

MONKEYS



s a n f r a n c i s c o

SIMS PATRICK STUDIO
03.31.2021

D I V E R S I T Y



North Beach is a buzzy neighborhood that draws locals and tourists alike. From North Beach, you can visit or view many gorgeous sites; the Sentinel building, Transamerica Pyramid, Pier 39 and Fisherman's Wharf. Many good restaurants can be found here and lots of bars & clubs can be found on Broadway and sprinkled throughout the rest of the neighborhood.

I C O N I C



An icon of San Francisco, the cable car system is the world's last manually operated cable car system. They are historic landmarks, and the only moving landmark, and something that San Francisco is very well known for.

I N T E R N A T I O N A L



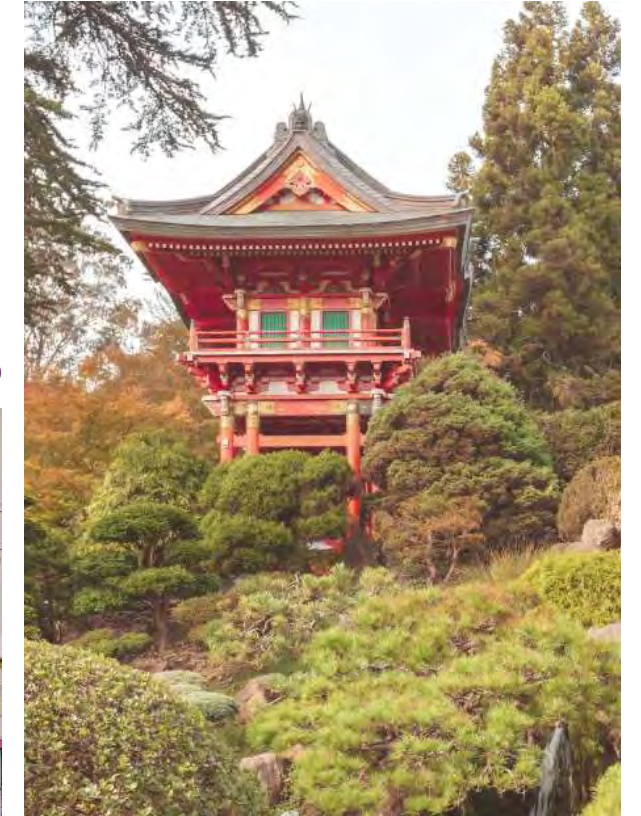
San Francisco has the second largest Chinatown outside of Asia. It is also one of the oldest and most established Chinatowns in the United States. This neighborhood is so closely adjacent to North Beach that you will be weaving in & out of the two neighborhoods. Beyond iconic Dragon's Gate, a maze of streets brim with dim sum joints and other traditional eateries.

S P I R I T E D



Buildings & homes in San Francisco are colorful and vibrant. The city also ranks in the top 3 cities in the country for murals; from Parker Beach to Pier 39, there are thousands of street art masterpieces.

W E L L N E S S



Not only does San Francisco have the second largest Chinatown, it is home to the largest & oldest Japantown. A Japanese immigrant, Makoto Hagiwara, came to San Francisco in the late 1800s. It was here that he introduced the modern-day fortune cookie & cared for the oldest public Japanese Tea Garden in the United States. The elements of water and rocks in the garden create a calming and relaxing experience.



