

Sims Patrick Studio

OUR GOAL FOR EVERY EXPERIENCE WE CREATE:

MAKE IT MEMORABLE

MAKE IT CAPTIVATING

MAKE IT DELIGHTFUL

CORE LEADERSHIP

90+

Tripod leadership's
combined years of
industry experience



MELISSA WYLIE

Principal, VP of Design + Operations

Oversees technical specifications for
furniture, furnishings & artwork



LIBBY PATRICK

CEO

Conceptual and narrative guru,
passion for the personal side of
interior design



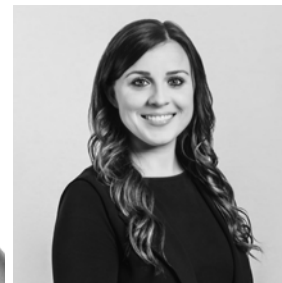
JENNY RUTLEDGE

Principal, VP of Design + Construction

Leading 3D design, construction
documentation, architect
collaboration

TEAM

We are world-traveling, culturally curious, diversely talented designers, planners and project managers with a deep love of the arts—gathering inspiration everywhere we go.



OVERVIEW

Woman-owned and led global interior design studio based in Atlanta, Georgia

Founded in **1999**
25 active projects average
15 employees

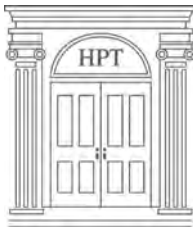
65+ hotel projects in last 9 years

NEWH TopID Award
2014, 2016, 2018, 2019, 2020

IIDA Best of the Best Award
2014, 2015, 2018, 2020

Boutique Design Gold Key Award Finalist
2020

We have had the pleasure of working with visionary brands and leaders from all over the globe, including:



LIBBY PATRICK

IIDA, LEED-AP, NCIDQ

FOUNDER & CEO

lpatrick@simspatrickstudio.com

404 261 6043 x202

404 375 6449 cell

simspatrickstudio.com

"Design should inspire all the senses! I believe that Designing to inspire is about understanding what your guest wants before they know that they need it, and understanding the attributes of the local setting so that you can create a memorable experience that they will never forget!"

Libby Patrick is the founding Principal and CEO of Sims Patrick Studio. She has more than twenty-five years of experience in the interior design industry, is LEED-accredited, and has served as a featured panelist and speaker at many local and national events like Neocon, HD Expo and IIDA. Her award-winning work has been featured in Hospitality Design, Architectural Record, Architecture, Design & Build, Designer Specifier, Trend, the Atlanta Journal and Constitution, and Better Homes and Gardens, among other publications. Her passion for conceptual design knows no bounds—something she demonstrates by being involved in each project that comes through the studio. Libby is a leader, a mentor and a force in the southeastern design community. She commands not only the helm of Sims Patrick Studio, but the utmost respect and admiration of her team, empowering each of them to be the best they can be, leading clients on journeys of space and narrative—transforming dreams, whims, and wild ideas into memorable interior places.

HONORS

Boutique Design Gold Key Awards Finalist, 2020

NEWH Top ID Award, 2018

IIDA Best of the Best (BOB) Award, 2017

IIDA Best of the Best (BOB) Award, 2015

NEWH Magazine, Summer 2018

NEWH Magazine, Winter 2014

HD Magazine, May 2014

KEY HOSPITALITY PROJECTS

The Grady Hotel, Louisville, KY

The Glenn Autograph Collection, Atlanta, GA

The Lawrence Tapestry by Hilton, Lawrenceville, GA

Hotel Hartness, Greenville SC

Signia Hilton Bonnet Creek, Orlando, FL

Crowne Plaza, North Augusta, GA

Bellevue Biltmore Inn, Belleaire, FL

The Grand National Spa, Opelika, AL

The Grand Autograph, Point Clear, AL

Intercontinental, Yorkville, Toronto

Samuel Elbert Hotel, Elberton, GA

Renaissance, Montgomery, AL

Partridge Inn Curio by Hilton, Augusta, GA

Inn at Patrick Square, Clemson, SC

Graylyn Int'l Conference Center, Winston Salem, NC

Sonesta Hotel & Resorts, Ft. Lauderdale, FL

Sonesta Hotel & Resorts, Hilton Head, SC

Sonesta Hotel, Philadelphia, PA

The Battle House Renaissance Hotel, Mobile, AL

Franklin Marriott at Cool Springs, Franklin, TN

Embassy Suites, Charlotte, NC

Embassy Suites, Raleigh-Crabtree, NC

Hyatt Regency, Atlanta, GA

Pickwick Hotel, Birmingham, AL

Linn-Henley Research Library, Birmingham, AL

Jekyll Island Club Hotel, Crane & Cherokee Cottages, GA

Lodges at Snake River, Jackson, WY

Grand National Spa, Opelika, AL

Chateau Elan, Braselton, GA



EDUCATION

Bachelor of Interior Design, Auburn University, 1982

EXPERIENCE

Sims Patrick Studio, Inc., Atlanta, GA 1998-Present

Founder/CEO

tvdesign, Atlanta, GA 1988-1997

Principal and Studio Head

KPS Group, Birmingham, AL 1983-1988

Senior Interior Designer

Stevens & Wilkinson, Atlanta, GA 1982-1983

Interior Designer

AFFILIATIONS

IIDA—International Interior Design Association,
Professional Member 1984-Present

NEWH—Network of Executive Women in Hospitality

NCIDQ—Foundation for Interior Design Education & Research

Chairman of Design Practicum, 1992-1996

FIDER Accreditation Board of Visitors

USGBC—U.S. GreenBuilding Council

Auburn University Advisory Board for Interior Design

CERTIFICATIONS

NCIDQ Certified Interior Designer #5718 since 1985

LEED AP 2009

Licensed Interior Designer, State of Georgia

JENNY RUTLEDGE

IIDA

PRINCIPAL, DESIGN & CONSTRUCTION

jrutledge@simspatrickstudio.com

404 261 6043 x206

simspatrickstudio.com

Deeply influenced by her mother's passion for antiques and re-purposing found treasures, Jenny learned from an early age to imagine possibilities. She used her creative imagination to direct and choreograph major interactive dance performances for her high school color guard team throughout her college years. Her love of complex dance events involving music, color, props and lighting led to her love of three dimensional composition. The love of these art forms led her to pursue her degree in interior design. She graduated from the School of Interior Design at Florida State University and began her career with two major firms before starting with Sims Patrick Studio in its infancy.

