

Sims Patrick Studio

OUR GOAL FOR EVERY EXPERIENCE WE CREATE:

MAKE IT MEMORABLE

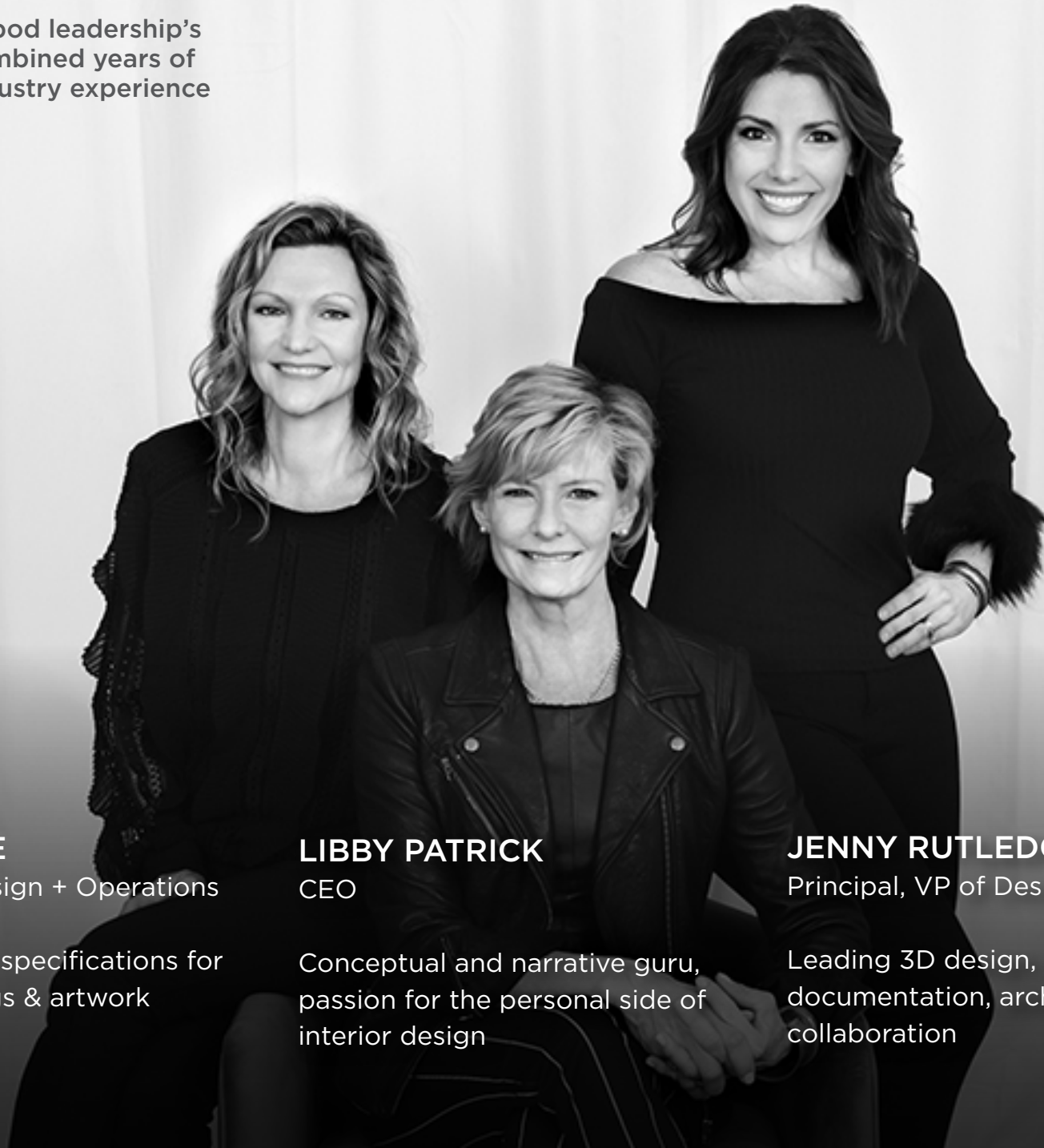
MAKE IT CAPTIVATING

MAKE IT DELIGHTFUL

CORE LEADERSHIP

90+

Tripod leadership's
combined years of
industry experience



MELISSA WYLIE

Principal, VP of Design + Operations

Oversees technical specifications for furniture, furnishings & artwork

LIBBY PATRICK

CEO

Conceptual and narrative guru, passion for the personal side of interior design

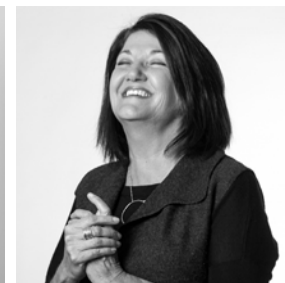
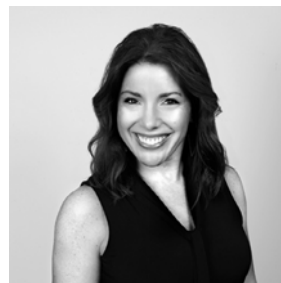
JENNY RUTLEDGE

Principal, VP of Design + Construction

Leading 3D design, construction documentation, architect collaboration

TEAM

We are world-traveling, culturally curious, diversely talented designers, planners and project managers with a deep love of the arts—gathering inspiration everywhere we go.



OVERVIEW

Woman-owned and led global interior design studio based in Atlanta, Georgia

Founded in **1999**

15 employees

70+ hotel projects in last 10 years

Hospitality Design (HD) Awards

- | | | |
|---------------------|----------------------------------------------------|------|
| • The Terrace Hotel | Restorations, Transformation, Conversions Finalist | 2022 |
|---------------------|----------------------------------------------------|------|

Boutique Lifestyle and Leaders Association (BLLA) Awards

- | | | |
|-------------------|--------------------------------|------|
| • The Grady Hotel | Boutique Hotel Design Project | 2021 |
| • The Grady Hotel | Boutique Hotel Under 100 Rooms | 2021 |

IIDA Georgia Best of the Best (B.o.B.) Award

- | | | |
|------------------------------|------------------------------------------|------|