WE

DIVERSE

ICONIC

INTERNATIONAL

SPIRITED

WELLNESS

RED

WE

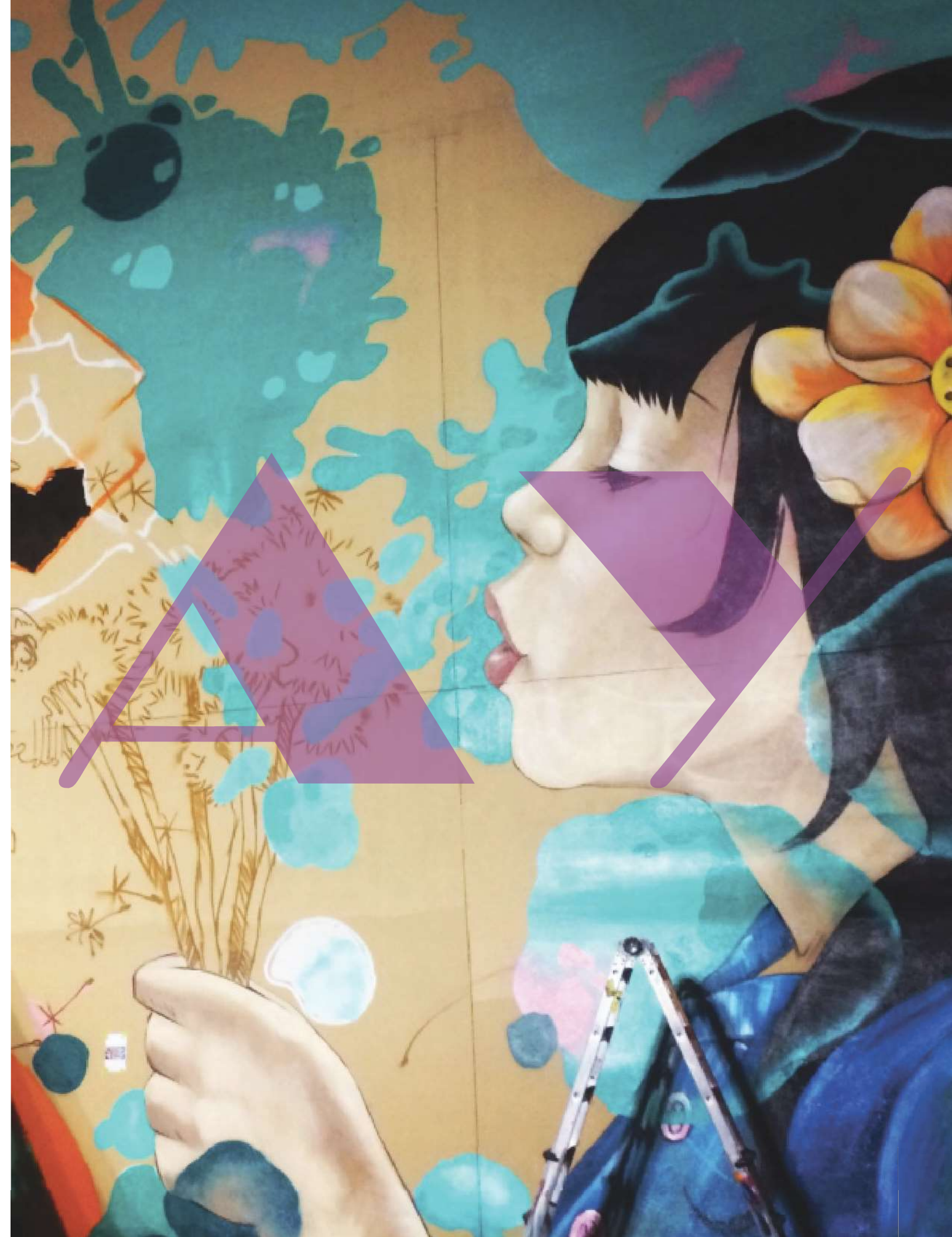
GARDEN / YOGA

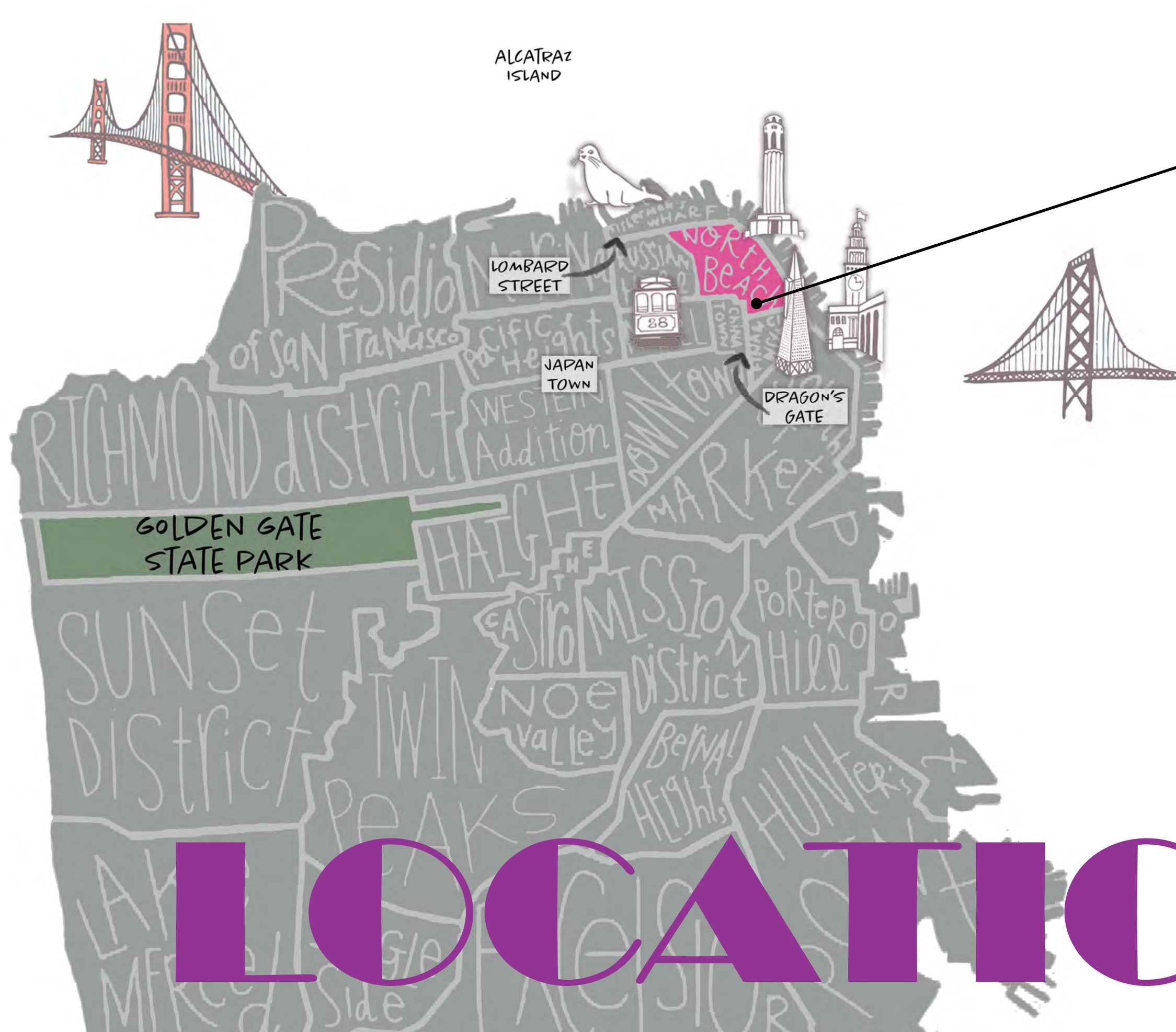
MURALS

DINING / DANCING

SCULPTURE

SWINGS / GAMES





HOTEL LOCATION



LOCATION

BIG IDEAS



cable car as the bar



local artist's murals



instagrammable moments



fortune cookie sculpture



zen garden area



swings



See the sunrise with a different view. The rooftop tea garden offers sunrise yoga giving even non-yogis a chance to catch up on their fitness while getting to experience the city views simultaneously. After class, take a dip in the pool and enjoy some fresh cold pressed juices and herbal teas from our bar. Play all day in the sun, while being immersed by the garden walls and murals inspired by the surrounding neighborhoods.





As the sun goes down, the rooftop energy gets pumped up. The lights and lanterns light up the sky while the DJ plays some local beats. Play all night on the rooftop while enjoying craft cocktails from the cable car bar and dance the night away on the covered pool radiating multicolored lights across the dance floor. Mingle with your friends, or make new friends; the night is young.