As Principal of Design and Construction, Jenny inspires design concepts and transforms stories into three-dimensional identity. She is an expert in interior architecture relating to proportions, special features, lighting and material while pushing the envelope of convention to create beautiful spaces that tell the story. Developing project schedules and reviewing interior architectural drawings and documentation is her specialty. From concept to finish, she thinks of every aspect of branding and knows how to detail the spaces to achieve the desired effect. Her leadership and mentoring style fosters creativity and confidence, igniting the best in the staff.

KEY HOSPITALITY PROJECTS

The Grady Hotel, Louisville, KY
The Glenn Autograph Collection, Atlanta, GA
The Lawrence Tapestry by Hilton, Lawrenceville, GA
Hotel Hartness, Greenville SC
Signia Hilton Bonnet Creek, Orlando, FL
Crowne Plaza, Augusta, GA
Bellevue Biltmore Inn, Belleaire, FL
The Grand National Spa, Opelika, AL
The Grand Autograph, Point Clear, AL
Intercontinental, Yorkville, Toronto
Samuel Elbert Hotel, Elberton, GA
Renaissance, Montgomery, AL
The St. George, Chattanooga, TN
Partridge Inn Curio by Hilton, Augusta, GA
Inn at Patrick Square, Clemson, SC
Graylyn Int'l Conference Center, Winston Salem, NC
Sonesta Hotel & Resorts, Ft. Lauderdale, FL
Sonesta Hotel & Resorts, Hilton Head, SC
Sonesta Hotel, Philadelphia, PA
The Battle House Renaissance Hotel, Mobile, AL
Franklin Marriott at Cool Springs, Franklin, TN
Embassy Suites, Charlotte, NC
Embassy Suites, Raleigh-Crabtree, NC
Hyatt Regency, Atlanta, GA
Pickwick Hotel, Birmingham, AL
Linn-Henley Research Library, Birmingham, AL
Jekyll Island Club Hotel, Crane & Cherokee Cottages, GA
Lodges at Snake River, Jackson, WY
Grand National Spa, Opelika, AL
Chateau Elan, Braselton, GA



EDUCATION

Bachelor of Arts: School of Interior Design
Florida State University, 1996

EXPERIENCE

Sims Patrick Studio, Inc., Atlanta, GA 2001-Present
Principal of Design and Construction

Studio L, Atlanta, GA 1998-2001
Senior Designer

Marcia Davis & Associates, Atlanta, GA 1997-1998
Interior Designer

Hosey Interiors, Auburn, AL 1997
Interior Designer

Main Street Design, Quincey, FL 1995-1997
Interior and Junior Designer

AFFILIATIONS

IIDA—International Interior Design Association,
Professional Member 1984-Present

NEWH—Network of Executive Women in Hospitality

MELISSA WYLIE

IIDA, LEED-AP

PRINCIPAL, DESIGN & OPERATIONS

mwylie@simspatrickstudio.com

404 261 6043 x204

simspatrickstudio.com

A portrait artist and student of fashion and pop culture, Melissa was introduced to the world of luxury residential design by her high school teacher and gravitated towards the study of architecture and design. Today she combines her three-dimensional thinking with the right mix of furniture and finishes, the bold use of unexpected details to develop projects with a strong vision. With thorough research, the innovative use of form, color, texture, and a touch of classic glamour, she takes clients' dreams and creates thoughtful design that expresses a lifestyle.

During and after earning her Bachelor of Science degree in the College of Design, Architecture and Planning at the University of Cincinnati, she gained experience working for The Limited, Walt Disney Imagineering, Smallwood Reynolds Architects, and fell in love with hotel design at Studio L.

As Principal of Design and Operations, she is responsible for leading multiple hotel projects as well as the daily administrative operations of the firm. Her strong work ethic and management skills make her an excellent quality controller for the technical specifications of the customization of furniture, furnishings, and artwork (FF&A) as well as construction documentation. Her direct communication style, specialization in LEED projects, and her experience on very large, complex projects serve her well as a leader and mentor within the firm.

KEY PROJECTS

The Grady Hotel, Louisville, KY
The Glenn Autograph Collection, Atlanta, GA
The Lawrence Tapestry by Hilton, Lawrenceville, GA
Hotel Hartness, Greenville SC
Signia Hilton Bonnet Creek, Orlando, FL
Crowne Plaza, Augusta, GA
Bellevue Biltmore Inn, Belleaire, FL
The Grand National Spa, Opelika, AL
The Grand Autograph, Point Clear, AL
Intercontinental, Yorkville, Toronto
Samuel Elbert Hotel, Elberton, GA
Renaissance, Montgomery, AL
The St. George, Chattanooga, TN
Partridge Inn Curio by Hilton, Augusta, GA
Inn at Patrick Square, Clemson, SC
Graylyn Int'l Conference Center, Winston Salem, NC
Sonesta Hotel & Resorts, Ft. Lauderdale, FL
Sonesta Hotel & Resorts, Hilton Head, SC
Sonesta Hotel, Philadelphia, PA
The Battle House Renaissance Hotel, Mobile, AL
Franklin Marriott at Cool Springs, Franklin, TN
Embassy Suites, Charlotte, NC
Embassy Suites, Raleigh-Crabtree, NC
Hyatt Regency, Atlanta, GA
Pickwick Hotel, Birmingham, AL
Linn-Henley Research Library, Birmingham, AL
Jekyll Island Club Hotel, Crane & Cherokee Cottages, GA
Lodges at Snake River, Jackson, WY
Grand National Spa, Opelika, AL
Chateau Elan, Braselton, GA



EDUCATION

Bachelor of Interior Design, College of Design,
Architecture, Art and Planning, University of Cincinnati

EXPERIENCE

Sims Patrick Studio, Inc., Atlanta, GA 2007-Present
Principal of Design and Operations

Studio L, Inc., Atlanta, GA 1998-2004
Design Team Leader

Marcia Davis & Associates, Inc., Atlanta, GA 1997-1998
Co-Op

Walt Disney Imagineering, Orlando, FL 1997
Co-Op

Smallwood, Reynolds, Stewart, Stewart Int, Inc., Atlanta,
GA
1995, 1996
Co-Op

Limited Store Planning, Inc., Columbus, OH 1995
Co-Op

AFFILIATIONS

IIDA—International Interior Design Association
NEWH—Network of Executive Women in Hospitality
USGBC—U.S. GreenBuilding Council

CERTIFICATIONS

LEED AP 2009

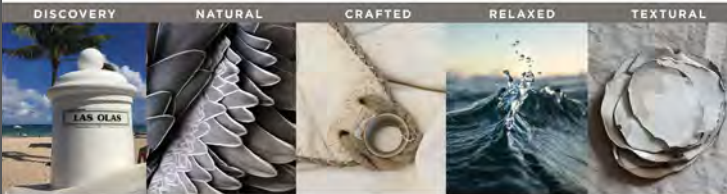
OUR PROCESS

Building the narrative

THE STORY BEGINS WITH.....

