

Sims Patrick Studio

OUR GOAL FOR EVERY EXPERIENCE WE CREATE:

MAKE IT MEMORABLE

MAKE IT CAPTIVATING

MAKE IT DELIGHTFUL

CORE LEADERSHIP

90+

Tripod leadership's
combined years of
industry experience



MELISSA WYLIE

Principal, VP of Design + Operations

Oversees technical specifications for
furniture, furnishings & artwork



LIBBY PATRICK

CEO

Conceptual and narrative guru,
passion for the personal side of
interior design



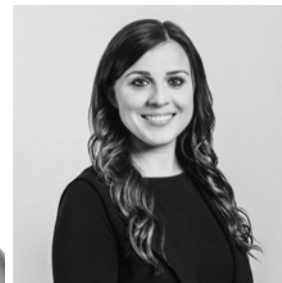
JENNY RUTLEDGE

Principal, VP of Design + Construction

Leading 3D design, construction
documentation, architect
collaboration

TEAM

We are world-traveling, culturally curious, diversely talented designers, planners and project managers with a deep love of the arts—gathering inspiration everywhere we go.



OVERVIEW

Woman-owned and led global interior design studio based in Atlanta, Georgia

Founded in **1999**
25 active projects average
15 employees

65+ hotel projects in last 9 years

NEWH TopID Award
2014, 2016, 2018, 2019, 2020

IIDA Best of the Best Award
2014, 2015, 2018, 2020

Boutique Design Gold Key Award Finalist
2020

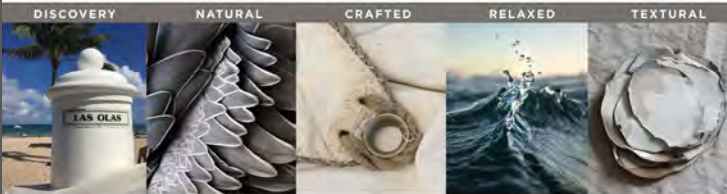
OUR PROCESS

Building the narrative

THE STORY BEGINS WITH.....

Located along the beach-front of Fort Lauderdale Beach Boulevard, the Sonesta Hotel Reception and Lobby Lounge will draw the guest into an oasis of relaxed sophistication for families, couples and business associates. Known as "the boating capital of the world," we took design cues from yacht details as well as the flora and fauna of the landscape and sea life. The light-filled Lobby plan is carefully articulated with cozy nooks, screens and comfortable seating. The combination of these elements result in a sense of place to unwind, breathe easy and connect. Clean-line architectural details accent the calming, elegant color palette, and weathered organic textures in combination with crisp layered silhouettes.

In contrast to the Lobby, the lively Sea Side Kitchen Restaurant, Bar and Pool areas entice guests to amble through an arcade with layers of discovery. Artwork, lighting and subtle architectural elements lead the guest to the outdoor veranda amenities and the beach.



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Adache Group Architects

5

FLOOR PLAN



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Adache Group Architects

6



RECEPTION



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Adache Group Architects

7



LOBBY



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Adache Group Architects

8

OUR PROCESS

Design phases—from concept to opening day

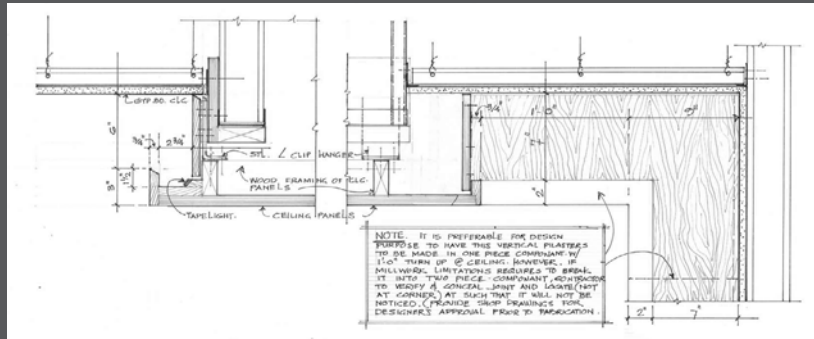


- Historical/Local Research
- Concept/Narrative Development
- Develop Imagery & Sketches
- Schematic Design
- Model Room Documents & Review
- Pricing Narratives
- Design Development Documents
- Construction Documents
- Construction and FF&A Administration
- FF&A Installation & Final Punch



OUR PROCESS

Three-Dimensional Design



3D Design Phase Deliverables:

- Schematic Design 11x17 Package
- Design Development 11x17 Package
- Design Development Document Set
- Construction Documentation Set
- Model Room Construction Doc. Set