| • Crowne Plaza North Augusta | Best Overall; Best of Hospitality Winner | 2020 |
| • Elbert Hotel | Best of Play/Hospitality Winner | 2018 |
| • Sonesta Philadelphia | Large Hospitality Winner | 2015 |
| • The Mews at Graylyn | Small Hospitality Winner | 2014 |

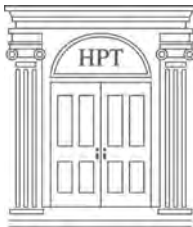
Boutique Design Gold Key Award

- | | | |
|-------------------|------------------------------------|------|
| • The Grady Hotel | Best Hotel Upper Midscale Finalist | 2021 |
| • The Grady Hotel | Best Lobby Upper Midscale Finalist | 2021 |
| • The Glenn Hotel | Best Lobby Upper Midscale Finalist | 2021 |
| • Belleview Inn | Best Lobby Midscale Finalist | 2020 |

NEWH TopID Firm Award

2014, 2016, 2018, 2019, 2020, 2022

We have had the pleasure of working with visionary brands and leaders from all over the globe, including:



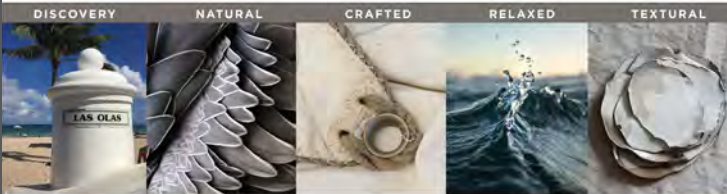
OUR PROCESS

Building the narrative

THE STORY BEGINS WITH.....

Located along the beach-front of Fort Lauderdale Beach Boulevard, the Sonesta Hotel Reception and Lobby Lounge will draw the guest into an oasis of relaxed sophistication for families, couples and business associates. Known as "the boating capital of the world," we took design cues from yacht details as well as the flora and fauna of the landscape and sea life. The light-filled Lobby plan is carefully articulated with cozy nooks, screens and comfortable seating. The combination of these elements result in a sense of place to unwind, breathe easy and connect. Clean-line architectural details accent the calming, elegant color palette, and weathered organic textures in combination with crisp layered silhouettes.