Located along the beach-front of Fort Lauderdale Beach Boulevard, the Sonesta Hotel Reception and Lobby Lounge will draw the guest into an oasis of relaxed sophistication for families, couples and business associates. Known as "the boating capital of the world," we took design cues from yacht details as well as the flora and fauna of the landscape and sea life. The light-filled Lobby plan is carefully articulated with cozy nooks, screens and comfortable seating. The combination of these elements result in a sense of place to unwind, breathe easy and connect. Clean-line architectural details accent the calming, elegant color palette, and weathered organic textures in combination with crisp layered silhouettes.

In contrast to the Lobby, the lively Sea Side Kitchen Restaurant, Bar and Pool areas entice guests to amble through an arcade with layers of discovery. Artwork, lighting and subtle architectural elements lead the guest to the outdoor veranda amenities and the beach.



Sims Patrick Studio
Adache Group Architects

5

FLOOR PLAN



Sims Patrick Studio
Adache Group Architects

6



RECEPTION



Sims Patrick Studio
Adache Group Architects

7



LOBBY



Sims Patrick Studio
Adache Group Architects

8

OUR PROCESS

Design phases—from concept to opening day

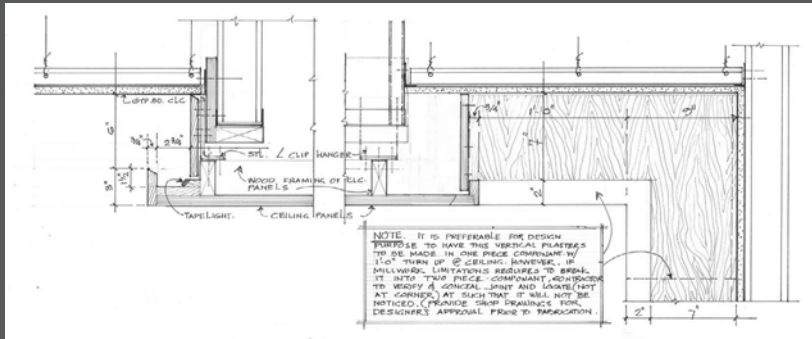


- Historical/Local Research
- Concept/Narrative Development
- Develop Imagery & Sketches
- Schematic Design
- Model Room Documents & Review
- Pricing Narratives
- Design Development Documents
- Construction Documents
- Construction and FF&A Administration
- FF&A Installation & Final Punch



OUR PROCESS

Three-Dimensional Design



3D Design Phase Deliverables:

- Schematic Design 11x17 Package
- Design Development 11x17 Package
- Design Development Document Set
- Construction Documentation Set
- Model Room Construction Doc. Set

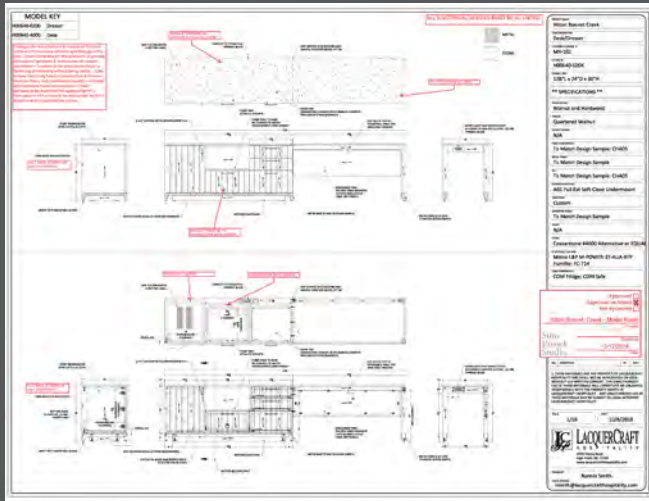
Hilton Signia Bonnet Creek, Orlando, FL



Sims Patrick Studio



Furniture, Finishes, Accessories & Artwork

[illegible]

Sims Patrick Studio		Desk/Dresser with Refrigerator Cabinet		MR-100	
ISSUE DATE: REV NO		BT/TS		LOCATION: Model Guestroom (180)	
LAST REVISION:		PROJECT:		Hilton Bonnet Creek, Orlando FL - Model Room	
MANUFACTURER				DESIGNER/DATE/FILE	
NAME:	Morgan:	NAME:	Paul A		
TEL:	1177 S. Macar Rd Suite 121	TEL:	304.4		
FAX:	Englewood, Florida 34223	EMAIL:	psa@j		
TEL:	941-688-0272				
<p>MODEL NO:</p> <p>QUANTITY:</p> <p>DESCRIPTION:</p> <p>Custom Desk/Dresser with Refrigerator Cabinet Refer to Furniture Schedule for quantity Custom Desk/Cabinet and with (2) concealed drawers, (1) refrigerator cabinet, (1) safe cabinet, (1) coffee table and (1) desk with removable latex panel to conceal doors. TWO-PIECE UNIT.</p> <ul style="list-style-type: none"> - Dresser unit to have decorative metal legs and recessed wood base. - Dresser unit front to have drawers recessed wood inset. - Top to have 3/4" thick solid surface top, eased edges. - Manufacture to provide all hardware for attaching panels. - Desk unit to have (1) black powder top with (2) convenience outlets and (1) USB port (Must be UL approved). - Dresser to have it mounted US, power strip for refrigerator, safe and TV. - Drawers to have soft close feature with heavy-duty side mount glides and latches (Acoustic or quiet). - Drawers to have dovetail construction. - Desk to include removable privacy panel & auto management. - Unit to have recessed base to avoid conflicts with plugs. - Desk apron to be 27" AFF (ADA). - Desk to have 1-1/2" round perimeter hole for lamp cord. - Unit must fit through existing guestroom door 36" W x 84" (no unit elevator cut dimensions 64" W x 78" L x 4" H door opening <ul style="list-style-type: none"> - (1) Ref. cabinet to accommodate existing refrigerator - 18" W x 20" D x 20" H. - *Adequate ventilation must be provided per manufacturer's requirements. Provide cut out on back. - Ref. cabinet to have waterproof bottom. - Interior of ref. cabinet to have protective corner guard for edge protection. - (1) Safe cabinet to accommodate existing safe - 20" W x 15.5/3" H. - *P1. Cabinet to have cutout in back for safe cut <p>Finishes:</p> <ul style="list-style-type: none"> - Sides: Front, Inside: CHAOS Walnut - Top: Gold Surface Decorative Overlay White 4600 - Coffee Caddy Shelf: High pressure laminate to match Chaos Walnut - *require: To match concept image. Finish is match decorative laminate. - *Make: To match designer sample <p>*Refer to FSK-MR-102 to design direction.</p> <p>*Last panel must fit through existing guestroom door and elevator cut.</p> <p>*"Mirror Assembly Required"</p>					