Hilton Signia Bonnet Creek, Orlando, FL

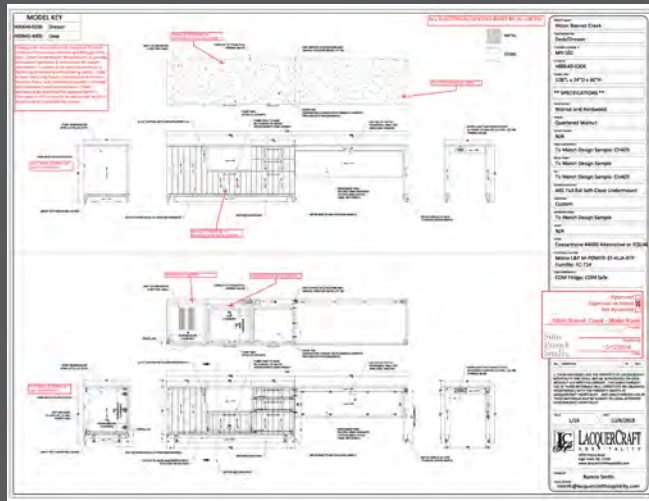


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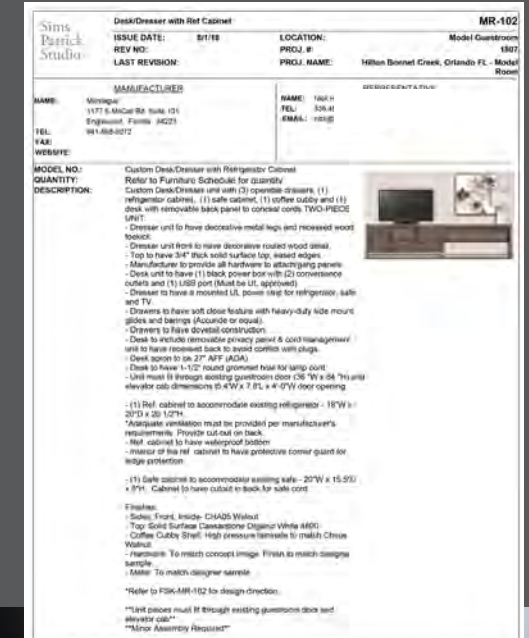


OUR PROCESS

Furniture, Finishes, Accessories & Artwork



This is a furniture matrix spreadsheet. It lists various furniture items in the first column, followed by columns for quantities, materials, and other specifications. The items include 'Desk/Dresser with Cabinet', 'Refrigerator', 'Coffee Maker', 'TV', 'Chair', and 'Mirror'. The spreadsheet is used to track the procurement and installation of furniture for a project.



FF&A Phase Deliverables:

- Schematic Design
- Design Development
- Design Development Pricing w/ Purchasing Agent
- Model Room Specifications
- Purchasing Agent Construction Administration
- Shop Drawing Review
- Finish Submittals
- Fabric Submittals
- Seaming Diagrams
- Model Room Review
- Roll-Out Specifications
- Furniture Matrix with Roll-out Quantities
- Construction Administration
- Shop Drawings
- Installation

Hilton Signia Bonnet Creek, Orlando, FL



OUR PROCESS

Styling, Photography & Award Submittals

Third-Party Photographs



Photographs by SPS



Deliverables:

- Sourcing & purchasing of accessories
- Styling of spaces
- Professional photoshoot & lighting
- Review of proofs
- Final images

Includes:

- Car rental/gas (mini-van required)
- Photographer fees and photo rights to all final images
- Meals/Lodging
- Design team labor/coordination
- Award/competition entry fees & application submittal

HOSPITALITY PORTFOLIO

THE GLENN HOTEL, AUTOGRAPH BY MARRIOTT

ATLANTA, GA



Sims Patrick Studio

THE GLENN HOTEL, AUTOGRAPH BY MARRIOTT



THE GLENN HOTEL, AUTOGRAPH BY MARRIOTT

The Glenn Hotel located in the Heart of Atlanta, is inspired by the traditional style and hospitality spirit of the Southern gentile Homestead with an updated modern twist. The eclectic and residentially inspired architectural language of the hotel interior, gives an intimate hand crafted feeling and makes guests feel welcome as if they have entered into a stately Southern Home. Friendly, service oriented people greet guests, serve signature Southern drinks and “soul food” of the old south. The entry, living and dining areas of the hotel will feel residential in scale with attention to painted paneling and trim details used as a backdrop for the artwork that explains the many unique stories and the personality of this metropolitan city. The hotel entry is light and bright and casual and feels like a side door entrance to someone’s home. In contrast, the more voluminous bar and living room spaces will be darker, more moody with comfortable, rich, traditionally inspired finishes and furnishings with a modern spin. The adjacent restaurant takes on the feeling of a fresh cafe bistro kitchen. There is a sense of surprise and whimsy in the artwork subject matter. Interior spaces will be punctuated with lion motifs derived by the original 39 lions on the exterior building cornice and is contrasted with the Southern Belle imagery. This new Southern Home inspired hotel of Downtown Atlanta, will be place to come to learn and experience true Southern hospitality!