In contrast to the Lobby, the lively Sea Side Kitchen Restaurant, Bar and Pool areas entice guests to amble through an arcade with layers of discovery. Artwork, lighting and subtle architectural elements lead the guest to the outdoor veranda amenities and the beach.



Sims Patrick Studio
Adache Group Architects

5

FLOOR PLAN



Sims Patrick Studio
Adache Group Architects

6



RECEPTION



Sims Patrick Studio
Adache Group Architects

7



LOBBY



Sims Patrick Studio
Adache Group Architects

8

OUR PROCESS

Design phases—from concept to opening day

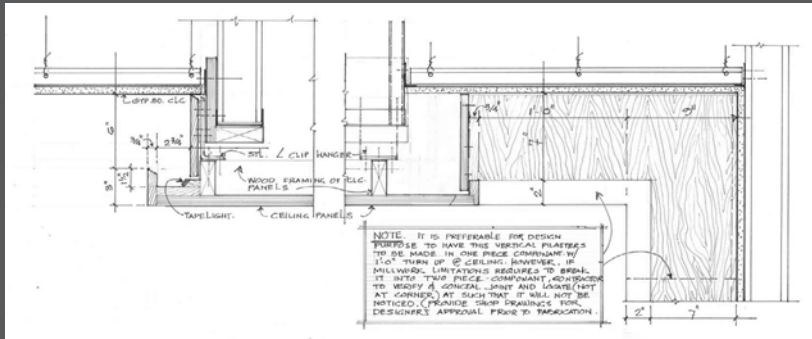


- Historical/Local Research
- Concept/Narrative Development
- Develop Imagery & Sketches
- Schematic Design
- Model Room Documents & Review
- Pricing Narratives
- Design Development Documents
- Construction Documents
- Construction and FF&A Administration
- FF&A Installation & Final Punch



OUR PROCESS

Three-Dimensional Design



3D Design Phase Deliverables:

- Schematic Design 11x17 Package
- Design Development 11x17 Package
- Design Development Document Set
- Construction Documentation Set
- Model Room Construction Doc. Set

Hilton Signia Bonnet Creek, Orlando, FL

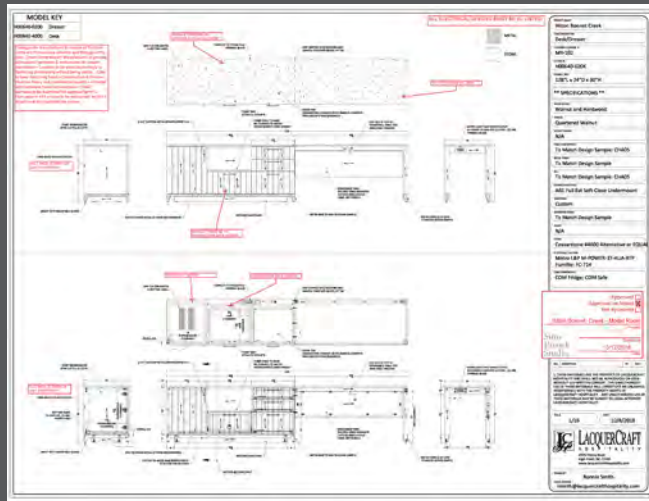


Sims Patrick Studio



OUR PROCESS

Furniture, Finishes, Accessories & Artwork



This is a large, complex table titled 'Furniture Matrix'. It contains numerous rows, each representing a different furniture item or material. The columns are organized into several groups: item identification (name, code, description), quantity (roll-out, stock, etc.), and material/finish specifications (color, texture, etc.). The table is used to track and specify all the furniture and finishes for a project.

This is a detailed specification sheet for a 'Desk/Dresser with Ref Cabinet'. It includes the following sections:

- Project Information:** Project name (Hilton Bonnet Creek, Orlando FL - Model Room), Project number (MR-102), and location.
- Manufacturer:** Name (Sims Patrick Studio), address (1171 S. MacArthur Blvd., Suite 151, Englewood, Florida 34421), phone, fax, and website.
- Model No. & Quantity:** A section for tracking the quantity of each item.
- Description:** A detailed list of specifications for the 'Custom Desk/Dresser with Refrigerator Cabinet', including materials (solid surface, wood, metal), finishes (paint, stain), and hardware (handles, knobs, locks).
- Notes:** A section for additional instructions, such as 'Refer to FSK-MR-102 for design direction' and 'Unit must fit through existing guestroom door (36" W x 84" H) elevator cab dimensions (5'6" W x 7'8" x 4'0" H) floor opening'.