FF&A Phase Deliverables:

- Schematic Design
- Design Development
- Design Development Pricing w/ Purchasing Agent
- Model Room Specifications
- Purchasing Agent Construction Administration
- Shop Drawing Review
- Finish Submittals
- Fabric Submittals
- Seaming Diagrams
- Model Room Review
- Roll-Out Specifications
- Furniture Matrix with Roll-out Quantities
- Construction Administration
- Shop Drawings
- Installation



OUR PROCESS

Styling, Photography & Award Submittals

Third-Party Photographs



Photographs by SPS



Deliverables:

- Sourcing & purchasing of accessories
- Styling of spaces
- Professional photoshoot & lighting
- Review of proofs
- Final images

Includes:

- Car rental/gas (mini-van required)
- Photographer fees and photo rights to all final images
- Meals/Lodging
- Design team labor/coordination
- Award/competition entry fees & application submittal

HOSPITALITY PORTFOLIO

THE GRADY HOTEL

LOUISVILLE, KY

THE GRADY HOTEL

The Grady is a destination hotel inspired by its past life as a pharmacy and Louisville's horse country heritage. Bold, fresh elements contrast the overall neutral palette, while having a balance of masculine and feminine appeal. This property is a holistic turn-key renovation with a complete new brand identity. Every aspect of the hotel enhances the unique brand experience. Curated artwork and accessories, choreographed music, local food and specialty drink offerings, and architectural details underscore the three-dimensional experience. Imagine walking into an old world envelope filled with paradoxes of old and new, rough and shiny, soft and streamlined where industrial rustic elegance meets modern Southern charm.





Sims Patrick Studio

THE GRADY HOTEL





Sims Patrick Studio

THE GRADY HOTEL



Sims Patrick Studio

THE GRADY HOTEL



THE GRADY HOTEL



Sims Patrick Studio

THE GRADY HOTEL



Sims Patrick Studio

THE GRADY HOTEL





Sims Patrick Studio

THE GRADY HOTEL



THE GLENN HOTEL, AUTOGRAPH BY MARRIOTT

ATLANTA, GA

THE GLENN HOTEL, AUTOGRAPH BY MARRIOTT

The Glenn Hotel located in the Heart of Atlanta, is inspired by the traditional style and hospitality spirit of the Southern gentile Homestead with an updated modern twist. The eclectic and residentially inspired architectural language of the hotel interior, gives an intimate hand crafted feeling and makes guests feel welcome as if they have entered into a stately Southern Home. Friendly, service oriented people greet guests, serve signature Southern drinks and “soul food” of the old south. The entry, living and dining areas of the hotel will feel residential in scale with attention to painted paneling and trim details used as a backdrop for the artwork that explains the many unique stories and the personality of this metropolitan city. The hotel entry is light and bright and casual and feels like a side door entrance to someone’s home. In contrast, the more voluminous bar and living room spaces will be darker, more moody with comfortable, rich, traditionally inspired finishes and furnishings with a modern spin. The adjacent restaurant takes on the feeling of a fresh cafe bistro kitchen. There is a sense of surprise and whimsy in the artwork subject matter. Interior spaces will be punctuated with lion motifs derived by the original 39 lions on the exterior building cornice and is contrasted with the Southern Belle imagery. This new Southern Home inspired hotel of Downtown Atlanta, will be place to come to learn and experience true Southern hospitality!



Sims Patrick Studio

THE GLENN HOTEL, AUTOGRAPH BY MARRIOTT





Sims Patrick Studio

THE GLENN HOTEL, AUTOGRAPH BY MARRIOTT





Sims Patrick Studio

THE GLENN HOTEL, AUTOGRAPH BY MARRIOTT





Sims Patrick Studio

THE GLENN HOTEL, AUTOGRAPH BY MARRIOTT





Sims Patrick Studio

THE GLENN HOTEL, AUTOGRAPH BY MARRIOTT





Sims Patrick Studio

THE GLENN HOTEL, AUTOGRAPH BY MARRIOTT





Sims Patrick Studio

THE GLENN HOTEL, AUTOGRAPH BY MARRIOTT

KY LOUNGE

Sims Patrick Studio

THE GLENN HOTEL, AUTOGRAPH BY MARRIOTT





Sims Patrick Studio

THE GLENN HOTEL, AUTOGRAPH BY MARRIOTT

CROWNE PLAZA

NORTH AUGUSTA, SC

CROWNE PLAZA NORTH AUGUSTA

The new Crowne Plaza Hotel is located along North Augusta's riverfront as part of the long awaited Project Jackson, named for the Augusta businessman who originally designed the town at the turn of the 20th century. The hotel is a central meeting spot for locals and visitors alike for community events, baseball, and to soak up southern hospitality. The overall exterior architecture of the hotel is inspired by the famous Hampton Terrace Hotel completed in 1903. Before it tragically burned to the ground in 1916, the grand hotel was a resort for the rich and famous and had gained the reputation of being one of the most beautiful and handsomely appointed hotels in the South. Industrialists John D. Rockefeller and Harvey Firestone along with department store mogul Marshall Field and President William Taft came annually to "winter" in the South to enjoy golf, tennis, horseback riding, hunting, fishing, and simply the best that Southern Hospitality had to offer.

Fast forward 100 years later, our fresh interior design direction gives a nod to the glamour of the Golden Age of the Hampton Terrace and its status as a respite for the leisure sportsman, while embracing the modern South. Pulling inspiration from the nearby Sibley Mill, a confederate gunpowder plant that was modeled after the British Parliament, our interiors blend the sophistication of the southern heritage of leisure sporting with the modern edge of the industrial aesthetic. Our design provides a warm and inviting backdrop using familiar materials and finishes with contrast, textures, and good proportions used in simpler, more modern ways. We embrace the contrasts between old and new, formal and informal, to create a sense of place that is welcoming, refined, relaxed, whimsical, and inspiring. The hotel's restaurant may feature "up and coming" southern chefs but it will always have fried chicken and shrimp and grits.