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THE GLENN HOTEL, AUTOGRAPH BY MARRIOTT





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THE GLENN HOTEL, AUTOGRAPH BY MARRIOTT





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THE GLENN HOTEL, AUTOGRAPH BY MARRIOTT





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THE GLENN HOTEL, AUTOGRAPH BY MARRIOTT



KY LOUNGE

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THE GLENN HOTEL, AUTOGRAPH BY MARRIOTT



SKY LOUNGE

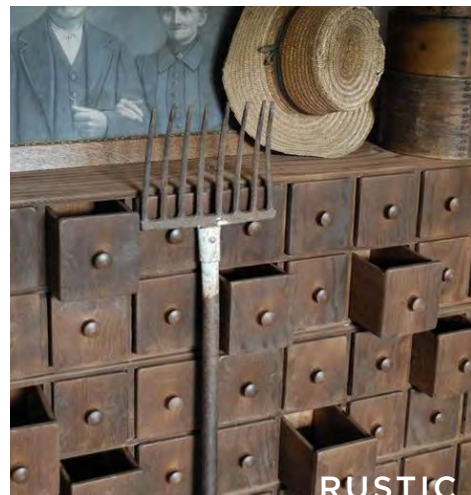
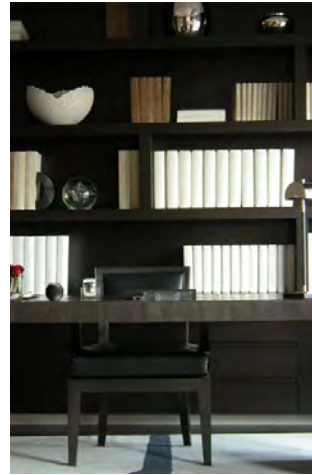
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THE GLENN HOTEL, AUTOGRAPH BY MARRIOTT

THE GRADY HOTEL (IN PROGRESS)

LOUISVILLE, KY





THE GRADY HOTEL

Nestled in the heart of the downtown Market District, this historic boutique hotel in Louisville, Kentucky is a charming destination inspired by its past life as a pharmacy as well as the city's horse country heritage and traditions. A mix of old and new, this unique hotel will engage the aspiring millennial guest, the established corporate executive, as well as the weekend get-away couple. The rustic elegant décor will be the backdrop for social gatherings and community events. The lobby is a warm, friendly, and an interactive space that provokes conversations and offers intimate spaces to eat and drink. Bold, fresh elements contrast the overall neutral palette, while having a balance of masculine and feminine appeal. This rustic but refined modern look is composed of rough textured materials, found objects, and specialty finishes. These features are emphasized with dramatic lighting that changes from day to night. This property is a holistic turn-key renovation with a complete new brand identity. Every aspect of the hotel enhances the unique brand experience. Curated artwork and accessories, choreographed music, local food and specialty drink offerings, and architectural details will be the common thread throughout the three-dimensional experience. Imagine walking into an old world envelope filled with paradoxes of old and new, rough and shiny, soft and streamlined where industrial rustic elegance meets modern Southern charm. This property is the place of choice for locals to bring their friends and visitors to be immersed in Louisville's rich culture.



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THE GRADY HOTEL



Sims Patrick Studio

THE GRADY HOTEL





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THE GRADY HOTEL





CROWNE PLAZA

NORTH AUGUSTA, SC





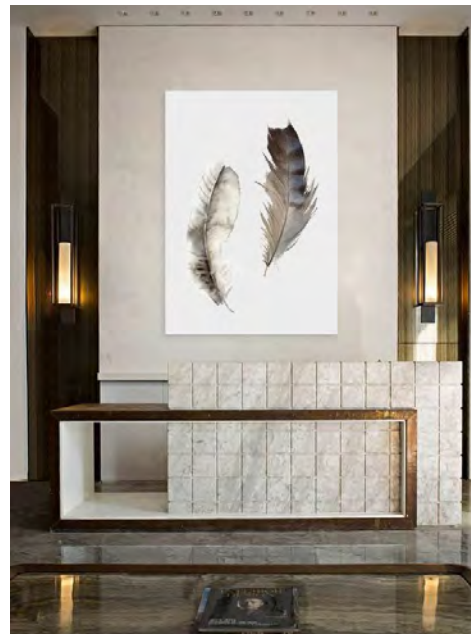
COMFORTABLE



NATURAL



WHIMSICAL



TRADITIONAL

CROWNE PLAZA

The new Crowne Plaza Hotel is located along North Augusta's riverfront as part of the long awaited Project Jackson, named for the Augusta businessman who originally designed the town at the turn of the 20th century. The hotel is a central meeting spot for locals and visitors alike for community events, baseball, and to soak up southern hospitality. The overall exterior architecture of the hotel is inspired by the famous Hampton Terrace Hotel completed in 1903. Before it tragically burned to the ground in 1916, the grand hotel was a resort for the rich and famous and had gained the reputation of being one of the most beautiful and handsomely appointed hotels in the South. Industrialists John D. Rockefeller and Harvey Firestone along with department store mogul Marshall Field and President William Taft came annually to "winter" in the South to enjoy golf, tennis, horseback riding, hunting, fishing, and simply the best that Southern Hospitality had to offer.