SOUNDS



Take Control
Miane



Only You
Yaz



U know what I mean?
Apostle



First Time Feat. M. Dee (Mixed)
Yogesh Lama



Love Today
MIKA



Hare Krishna - Hail Krishna
Tony Scott



Horchata
Vampire Weekend



Heartlines
Broods



The Emotion
BØRNS



Don't Go
Yaz



Youuu
Dreamland



Secret
Orchestral Manoeuvres

SOMA GARDEN

1 cup Jasmine Green Tea
1/4 cup Fruit Syrup
1/2 cup Sake

To complete the cocktail, combine 1 cup of cold jasmine green tea, 1/4 cup of fruit syrup and 1/2 cup of sake with ice to a shaker. Garnish with lychee and dragonfruit chunks.

Fruit Syrup Recipe:

1 cup Water
1 cup Sugar
1 cup Lychee
1/2 cup Dragonfruit

For fruit syrup: bring 1 cup of water, 1 cup of sugar, 1 cup of lychee and 1/2 cup of dragonfruit to a slow boil. Stir until sugar is dissolved and the texture is slightly thickened. Cool to room temperature before using.

SPIRITS





ISOMETRIC

PICK UP A RUBBER DUCKY FROM THE GARDEN FOUNTAIN TO REVEAL YOUR FORTUNE.



AT NIGHT, THE POOL TRANSFORMS INTO THE DANCE FLOOR. A SEE-THROUGH LIGHT UP DANCE FLOOR MAKES FOR THE PERFECT PLACE TO DANCE THE NIGHT AWAY.



