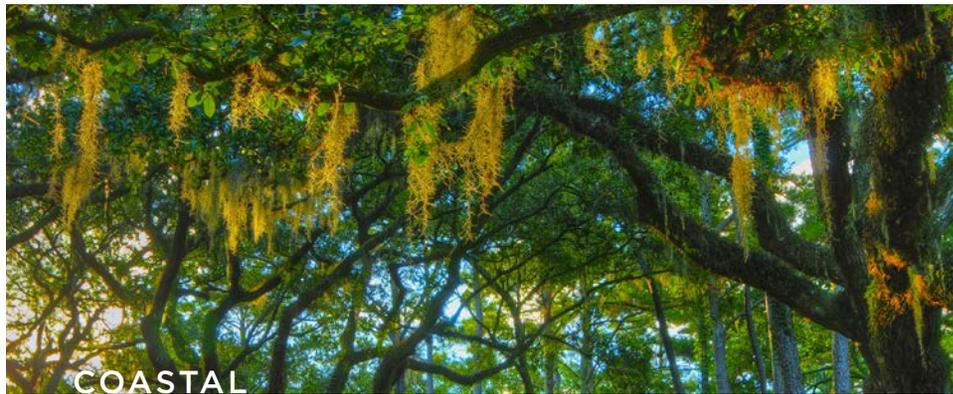




LOW COUNTRY



SEASHELLS



COASTAL



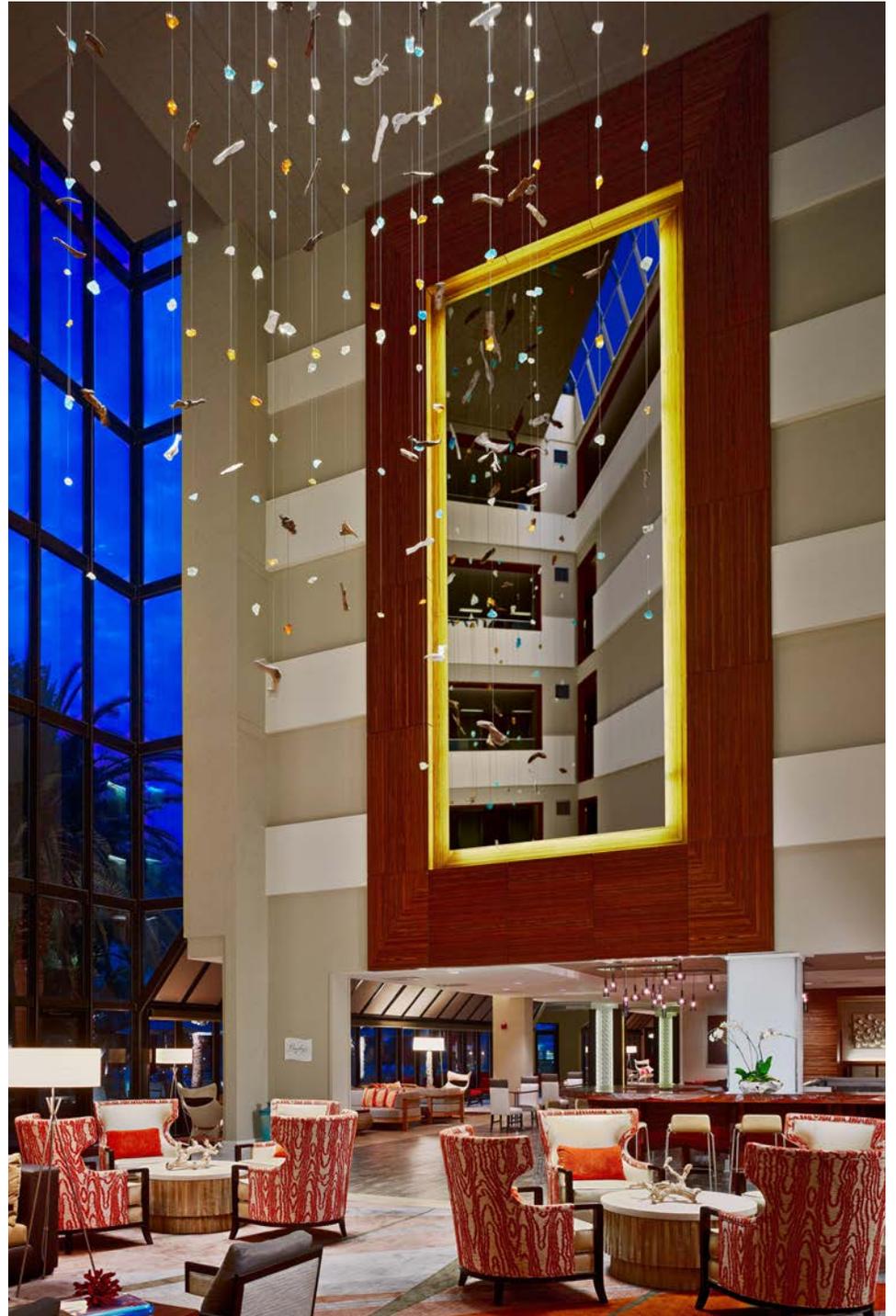
SUNSETS



## SONESTA HOTEL & RESORT

This “one-of-a-kind” Sonesta Hilton Head Resort is a modern coastal interpretation of the South Carolina Lowcountry and Hilton Head Island, combining the casualness of the local architecture and textures of the landscape with streamlined architectural details. The five-story concrete building was a full renovation of the Public Space Areas and Model Room, 340 Guestrooms, Guest Baths, Guest Corridors, four Hospitality Suites, five Suites, Public Restrooms, renovation of the Ballroom, 20,000 square feet of Meeting Rooms and the Prefunction areas. The overall spacial envelope is neutral and includes fresh color tones of white, sand, sea grass, warm grays of Spanish moss, shell tones and inspiring pops of coral. Words that help describe the feel of the spaces are: casual elegant charm, natural, weathered coastal landscaping of low shrubs, marsh grasses, palm trees, shells, elements such as birds, and sea grass. The inspiration was to take common things from the surroundings and give them a contemporary edge and to use them in unexpected ways. For instance, the lamps are made of driftwood and much of the porcelain tile is inspired by the wood planks of the board walk. Sonesta Hilton Head guests will enjoy friendly southern hospitality, breathe in fresh sea air, see lots of beautiful sunsets and relax. This is a place to have a reunion, a wedding, a conference, a family vacation; a place to eat fresh seafood and local vegetables. This is not just a hotel anymore, it is a true resort that people will want to return to again and again, where the relaxed elegance that the guests desire pairs so beautifully with the inspiration from the location.