Fast forward 100 years later, our fresh interior design direction gives a nod to the glamour of the Golden Age of the Hampton Terrace and its status as a respite for the leisure sportsman, while embracing the modern South. Pulling inspiration from the nearby Sibley Mill, a confederate gunpowder plant that was modeled after the British Parliament, our interiors blend the sophistication of the southern heritage of leisure sporting with the modern edge of the industrial aesthetic. Our design provides a warm and inviting backdrop using familiar materials and finishes with contrast, textures, and good proportions used in simpler, more modern ways. We embrace the contrasts between old and new, formal and informal, to create a sense of place that is welcoming, refined, relaxed, whimsical, and inspiring. The hotel's restaurant may feature "up and coming" southern chefs but it will always have fried chicken and shrimp and grits.











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CROWNE PLAZA NORTH AUGUSTA



Sims Patrick Studio

CROWNE PLAZA NORTH AUGUSTA

THE LAWRENCE, TAPESTRY BY HILTON

LAWRENCEVILLE, GA





NATURAL



APPROACHABLE



INDUSTRIAL



LOCAL COMMUNITY



REFINED



THE LAWRENCE, TAPESTRY BY HILTON

Founded in 1821, the city of Lawrenceville, Georgia is the second oldest city in the metropolitan Atlanta area. Named after famed Naval Officer, Captain James Lawrence, the city carries on his tenacious spirit and determination by forging a path towards the future and paying homage to its historical roots in agriculture, trade and raw building materials. Directly across the street from the hotel site is “Honest Alley,” the origin of the city’s trade industry. Local residents and visitors would buy, sell and trade agricultural goods, livestock and raw materials (like cotton) in “good faith.” The industry of trade was soon tested by catastrophic events such as the destruction caused by The Civil War and the infestation of the boll weevil on the cotton crops. However, Lawrenceville’s spirit persevered and soon after re-invented itself through industrial manufacturing of brick and lumber. The city continues to thrive and grow as its new chapter of history is now being written. Wood, stone, leather and other organic elements contrast the steel, brick, and industrial-inspired materials to balance the aesthetic throughout the hotel. Guests will be greeted in the lobby with a flooding of natural light through large industrial windows framed by rich, lush drapery and a curated mix of layered furnishings. The warm brick arches that encase the hotel’s restaurant will feature a blazing wood-fire grill, giving off a scent reminiscent of campfire throughout the dining room. Cozy nooks and large conversation areas in the courtyard provide the perfect backdrop to gather. The juxtaposition of natural and man-made materials will provide a harmonious combination evoking an alluring, yet familiar setting. Individual travelers will experience a sense of community within this unique, approachable, one-of-a kind designed hotel.







ELBERT HOTEL

ELBERTON, GEORGIA

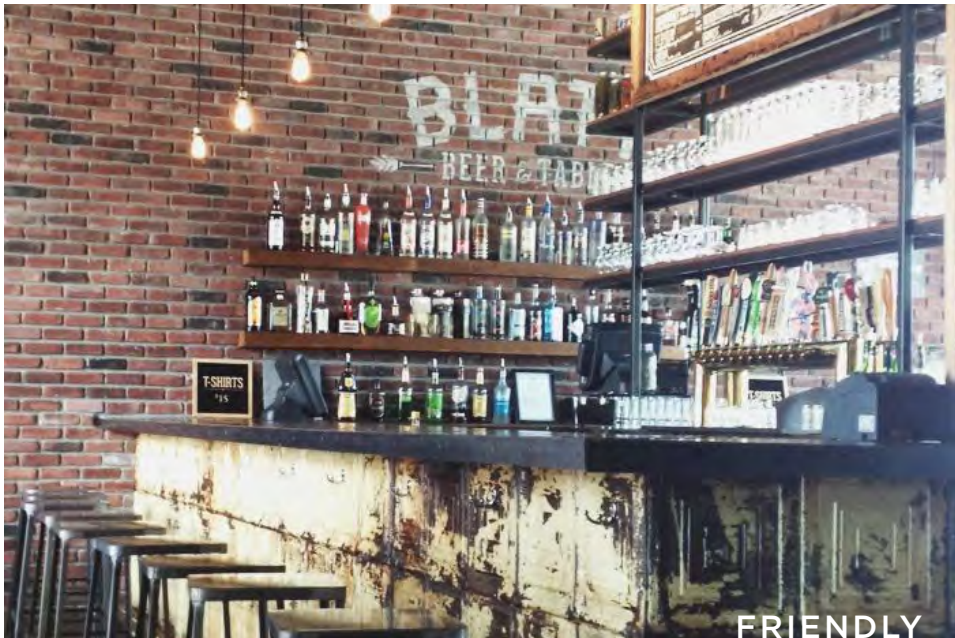




HISTORIC



LOCAL COMMUNITY



FRIENDLY



POLISHED



TEXTURAL

ELBERT HOTEL

Located in the heart of downtown Elbert Georgia, this 1925 Tudor Revival style building was purchased by the City of Elberton with hopes of developing a viable hotel and conference center to benefit the City. The property includes 27 newly created hotel rooms as well as a ground level restaurant space with banquet hall. The historic details of this hotel have been preserved including the original two-toned terrazzo floors and large stone fireplace. Located on the public square, you can walk to shops and restaurants and explore historic sites and monuments. With lovely views from almost every window, the property combines the original character of the property with the technology and convention of today. It is a luxurious getaway for meetings, events, retreats and family gatherings.