FF&A Phase Deliverables:

- Schematic Design
- Design Development
- Design Development Pricing w/ Purchasing Agent
- Model Room Specifications
- Purchasing Agent Construction Administration
- Shop Drawing Review
- Finish Submittals
- Fabric Submittals
- Seaming Diagrams
- Model Room Review
- Roll-Out Specifications
- Furniture Matrix with Roll-out Quantities
- Construction Administration
- Shop Drawings
- Installation

Hilton Signia Bonnet Creek, Orlando, FL



OUR PROCESS

Styling, Photography & Award Submittals

Third-Party Photographs



Photographs by SPS



Deliverables:

- Sourcing & purchasing of accessories
- Styling of spaces
- Professional photoshoot & lighting
- Review of proofs; enhancements
- Final images

Includes:

- Photographer fees and photo rights to all final images
- Design team labor/coordination
- Meals/Lodging
- Car rental/gas (mini-van required)
- Award/competition entry fees & application submittal

HOSPITALITY PORTFOLIO

THE KELLY HOTEL, TAPESTRY BY HILTON

BIRMINGHAM, AL

THE KELLY HOTEL

In the heart of downtown Birmingham Alabama, the new Kelly Hotel is a 14 story 1928 Art Deco historic landmark, soaring high above the city. This beautiful 96 room boutique hotel has been renovated to bring a modern and personal touch to the building's stately architecture and existing decorative details. The inspiration for the hotel comes from a well-traveled woman and all of the things that she loves - art, luxury, cats, and a good cocktail. The historic features of the building include a decorative domed ceiling, original trim, decorative light fixtures, marble floors and wainscoting. To contrast with the building's classic architecture, bold colors, patterns, and textures were layered in to bring a new level of energy to the space. The Lobby is a complementary mix of deco inspired femininity and curated handsome details. The overall neutral backdrop has jewel-toned accents, a collection of eclectic artwork, and seating arrangements for any size group. Smoked glass mirrors, architectural arches and clean lines promote a timeless neo-modern decor while velvet covered banquettes and lounge seating line the expansive vertical windows that allow the space plenty of natural light. At nighttime, the bar invites guests to settle in for a drink with business associates or a night of romance. The well-appointed guestrooms honor the building's high-quality finishes while combining updated chic decor with unexpected whimsical drama to round out a one-of-a-kind, intimate experience for the business and leisure seeking guests.



Sims Patrick Studio

THE KELLY HOTEL, TAPESTRY BY HILTON







Sims Patrick Studio

THE KELLY HOTEL, TAPESTRY BY HILTON









Sims Patrick Studio

HOTEL, TAPESTRY BY HILTON



Sims Patrick Studio

THE KELLY HOTEL, TAPESTRY BY HILTON





Sims Patrick Studio

THE KELLY HOTEL, TAPESTRY BY HILTON



Sims Patrick Studio

THE KELLY HOTEL, TAPESTRY BY HILTON

THE GRADY HOTEL

LOUISVILLE, KY

THE GRADY HOTEL

The Grady is a destination hotel inspired by its past life as a pharmacy and Louisville's horse country heritage. Bold, fresh elements contrast the overall neutral palette, while having a balance of masculine and feminine appeal. This property is a holistic turn-key renovation with a complete new brand identity. Every aspect of the hotel enhances the unique brand experience. Curated artwork and accessories, choreographed music, local food and specialty drink offerings, and architectural details underscore the three-dimensional experience. Imagine walking into an old world envelope filled with paradoxes of old and new, rough and shiny, soft and streamlined where industrial rustic elegance meets modern Southern charm.