Sims Patrick Studio

CROWNE PLAZA NORTH AUGUSTA



Sims Patrick Studio

CROWNE PLAZA NORTH AUGUSTA

THE ARTISAN, TAPESTRY BY HILTON (IN PROGRESS)

SAVANNAH, GA



THE ARTISAN, TAPESTRY BY HILTON

Renowned for its beauty, Savannah has always been a city of travelers—merchants, sailors, and entrepreneurs—and of creators—artists, designers, musicians. At The Artisan, Savannah's charm and the carefree, welcoming spirit of the South converge with the creative energy of Savannah College of Art & Design's global campuses in a richly layered celebration of contemporary art and design. Set at the edge of the historic district, The Artisan is just steps from the city's most picturesque streets and squares. Our vibrant interiors are populated with art, design, and objects created by SCAD alumni for a uniquely rich experience. Modern amenities and genuine service within a colorful, curated, and globally-influenced design foster creative expression, provoke thought, and inspire exploration, no matter the purpose of your journey.







THE LAWRENCE, TAPESTRY BY HILTON (IN PROGRESS)

LAWRENCEVILLE, GA

THE LAWRENCE, TAPESTRY BY HILTON

Founded in 1821, the city of Lawrenceville, Georgia is the second oldest city in the metropolitan Atlanta area. Named after famed Naval Officer, Captain James Lawrence, the city carries on his tenacious spirit and determination by forging a path towards the future and paying homage to its historical roots in agriculture, trade and raw building materials. Directly across the street from the hotel site is “Honest Alley,” the origin of the city’s trade industry. Local residents and visitors would buy, sell and trade agricultural goods, livestock and raw materials (like cotton) in “good faith.” The industry of trade was soon tested by catastrophic events such as the destruction caused by The Civil War and the infestation of the boll weevil on the cotton crops. However, Lawrenceville’s spirit persevered and soon after re-invented itself through industrial manufacturing of brick and lumber. The city continues to thrive and grow as its new chapter of history is now being written. Wood, stone, leather and other organic elements contrast the steel, brick, and industrial-inspired materials to balance the aesthetic throughout the hotel. Guests will be greeted in the lobby with a flooding of natural light through large industrial windows framed by rich, lush drapery and a curated mix of layered furnishings. The warm brick arches that encase the hotel’s restaurant will feature a blazing wood-fire grill, giving off a scent reminiscent of campfire throughout the dining room. Cozy nooks and large conversation areas in the courtyard provide the perfect backdrop to gather. The juxtaposition of natural and man-made materials will provide a harmonious combination evoking an alluring, yet familiar setting. Individual travelers will experience a sense of community within this unique, approachable, one-of-a kind designed hotel.









COURTYARD BY MARRIOTT

DECATUR, GA



Sims Patrick Studio

COURTYARD BY MARRIOTT



Sims Patrick Studio

COURTYARD BY MARRIOTT







Sims Patrick Studio

COURTYARD BY MARRIOTT

ELBERT HOTEL

ELBERTON, GEORGIA

ELBERT HOTEL

Located in the heart of downtown Elbert Georgia, this 1925 Tudor Revival style building was purchased by the City of Elberton with hopes of developing a viable hotel and conference center to benefit the City. The property includes 27 newly created hotel rooms as well as a ground level restaurant space with banquet hall. The historic details of this hotel have been preserved including the original two-toned terrazzo floors and large stone fireplace. Located on the public square, you can walk to shops and restaurants and explore historic sites and monuments. With lovely views from almost every window, the property combines the original character of the property with the technology and convention of today. It is a luxurious getaway for meetings, events, retreats and family gatherings.



Sims Patrick Studio

ELBERT HOTEL





Sims Patrick Studio

ELBERT HOTEL







THE GRAND NATIONAL SPA

OPELIKA, AL

THE GRAND NATIONAL SPA

The Grand National is a three-level spa and fitness center in Opelika, AL providing guests and neighboring community a first-class wellness facility. This retreat borrows elements from the natural surroundings of the Alabama landscape and combines them with modern luxury.

Guests enter through the lobby and are greeted at a welcoming reception desk made from local Walnut tree. The lobby features a focal fireplace and tall windows surrounded by comfortable seating, hanging plants, swings, and smartly displayed products. The path to the locker rooms, lounge areas and showers has been well-planned for ease of circulation and privacy. Each treatment room invites individual guests to indulge their senses and relax their body and mind in a naturally calm setting. The quiet room is filled with candlelight, warm neutral colors, an inviting sauna and whirlpool experience and a twinkling southern sky ceiling. The hallway leading to the treatment rooms has dramatic vertical accent lights highlighting a textural stone wall and is punctuated with faux foliage giving the illusion of an outdoor space. The second floor has a salon with pedicure and manicure stations, hair styling services, a make-up artist station, and an array of beauty products on display. Upstairs, the fitness area provides the latest in equipment and a hydration bar. The light filled, open truss ceiling allows natural light in and the central multi-use exercise and movement room invites guests to join a yoga, dance, or body sculpting class. The facility was designed to provide a refresh to anyone's day; whether enjoying the spa, taking advantage of the salon or putting in some time at the gym, a visit to the Grand National Spa is sure to have guests leave with a reinvigorated pep in their step.







Sims Patrick Studio

THE GRAND NATIONAL SPA



Sims Patrick Studio

THE GRAND NATIONAL SPA







THE GRAND HOTEL AUTOGRAPH BY MARRIOTT

POINT CLEAR, AL

THE GRAND HOTEL AUTOGRAPH BY MARRIOTT

The interior design is an eclectic mix of Old World charm and modern southern hospitality. With the history behind The Grand, it was important to emphasize the great bones the hotel has and keep key aspects of what guests remember from their past stays in order to give the hotel a fresh new perspective. With the goal of making each guest feel like a pampered celebrity, the main landmark building of the Grand Hotel in Point Clear Alabama interior decor is updated to align the finest of Southern hospitality service and tradition with a new design that nods to the past yet provides a fresh new decor and the latest food concepts and understated luxurious amenities. Through the use of signature focal features and artwork, the property is full of delightful surprises. Whether the guest is attending a conference, a wedding, to play golf, a family vacation or is a local resident, the new design celebrates the magic of this understated yet elegant place located overlooking the Mobile Bay amongst the majestic live Oak trees and beautiful landscaping.