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ELBERT HOTEL







THE GRAND NATIONAL SPA

OPELIKA, AL





COMFORTABLE



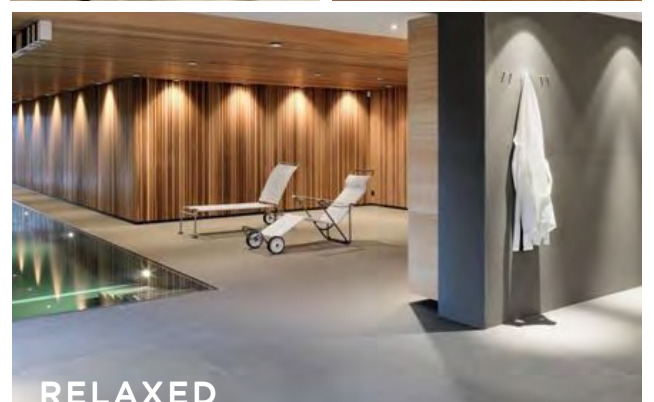
COZY



NATURAL



INVITING



RELAXED

THE GRAND NATIONAL SPA

The Grand National is a three-level spa and fitness center in Opelika, AL providing guests and neighboring community a first-class wellness facility. This retreat borrows elements from the natural surroundings of the Alabama landscape and combines them with modern luxury.

Guests enter through the lobby and are greeted at a welcoming reception desk made from local Walnut tree. The lobby features a focal fireplace and tall windows surrounded by comfortable seating, hanging plants, swings, and smartly displayed products. The path to the locker rooms, lounge areas and showers has been well-planned for ease of circulation and privacy. Each treatment room invites individual guests to indulge their senses and relax their body and mind in a naturally calm setting. The quiet room is filled with candlelight, warm neutral colors, an inviting sauna and whirlpool experience and a twinkling southern sky ceiling. The hallway leading to the treatment rooms has dramatic vertical accent lights highlighting a textural stone wall and is punctuated with faux foliage giving the illusion of an outdoor space. The second floor has a salon with pedicure and manicure stations, hair styling services, a make-up artist station, and an array of beauty products on display. Upstairs, the fitness area provides the latest in equipment and a hydration bar. The light filled, open truss ceiling allows natural light in and the central multi-use exercise and movement room invites guests to join a yoga, dance, or body sculpting class. The facility was designed to provide a refresh to anyone's day; whether enjoying the spa, taking advantage of the salon or putting in some time at the gym, a visit to the Grand National Spa is sure to have guests leave with a reinvigorated pep in their step.





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THE GRAND NATIONAL SPA



Sims Patrick Studio

THE GRAND NATIONAL SPA











THE GRAND HOTEL AUTOGRAPH BY MARRIOTT

POINT CLEAR, AL



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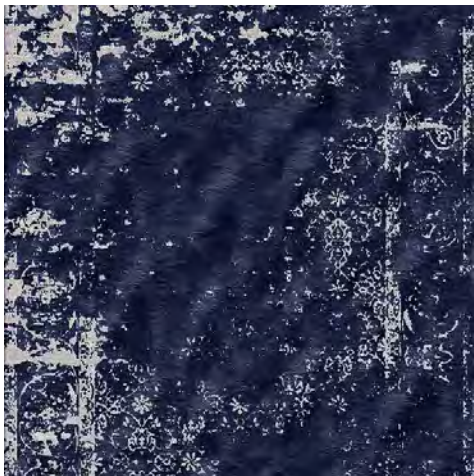
THE GRAND HOTEL, AUTOGRAPH BY MARRIOTT



MAJESTIC



TIMELESS



GRAND LIFE



THE GRAND HOTEL AUTOGRAPH BY MARRIOTT

The interior design is an eclectic mix of Old World charm and modern southern hospitality. With the history behind The Grand, it was important to emphasize the great bones the hotel has and keep key aspects of what guests remember from their past stays in order to give the hotel a fresh new perspective. With the goal of making each guest feel like a pampered celebrity, the main landmark building of the Grand Hotel in Point Clear Alabama interior decor is updated to align the finest of Southern hospitality service and tradition with a new design that nods to the past yet provides a fresh new decor and the latest food concepts and understated luxurious amenities. Through the use of signature focal features and artwork, the property is full of delightful surprises. Whether the guest is attending a conference, a wedding, to play golf, a family vacation or is a local resident, the new design celebrates the magic of this understated yet elegant place located overlooking the Mobile Bay amongst the majestic live Oak trees and beautiful landscaping.