# SONESTA HOTEL

PHILADELPHIA, PA





GALLERY



ART



FASHION



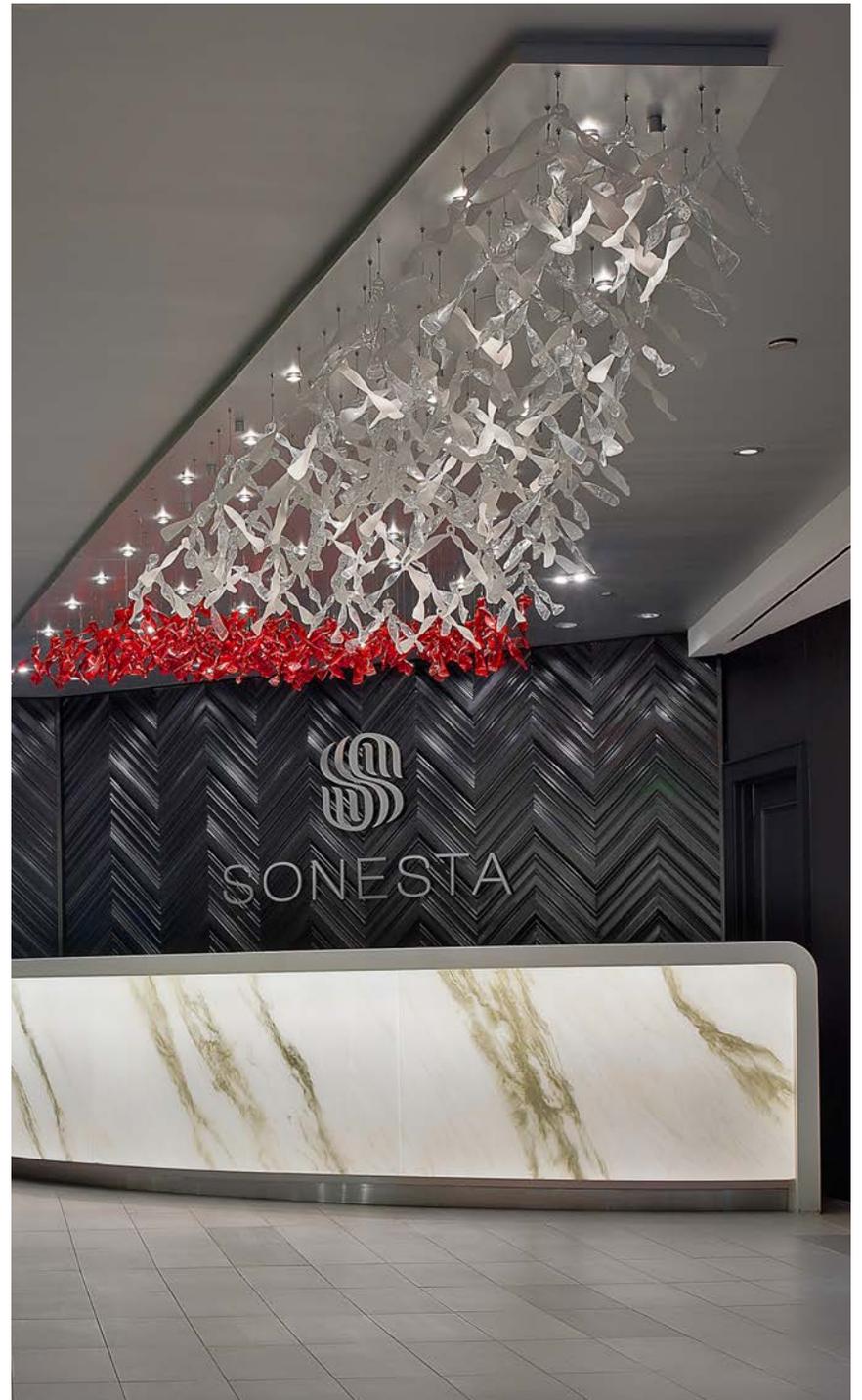
BUSINESS



## SONESTA HOTEL

Located in the Business District of Philadelphia, this 100,000 square foot, 25-story modern urban hotel was designed as an art gallery with decor inspired by business fashion. The hotel was a conversion from a Crowne Plaza property with a budget of \$28.6 million. The Owner's objective was to completely renovate all areas of the hotel as well as re-orient the public space to create a more direct access to the reception lobby off the street. The inspiration for the design team was to use the vibrant art scene of the city in unexpected ways. Bold, contrasting patterns and dramatic lighting are common to the public spaces. The condensed public areas provided the opportunity to saturate the space with design style and modern detailing out of traditional materials. The objective was to use patterns and textures found in fashion to inspire the materials of the floors, walls, and focal points. The artwork is integrated into the interior details and custom-crafted furniture components in the space. Architectural lighting accentuates the artwork and details while sculptural light fixtures punctuate the spaces.