Sims Patrick Studio

THE GRAND HOTEL, AUTOGRAPH BY MARRIOTT





Sims Patrick Studio

THE GRAND HOTEL, AUTOGRAPH BY MARRIOTT







Sims Patrick Studio

THE GRAND HOTEL, AUTOGRAPH BY MARRIOTT



HOT DRINKS	
GRAND HOT CHOCOLATE	\$4.50
Hot Tea	\$3.00
Hot Chocolate	\$3.00
Burrito	\$5.50
Cafe Latte	\$3.50
Cappuccino	\$4.50
Espresso	\$2.50
Latte	\$3.50
Espresso	\$2.50
Espresso	\$2.50

HOT DRINKS	
Cafe Latte	\$3.50
Cappuccino	\$4.50
Espresso	\$2.50
Latte	\$3.50
Espresso	\$2.50
Espresso	\$2.50

COFFEE DRINKS	
Cafe Latte	\$3.50
Cappuccino	\$4.50
Espresso	\$2.50
Latte	\$3.50
Espresso	\$2.50
Espresso	\$2.50

ICED DRINKS	
Grande Iced Coffee	\$4.50
Espresso	\$2.50
Latte	\$3.50
Espresso	\$2.50
Espresso	\$2.50

BREAKFAST MENU	
HOT BREAKFAST	
Espresso	\$2.50
Latte	\$3.50
Espresso	\$2.50
Espresso	\$2.50

HOT BREAKFAST	
Espresso	\$2.50
Latte	\$3.50
Espresso	\$2.50
Espresso	\$2.50

HOT BREAKFAST	
Espresso	\$2.50
Latte	\$3.50
Espresso	\$2.50
Espresso	\$2.50

HOT BREAKFAST	
Espresso	\$2.50
Latte	\$3.50
Espresso	\$2.50
Espresso	\$2.50

HOT BREAKFAST	
Espresso	\$2.50
Latte	\$3.50
Espresso	\$2.50
Espresso	\$2.50



Sims Patrick Studio

THE GRAND HOTEL, AUTOGRAPH BY MARRIOTT

SIGNIA HILTON BONNET CREEK (IN PROGRESS)

ORLANDO, FL

SIGNIA HILTON BONNET CREEK

In a city inundated with the hustle and bustle of theme parks, the Bonnet Creek Hilton is a modern, casual, friendly yet sophisticated escape. The hotel reception sets the tone of the architecture with attention to modern classic details and beautifully landscaped gardens. The entry lobby is an interactive space where industry-changing ventures are born and families are celebrated. Multiple intimate, cozy areas are combined with open group seating and they cumulatively provide a welcoming hang out for the business, family, or leisure traveler. The hotel, located in the heart of a vast wetland preserve, has views of towering pines, stately cypress trees and subtropical landscape. Guests can explore and discover the edge of untouched neighboring wetlands, native vegetation, elegant birds and exotic wildlife. From the guest rooms, one has amazing views of the nightly fireworks, the Disney parks, the championship golf course, lagoon style pool and lush gardens. The comfortable, elegant, and carefully crafted rooms are a welcomed retreat for work and for un-winding from the day. They provoke a positive emotional experience that is delightful and has an element of surprise!









HOTEL HARTNESS (IN PROGRESS)

GREENVILLE, SC

HOTEL HARTNESS

Hotel Hartness sits on 400 acres of rolling meadows, lakes, trails, and pecan groves. The site will feature the mid-century French manor house of the Hartness family as the front door of the Hotel. The beautiful winding arrival will set the stage for the unique guest experience. Imagine being welcomed with a signature cocktail or iced tea, cheese biscuits and toasted pecans. Enjoy your breakfast in an intimate dining room or overlooking the landscaped courtyard from the outdoor patio. Lounge by the fireplace in the living room surrounded with local interest books and memorabilia. Disconnect from the day to day and reconnect with yourself by exploring the surrounding trails, lakes, and groves. Finish the day with a delectable meal and a handcrafted cocktail at the lobby bar. An area rich in ambiance and steeped in character. Delight your senses with a curated backdrop of classic South Carolina architecture in the guest rooms and living spaces. The surrounding natural elements are characterized within the spaces through native floral scents, layers of texture and pattern, and comfortable furnishings, finishes and materials.

The underlying Southern hospitality of the Hartness family blends with the area's rich past and has a surprisingly modern spirit. The decor is eclectic, comfortable and timeless with a touch of unexpected whimsy. The holistic experience and service at Hotel Hartness will be engaging and delightful! It is the place for international guests and the local community to come together to create memories that will last a lifetime.



Sims Patrick Studio

HOTEL HARTNESS







BELLEVIEW INN

BELLEAIR, FL

BELLEVIEW INN

Formerly known as the Belleview Biltmore Resort, The Belleview Inn is located in the coastal town of Belleair, Florida. The original Queen Anne style property was built in 1897 by Henry Plant and was a luxury retreat for many famous people, dignitaries, and leaders. The building is noted for its signature architectural features; its vintage green roof, white wood sided exterior, hand-carved woodwork and Tiffany glass on the interior- all of which have been restored or repurposed for the renovation. The new 35-room Belleview Inn, which is also on the register of Historic Hotels of America, celebrates Gilded Age glamour with a touch of modern Southern charm. The revitalized portion of the resort retains the classic symmetrical layout of the grand mansion as well as the sweeping porch, the grand staircase, a reading room, library pub, restaurant, and a vintage-style ice cream parlor. Guestrooms and suites are spread out between the 2nd through 4th floors, and guests are greeted each morning with a basket of freshly baked pastries and the morning paper. The rich history, legacy, and hospitality of the 120+ year property have been woven throughout the hotel in both a literal and an abstract form, bringing this exquisite hotel back to its former glory.



Sims Patrick Studio

BELLEVIEW INN









Sims Patrick Studio

BELLEVUE INN



Sims Patrick Studio

BELLEVIEW INN



Sims Patrick Studio

BELLEVIEW INN



INTERCONTINENTAL

YORKVILLE, ONTARIO, CANADA

INTERCONTINENTAL

For the guest rooms and guest corridor of the Intercontinental Yorkville, the design direction was all about simplicity and luxury. We used natural materials and textures, and kept the color palette very neutral to appeal to a broad high end clientele in this upscale neighborhood of Yorkville. The corridors were dark and small, so we used light woods and whites to open the space up and bring in more light, making the space feel larger. The guest room design was highly focused on a luxurious guest bath and a beautiful and comfortable sleeping space.