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THE GRAND HOTEL, AUTOGRAPH BY MARRIOTT





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THE GRAND HOTEL, AUTOGRAPH BY MARRIOTT



| HOT DRINKS | |
|---------------------|--------|
| GRAND HOT CHOCOLATE | \$4.50 |
| Hot Tea | \$3.00 |
| Hot Chocolate | \$3.00 |
| Burrito | \$5.50 |
| Cafe Latte | \$3.50 |
| Cappuccino | \$4.50 |
| Espresso | \$2.50 |
| Latte | \$3.50 |
| Espresso | \$2.50 |
| Espresso | \$2.50 |

| HOT DRINKS | |
|------------|--------|
| Cafe Latte | \$3.50 |
| Cappuccino | \$4.50 |
| Espresso | \$2.50 |
| Latte | \$3.50 |
| Espresso | \$2.50 |
| Espresso | \$2.50 |

| COFFEE DRINKS | |
|---------------|--------|
| Cafe Latte | \$3.50 |
| Cappuccino | \$4.50 |
| Espresso | \$2.50 |
| Latte | \$3.50 |
| Espresso | \$2.50 |
| Espresso | \$2.50 |

| ICED DRINKS | |
|-----------------------|--------|
| Grande Iced Coffee | \$4.50 |
| Grande Iced Tea | \$3.50 |
| Grande Iced Lemonade | \$4.50 |
| Grande Iced Smoothie | \$5.50 |
| Grande Iced Milkshake | \$5.50 |
| Grande Iced Smoothie | \$5.50 |

| BREAKFAST MENU | |
|----------------|--------|
| HOT BREAKFAST | |
| Hot Breakfast | \$7.50 |
| Hot Breakfast | \$7.50 |
| Hot Breakfast | \$7.50 |
| Hot Breakfast | \$7.50 |
| Hot Breakfast | \$7.50 |

| HOT BREAKFAST | |
|---------------|--------|
| Hot Breakfast | \$7.50 |
| Hot Breakfast | \$7.50 |
| Hot Breakfast | \$7.50 |
| Hot Breakfast | \$7.50 |
| Hot Breakfast | \$7.50 |



Sims Patrick Studio

THE GRAND HOTEL, AUTOGRAPH BY MARRIOTT

HOTEL HARTNESS (IN PROGRESS)

GREENVILLE, SC

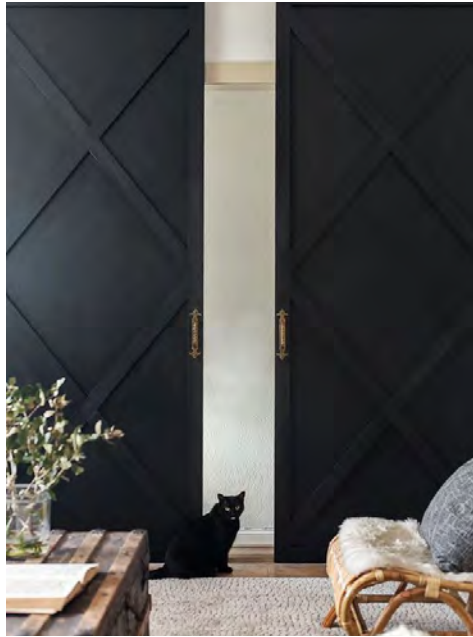




CURATED



REFINED



TIMELESS



COMFORTABLE



NATURE INSPIRED

HOTEL HARTNESS

Hotel Hartness sits on 400 acres of rolling meadows, lakes, trails, and pecan groves. The site will feature the mid-century French manor house of the Hartness family as the front door of the Hotel. The beautiful winding arrival will set the stage for the unique guest experience. Imagine being welcomed with a signature cocktail or iced tea, cheese biscuits and toasted pecans. Enjoy your breakfast in an intimate dining room or overlooking the landscaped courtyard from the outdoor patio. Lounge by the fireplace in the living room surrounded with local interest books and memorabilia. Disconnect from the day to day and reconnect with yourself by exploring the surrounding trails, lakes, and groves. Finish the day with a delectable meal and a handcrafted cocktail at the lobby bar. An area rich in ambiance and steeped in character. Delight your senses with a curated backdrop of classic South Carolina architecture in the guest rooms and living spaces. The surrounding natural elements are characterized within the spaces through native floral scents, layers of texture and pattern, and comfortable furnishings, finishes and materials.

The underlying Southern hospitality of the Hartness family blends with the area's rich past and has a surprisingly modern spirit. The decor is eclectic, comfortable and timeless with a touch of unexpected whimsy. The holistic experience and service at Hotel Hartness will be engaging and delightful! It is the place for international guests and the local community to come together to create memories that will last a lifetime.