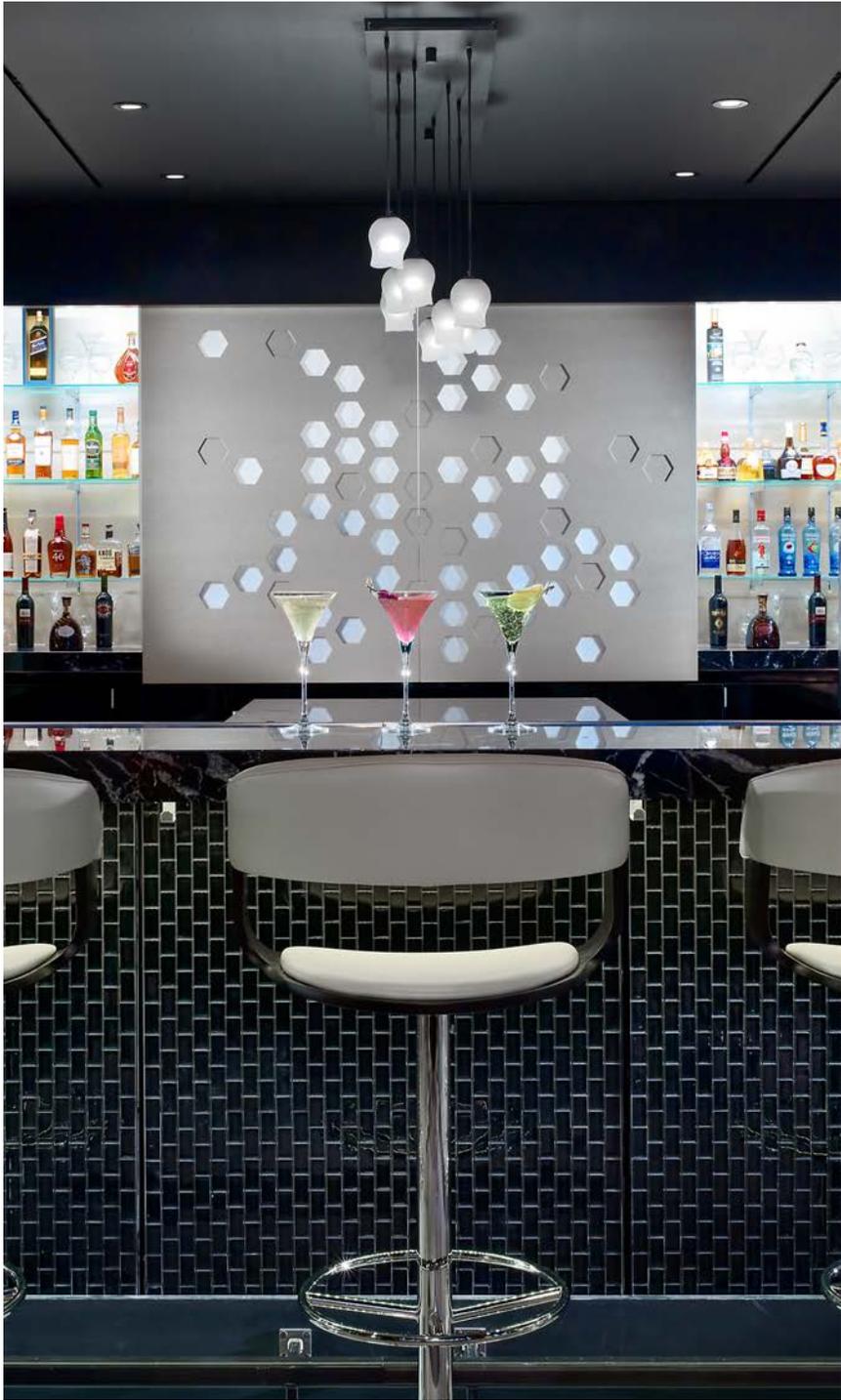












# MARRIOTT BOURBON BAR

ATLANTA, GA





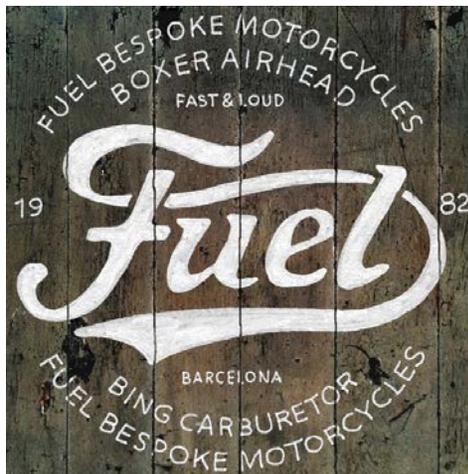
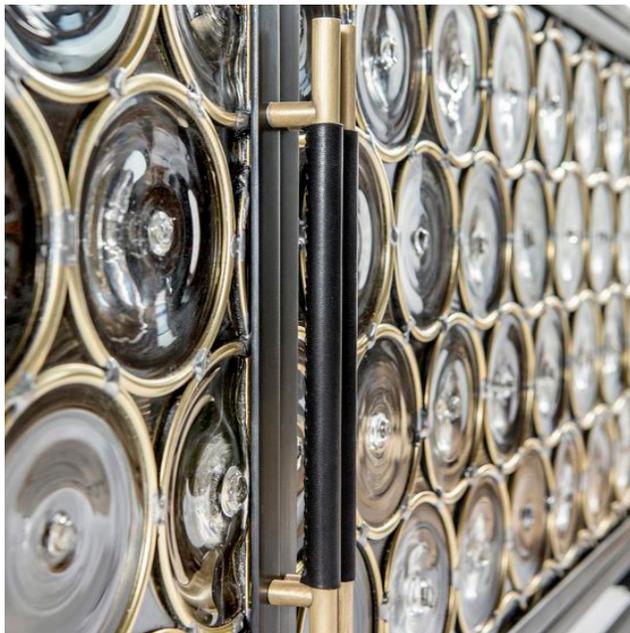
REFINED RUSTIC



RETREAT



CRAFTED



## MARRIOTT BOURBON BAR

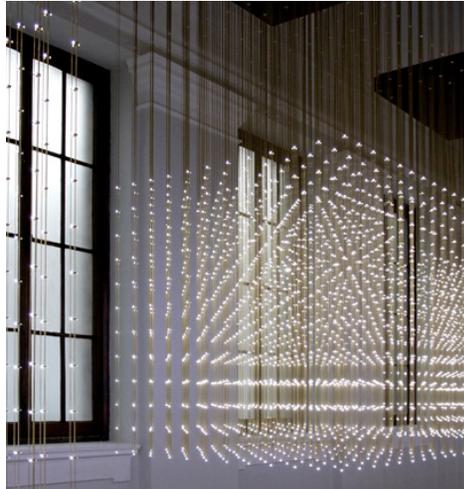
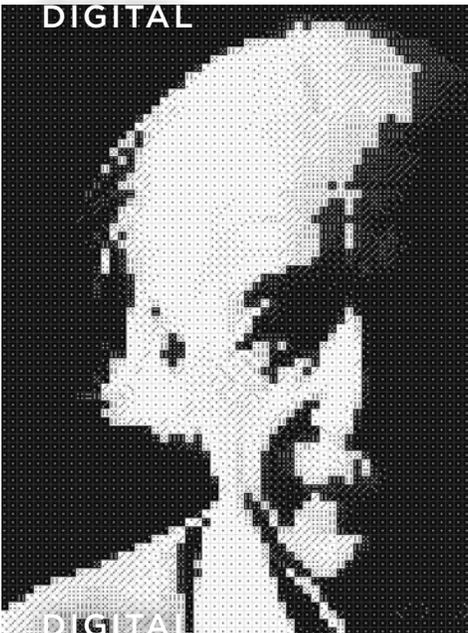
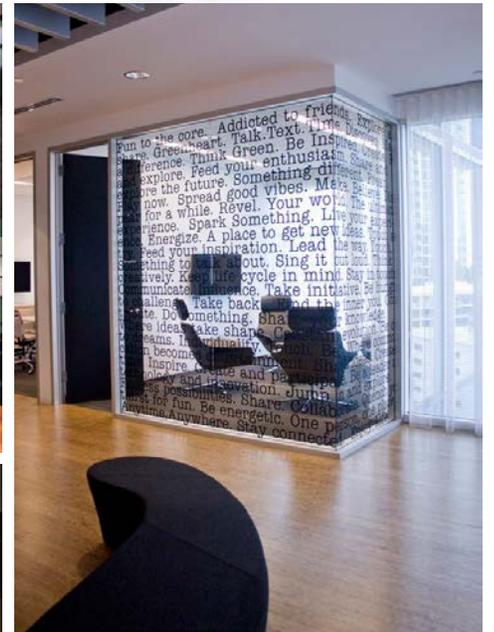
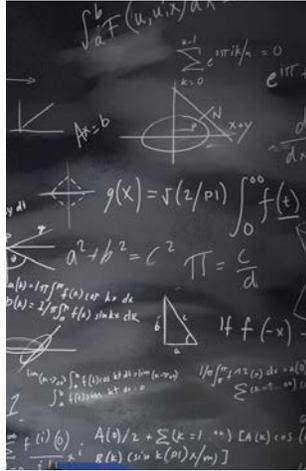
Located adjacent to the Bentleys Steakhouse inside the Marriott Atlanta Airport Hotel, the Bourbon Bar will introduce itself as a quiet retreat to experience well crafted cocktails and small plates using locally grown ingredients. Featuring over 50 different bourbons and locally crafted beers, the mixologist will share the story of each ingredient. With all of its rustic qualities, our proposed design concept combines a refined rustic modern spatial quality with decorative materials and details. The warm neutral palette of finishes and rich textures are punctuated by craftsman inspired forms using natural reclaimed wood and aged leather set against polished metal trim and light stone accents. As important are the focal points created within the space; the entry wall into the Bentleys restaurant, the custom bar with individual bourbon bottle displays, and the custom large communal tables centered in the space. The introduction of vintage elements such as barn style doors, lockers with mesh doors and rustic brick with an eclectic mixture of furniture groupings and light fixtures create an unique and memorable space that captures the interest and provides a sanctuary for the modern traveler.