PARTRIDGE INN, CURIO COLLECTION BY HILTON

AUGUSTA, GA

PARTRIDGE INN, CURIO COLLECTION BY HILTON

The Partridge Inn started as a resort and retreat for Northern travelers from New York and New England to “winter” in the south. Established in 1882, it became known for its southern hospitality and friendliness. The hotel’s history is rich and over the years, this historic hotel has been a favorite place to visit by dignitaries and international celebrities as well as the people and tourists visiting Augusta. Our new “Southern with a Twist” design approach is an eclectic mix of furnishings that are inspired by world travel, have a warm and friendly, grounded, casual, yet sophisticated “club resort” style which utilizes warm, wood finishes, rich, deep, neutral colors, accented with whites, pops of color, burnished metals, leather, tailored classic patterns for rugs, fabrics, and bedding. The result is a custom tailored style that combines the best of old world glamor and charm with casual southern sophistication with a reassembled modern twist. Think of it as a modern version of the southern club resort. The guests coming to the new Partridge Inn will think of the hotel as the living room of the city. A popular place to meet and visit for drinks, dinners, to attend weddings, receptions, roof top events, and for the people of Augusta to welcome their guests to their city and the US Masters golf tournament.



Sims Patrick Studio

PARTRIDGE INN, CURIO BY HILTON



Sims Patrick Studio

PARTRIDGE INN, CURIO BY HILTON







Sims Patrick Studio

PARTRIDGE INN, CURIO BY HILTON



Sims Patrick Studio

PARTRIDGE INN, CURIO BY HILTON



Sims Patrick Studio

PARTRIDGE INN, CURIO BY HILTON

THE INN AT PATRICK SQUARE

CLEMSON, SC

THE INN AT PATRICK SQUARE

In the heart of Patrick Square, this new built hotel is the living room of the community. The Owners wanted to create an authentic, historic looking Inn with traditional, elegant interior spaces overlooking a lush green lawn. The property is a welcoming lodging spot for families, global business travelers, and regional visitors to Clemson's campus. The Inn is a gathering place that brings back special memories as well as a place to create new traditions. The ballroom and Prefunction spaces are beautiful settings for the finest wedding, reunion, or party catered by nearby famous chef Rick Irwin. The upcountry architectural backdrop features old world finishes, eclectic furniture and historical artwork and accessories that tell the stories of local legends and the founding fathers of Clemson. The guestrooms provide the most updated fixtures and amenities, a touch of modern with traditionally inspired finishes and furnishings. Comfortable lobby living spaces invite guests to converse while having breakfast, coffee, late afternoon tea, or cocktails.








STUMPHOUSE CAFE
CLEMSON • SOUTH CAROLINA











Simas Patrick Studio

THE INN AT PATRICK SQUARE

SONESTA RESORT

HILTON HEAD ISLAND, SC

SONESTA RESORT

This “one-of-a-kind” Sonesta Hilton Head Resort is a modern coastal interpretation of the South Carolina lowcountry and Hilton Head Island, combining the casual features of the local architecture and textures of the landscape with streamlined architectural details. The five-story concrete building was a full renovation of the Public Space Areas and Model Room, 340 Guestrooms, Guest Baths, Guest Corridors, four Hospitality Suites, five Suites, Public Restrooms, renovation of the Ballroom, 20,000 square feet of Meeting Rooms and the Prefunction areas. The overall spacial envelope is neutral and includes fresh color tones of white, sand, sea grass, warm grays of Spanish moss, shell tones and inspiring pops of coral. Words that help describe the feel of the spaces are: casual elegant charm, natural, weathered coastal landscaping of low shrubs, marsh grasses, palm trees, shells, elements such as birds, and sea grass. The inspiration was to take common things from the surroundings and give them a contemporary edge and to use them in unexpected ways. For instance, the lamps are made of driftwood and much of the porcelain tile is inspired by the wood planks of the board walk. Sonesta Hilton Head guests will enjoy friendly southern hospitality, breathe in fresh sea air, see lots of beautiful sunsets and relax. This is a place to have a reunion, a wedding, a conference, a family vacation; a place to eat fresh seafood and local vegetables. This is not just a hotel anymore, it is a true resort that people will want to return to again and again, where the relaxed elegance that the guests desire pairs so beautifully with the inspiration from the location.