BELLEVIEW INN

BELLEAIR, FL



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BELLEVIEW INN



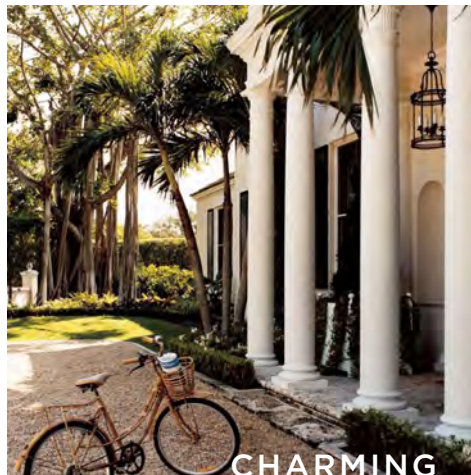
CLASSIC



GRAND



ECLECTIC



CHARMING



HISTORIC

BELLEVIEW INN

Formerly known as the Belleview Biltmore Resort, The Belleview Inn is located in the coastal town of Belleair, Florida. The original Queen Anne style property was built in 1897 by Henry Plant and was a luxury retreat for many famous people, dignitaries, and leaders. The building is noted for its signature architectural features; its vintage green roof, white wood sided exterior, hand-carved woodwork and Tiffany glass on the interior- all of which have been restored or repurposed for the renovation. The new 35-room Belleview Inn, which is also on the register of Historic Hotels of America, celebrates Gilded Age glamour with a touch of modern Southern charm. The revitalized portion of the resort retains the classic symmetrical layout of the grand mansion as well as the sweeping porch, the grand staircase, a reading room, library pub, restaurant, and a vintage-style ice cream parlor. Guestrooms and suites are spread out between the 2nd through 4th floors, and guests are greeted each morning with a basket of freshly baked pastries and the morning paper. The rich history, legacy, and hospitality of the 120+ year property have been woven throughout the hotel in both a literal and an abstract form, bringing this exquisite hotel back to its former glory.









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BELLEVUE INN



Sims Patrick Studio

BELLEVIEW INN



Sims Patrick Studio

BELLEVIEW INN



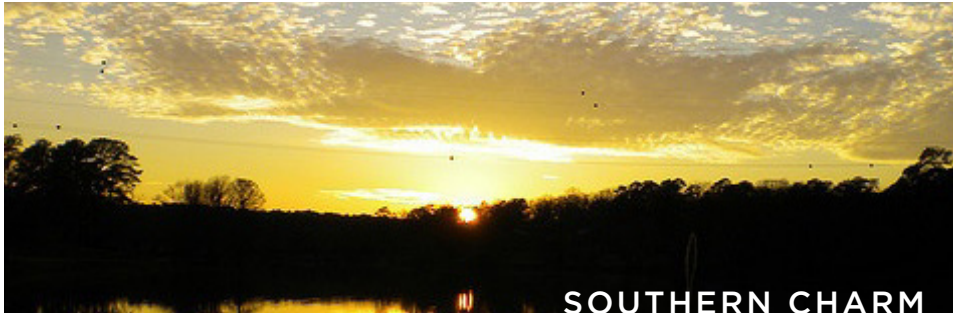
PARTRIDGE INN, CURIO COLLECTION BY HILTON