# EMBASSY SUITES

RALEIGH, NC





## EMBASSY SUITES

The basis of design for ES Raleigh is the location of the research triangle and the surrounding universities. The sciences and health fields are booming in this area. We designed this hotel with technology and science in mind. We used digital and pixelated artwork, as well as taking advantage of the beauty that can be found in something as scientific as looking through a microscope. The colors are clean whites with accents of bright colors, showing the fun side of the intelligence rooted in the basis of this design.





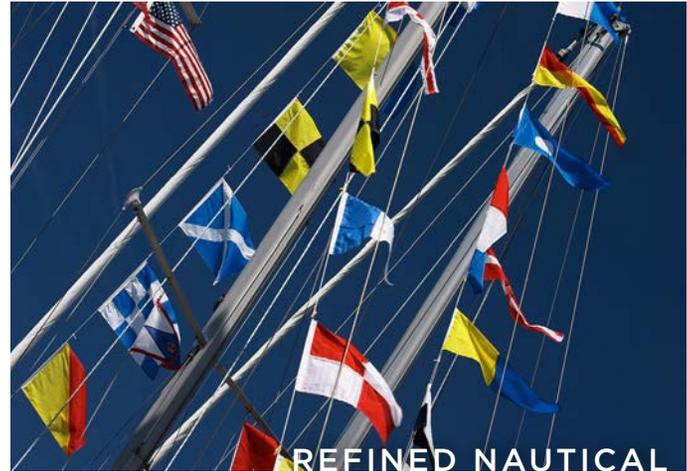
# EASTERN SHORE FOOD COURT

ANNAPOLIS, MD





WEATHERED



REFINED NAUTICAL



BOARDWALK



## EASTERN SHORE FOOD COURT

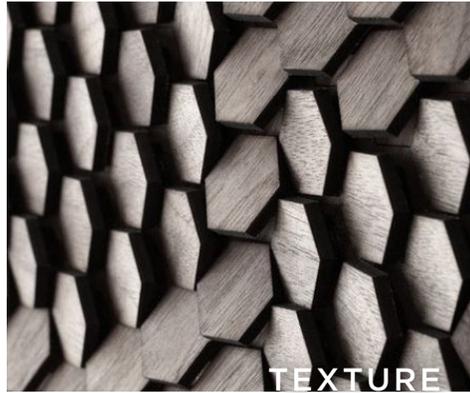
Capturing the history and tradition of Annapolis through colors, patterns and materials is the most important part of our storytelling. Located on the Chesapeake Bay, boat building and sail making dated back to the late 1700's and in 1845, Annapolis became the home of the Naval Academy. Semaphores, boardwalks, nautical ropes and saturated colors became inspiration for the shaping of the interior space and details. A stainless steel ceiling sculpture that emulates a school of fish leads the customer into the space from the outdoor plaza. Creating a refined nautical expression using natural materials with weathered woods and dark metal while re-establishing the space as a customized food experience elevates the space to a flagship status. Spaces within the large food court space are created using specialty lighting, rope elements and customized booth and banquette elements with shapes and details reminiscent of galley seating, These spaces or pods organize the interior portion of the food court while the boardwalk style floor pattern reinforces the outer circulation patterns. By creating a holistic approach to our spaces, we are able to create a strong design story which enhances the customer experience and overall ambiance.



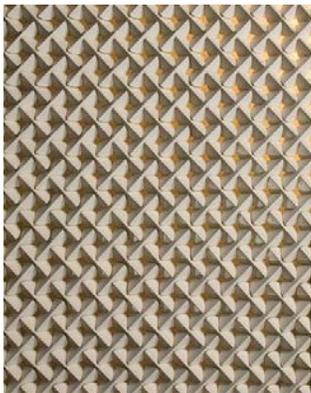
# INTERCONTINENTAL

TORONTO, CANADA

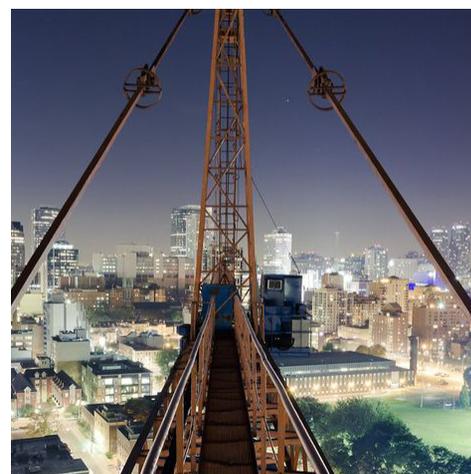
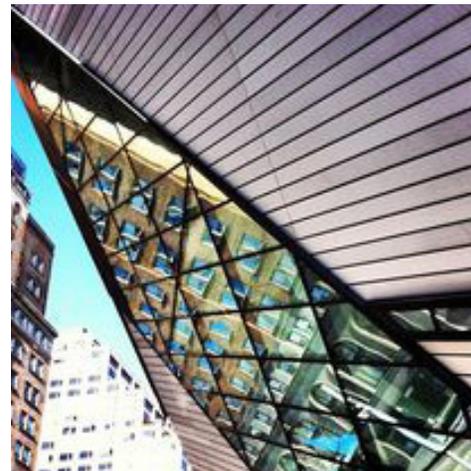




TEXTURE



SIMPLICITY



LUXURY

## INTERCONTINENTAL

For the guest rooms and guest corridor of the Intercontinental Toronto, our design direction was all about simplicity and luxury. We used natural materials and textures, and kept the color palette very neutral to appeal to a broad high end clientele in this upscale neighborhood of Toronto. The corridors were dark and small, so we used light woods and whites to open the space up and bring in more light, making the space feel larger. The guest room design was highly focused on a luxurious guest bath and a beautiful and comfortable sleeping space.





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Thank you!

Sims Patrick Studio provides a rich and delightful interior design process out of our Atlanta studio, integrating our expertise in hospitality, retail, restaurant, corporate and high-end residential projects. Our extensive talents and capabilities allow us to listen, strategize, design and express concepts that lead to distinguished interiors, renovations and branded environments.

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**SHAPING PLACES INTO MEMORIES**