THE DAYTIME BAR CART TURNS INTO THE DJ BOOTH AT NIGHT TO COMPLIMENT THE LIGHTSHOW DANCE FLOOR.

THERE ARE SWINGS HIDDEN ALL OVER SAN FRANCISCO. AT THE MOXY ROOFTOP BAR, SIT IN THESE SWINGS AND OVERLOOK THE CITY VIEWS.

GAMES ARE SPRINKLED THROUGHOUT WHETHER IS IT IS BOCCIE BALL, PING-PONG, POOL SLIDE OR LIFE-SIZE JENGA.

CONTEMPORARY FORTUNE COOKIE SCULPTURE CREATES AN INSTAGRAMMABLE MOMENT.



PLAN





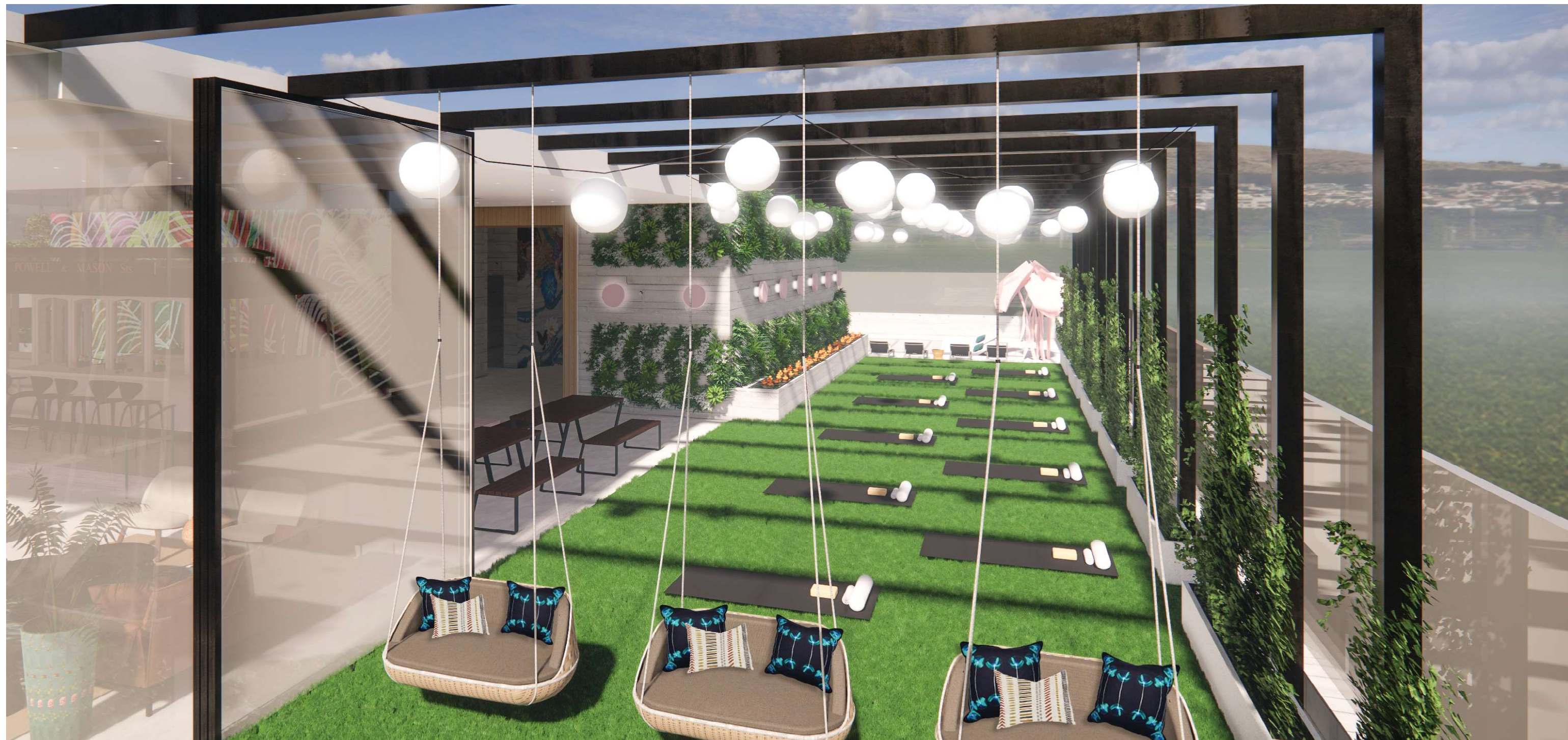
MATERIALS



BAR



POOL



GARDEN



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