AUGUSTA, GA



Sims Patrick Studio

PARTRIDGE INN, CURIO BY HILTON



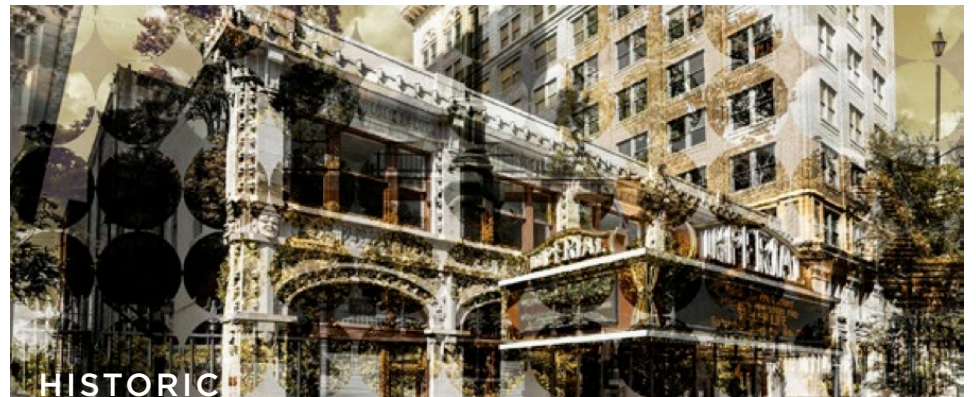
SOUTHERN CHARM



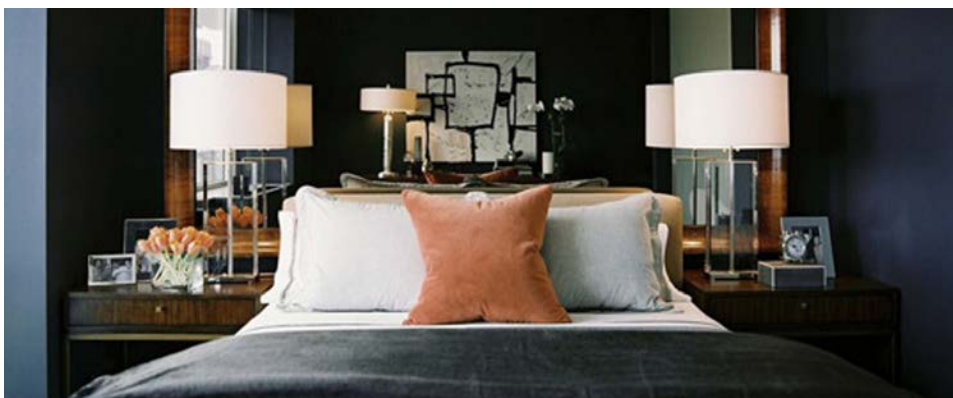
RETREAT



GOLF



HISTORIC



PARTRIDGE INN, CURIO COLLECTION BY HILTON

The Partridge Inn started as a resort and retreat for Northern travelers from New York and New England to “winter” in the south. Established in 1882, it became known for its southern hospitality and friendliness. The hotel’s history is rich and over the years, this historic hotel has been a favorite place to visit by dignitaries and international celebrities as well as the people and tourists visiting Augusta. Our new “Southern with a Twist” design approach is an eclectic mix of furnishings that are inspired by world travel, have a warm and friendly, grounded, casual, yet sophisticated “club resort” style which utilizes warm, wood finishes, rich, deep, neutral colors, accented with whites, pops of color, burnished metals, leather, tailored classic patterns for rugs, fabrics, and bedding. The result is a custom tailored style that combines the best of old world glamor and charm with casual southern sophistication with a reassembled modern twist. Think of it as a modern version of the southern club resort. The guests coming to the new Partridge Inn will think of the hotel as the living room of the city. A popular place to meet and visit for drinks, dinners, to attend weddings, receptions, roof top events, and for the people of Augusta to welcome their guests to their city and the US Masters golf tournament.



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PARTRIDGE INN, CURIO BY HILTON





Sims Patrick Studio

PARTRIDGE INN, CURIO BY HILTON



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PARTRIDGE INN, CURIO BY HILTON



Sims Patrick Studio

PARTRIDGE INN, CURIO BY HILTON



Sims Patrick Studio

PARTRIDGE INN, CURIO BY HILTON

THE INN AT PATRICK SQUARE

CLEMSON, SC





TRADITION



FAMILY



GATHERING PLACE



ELEGANT

THE INN AT PATRICK SQUARE

In the heart of Patrick Square, this new built hotel is the living room of the community. The Owners wanted to create an authentic, historic looking Inn with traditional, elegant interior spaces overlooking a lush green lawn. The property is a welcoming lodging spot for families, global business travelers, and regional visitors to Clemson's campus. The Inn is a gathering place that brings back special memories as well as a place to create new traditions. The ballroom and Prefunction spaces are beautiful settings for the finest wedding, reunion, or party catered by nearby famous chef Rick Irwin. The upcountry architectural backdrop features old world finishes, eclectic furniture and historical artwork and accessories that tell the stories of local legends and the founding fathers of Clemson. The guestrooms provide the most updated fixtures and amenities, a touch of modern with traditionally inspired finishes and furnishings. Comfortable lobby living spaces invite guests to converse while having breakfast, coffee, late afternoon tea, or cocktails.















Sims Patrick Studio

THE INN AT PATRICK SQUARE

GRAYLYN INTERNATIONAL CONFERENCE CENTER

WINSTON SALEM, NC





GRAYLYN HOTEL AND CONFERENCE CENTER

This boutique hotel and conference center at Wake Forest University included the renovation of The Mews, a 1920's stable and poultry house surrounding an open courtyard on the Graylyn Estate. The stone, French Normandy-style buildings provided our team a wealth of inspiration for the 36 guestrooms, presidential suite, vice presidential suite, and junior suites, concierge lounge, restaurant, fitness center and other areas. SPS reimagined the Mews as an elegant but informal guest house adjacent to the grand dame manor house. By integrating the farm buildings, poultry house, and gardens as a consistent, wrapped space, they created a self-sufficient property with concierge, gift shop, hospitality and dining room, adjacent to the conference center spaces. The new space planning allowed for development of more luxurious and spacious suites, a fitness center, and achieved an "entrance" to the hotel. All guest rooms were updated with luxurious bedding and academic level working spaces, yet eclectic furniture plans and nostalgic artwork and 3D accessories made each room feel like home.





Sims Patrick Studio

GRAYLYN INTERNATIONAL CONFERENCE CENTER



Sims Patrick Studio

GRAYLYN INTERNATIONAL CONFERENCE CENTER



SHAPING PLACES INTO MEMORIES