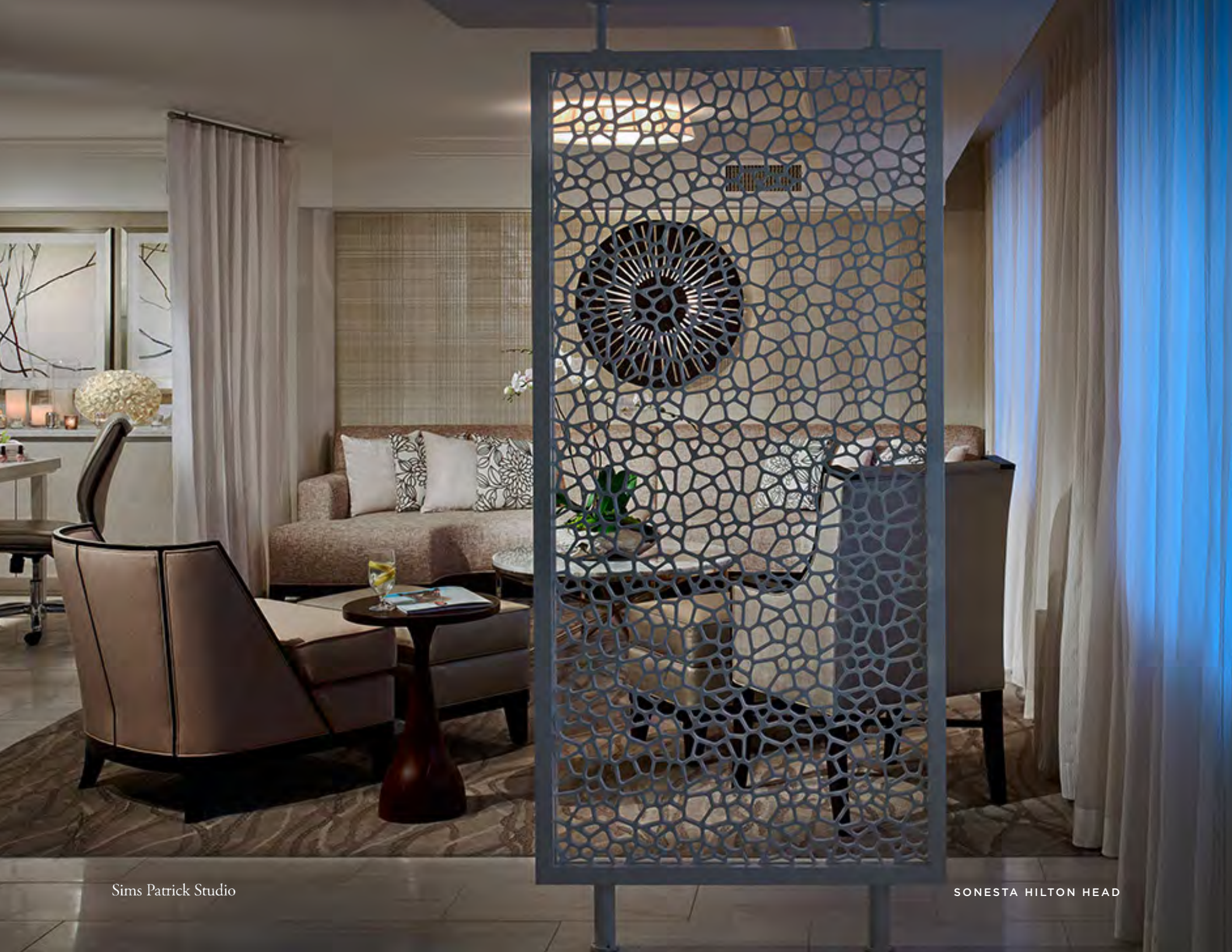






Sims Patrick Studio

SONESTA HILTON HEAD









GRAYLYN INTERNATIONAL CONFERENCE CENTER

WINSTON SALEM, NC

GRAYLYN HOTEL AND CONFERENCE CENTER

This boutique hotel and conference center at Wake Forest University included the renovation of The Mews, a 1920's stable and poultry house surrounding an open courtyard on the Graylyn Estate. The stone, French Normandy-style buildings provided our team a wealth of inspiration for the 36 guestrooms, presidential suite, vice presidential suite, and junior suites, concierge lounge, restaurant, fitness center and other areas. SPS reimagined the Mews as an elegant but informal guest house adjacent to the grand dame manor house. By integrating the farm buildings, poultry house, and gardens as a consistent, wrapped space, they created a self-sufficient property with concierge, gift shop, hospitality and dining room, adjacent to the conference center spaces. The new space planning allowed for development of more luxurious and spacious suites, a fitness center, and achieved an "entrance" to the hotel. All guest rooms were updated with luxurious bedding and academic level working spaces, yet eclectic furniture plans and nostalgic artwork and 3D accessories made each room feel like home.







Sims Patrick Studio

GRAYLYN INTERNATIONAL CONFERENCE CENTER





EMBASSY SUITES

RALEIGH, NC

EMBASSY SUITES

The basis of design for ES Raleigh is the significance of the Research Triangle, consisting of three major research universities (NC State, Duke, and UNC-Chapel Hill) in the region. The sciences, engineering, and health fields are a major industry in this area, and we designed this hotel with technology and ground-breaking discoveries in mind. We used digital and pixelated artwork, geometric lines and shapes, while also taking advantage of the beauty that can be found in something as scientific as looking through a microscope. The colors are clean whites complemented with natural wood tones and bright-colored accent furniture, showing the fun and dynamic sides of the research and engineering.













JR CIGAR BAR

MOORESVILLE, NC

JR CIGAR BAR

What could be more indulgent than celebrating a special occasion with a perfectly cut, well rounded cigar? A luxurious den of good friends, good times, and good taste, JR Cigar Bar is a contemporary styling of the traditional smoking room. With rustic finishes and handsome style, the interior is filled with masculine charm and industrial accents, a variety of seating groups, and timeless character. Clever art pieces and vintage light fixtures bring an ambiance and glow that invites the guest to detach themselves from tension and stress and take a moment to celebrate life's daily victories. The outdoor terrace with large blazing firepits and cozy outdoor seating is open in all seasons. So go ahead, indulge.







Sims Patrick Studio



JR CIGAR BAR



JR CIGAR BAR

REEVES YOUNG HEADQUARTERS

SUGAR HILL, GA

REEVES YOUNG

Reeves Young is a general contractor who specializes in heavy civil, water services, and commercial construction. They pride themselves on being diverse, trustworthy and loyal with an emphasis on people and relationships. Their corporate office was designed to inspire “Good Relationships.” Our goal was to create a variety of places for people to connect formally and casually. This was solved by developing a three-dimensional story through brand details, the clever use of building materials and the creation of diverse and collaborative work spaces. The branding was expressed by using green accents throughout and vertical and horizontal geometric patterns in the floors, walls and ceilings. As you enter the elevator lobby, blackened steel panels form the backdrop for the logo and mission statement and are accented with architectural lighting. Diversity and collaboration is expressed with the use of contrast in finishes and mood lighting. The arrival off the elevator is a rich, dark dramatic introspective space for “muddy boots” and polished loafers, while the lobby is a light-colored envelope with welcoming furnishings and finishes punctuated by the bright, white formal boardroom. The employee hub has a variety of comfortable, casual nooks as well as large communal gathering tables and places for employees to dine, work and play.













SONESTA HOTEL

PHILADELPHIA, PA

SONESTA HOTEL

Located in the Business District of Philadelphia, this 100,000 square foot, 25-story modern urban hotel was designed as an art gallery with decor inspired by business fashion. The hotel was a conversion from a Crowne Plaza property with a budget of \$28.6 million. The Owner's objective was to completely renovate all areas of the hotel as well as re-orient the public space to create a more direct access to the reception lobby off the street. The inspiration for the design team was to use the vibrant art scene of the city in unexpected ways. Bold, contrasting patterns and dramatic lighting are common to the public spaces. The condensed public areas provided the opportunity to saturate the space with design style and modern detailing out of traditional materials. The objective was to use patterns and textures found in fashion to inspire the materials of the floors, walls, and focal points. The artwork is integrated into the interior details and custom-crafted furniture components in the space. Architectural lighting accentuates the artwork and details while sculptural light fixtures punctuate the spaces.











SONESTA

SONESTA



Sims Patrick Studio

SONESTA PHILADELPHIA







SHAPING PLACES INTO MEMORIES