Sims Patrick Studio

THE GRADY HOTEL





Sims Patrick Studio

THE GRADY HOTEL





THE GRADY HOTEL



Sims Patrick Studio

THE GRADY HOTEL







Sims Patrick Studio

THE GRADY HOTEL



THE GLENN HOTEL, AUTOGRAPH BY MARRIOTT

ATLANTA, GA

THE GLENN HOTEL, AUTOGRAPH BY MARRIOTT

The Glenn Hotel located in the Heart of Atlanta, is inspired by the traditional style and hospitality spirit of the Southern gentile Homestead with an updated modern twist. The eclectic and residentially inspired architectural language of the hotel interior, gives an intimate hand crafted feeling and makes guests feel welcome as if they have entered into a stately Southern Home. Friendly, service oriented people greet guests, serve signature Southern drinks and “soul food” of the old south. The entry, living and dining areas of the hotel will feel residential in scale with attention to painted paneling and trim details used as a backdrop for the artwork that explains the many unique stories and the personality of this metropolitan city. The hotel entry is light and bright and casual and feels like a side door entrance to someone’s home. In contrast, the more voluminous bar and living room spaces will be darker, more moody with comfortable, rich, traditionally inspired finishes and furnishings with a modern spin. The adjacent restaurant takes on the feeling of a fresh cafe bistro kitchen. There is a sense of surprise and whimsy in the artwork subject matter. Interior spaces will be punctuated with lion motifs derived by the original 39 lions on the exterior building cornice and is contrasted with the Southern Belle imagery. This new Southern Home inspired hotel of Downtown Atlanta, will be place to come to learn and experience true Southern hospitality!





Sims Patrick Studio

THE GLENN HOTEL, AUTOGRAPH BY MARRIOTT





Sims Patrick Studio

THE GLENN HOTEL, AUTOGRAPH BY MARRIOTT





Sims Patrick Studio

THE GLENN HOTEL, AUTOGRAPH BY MARRIOTT





Sims Patrick Studio

THE GLENN HOTEL, AUTOGRAPH BY MARRIOTT





Sims Patrick Studio

THE GLENN HOTEL, AUTOGRAPH BY MARRIOTT



Sims Patrick Studio

THE GLENN HOTEL, AUTOGRAPH BY MARRIOTT



KY LOUNGE

Sims Patrick Studio

THE GLENN HOTEL, AUTOGRAPH BY MARRIOTT





Sims Patrick Studio

THE GLENN HOTEL, AUTOGRAPH BY MARRIOTT

CROWNE PLAZA

NORTH AUGUSTA, SC

CROWNE PLAZA NORTH AUGUSTA

The new Crowne Plaza Hotel is located along North Augusta's riverfront as part of the long awaited Project Jackson, named for the Augusta businessman who originally designed the town at the turn of the 20th century. The hotel is a central meeting spot for locals and visitors alike for community events, baseball, and to soak up southern hospitality. The overall exterior architecture of the hotel is inspired by the famous Hampton Terrace Hotel completed in 1903. Before it tragically burned to the ground in 1916, the grand hotel was a resort for the rich and famous and had gained the reputation of being one of the most beautiful and handsomely appointed hotels in the South. Industrialists John D. Rockefeller and Harvey Firestone along with department store mogul Marshall Field and President William Taft came annually to "winter" in the South to enjoy golf, tennis, horseback riding, hunting, fishing, and simply the best that Southern Hospitality had to offer.

Fast forward 100 years later, our fresh interior design direction gives a nod to the glamour of the Golden Age of the Hampton Terrace and its status as a respite for the leisure sportsman, while embracing the modern South. Pulling inspiration from the nearby Sibley Mill, a confederate gunpowder plant that was modeled after the British Parliament, our interiors blend the sophistication of the southern heritage of leisure sporting with the modern edge of the industrial aesthetic. Our design provides a warm and inviting backdrop using familiar materials and finishes with contrast, textures, and good proportions used in simpler, more modern ways. We embrace the contrasts between old and new, formal and informal, to create a sense of place that is welcoming, refined, relaxed, whimsical, and inspiring. The hotel's restaurant may feature "up and coming" southern chefs but it will always have fried chicken and shrimp and grits.











THE ARTISAN, TAPESTRY BY HILTON (IN PROGRESS)

SAVANNAH, GA



THE ARTISAN, TAPESTRY BY HILTON

Renowned for its beauty, Savannah has always been a city of travelers—merchants, sailors, and entrepreneurs—and of creators—artists, designers, musicians. At The Artisan, Savannah's charm and the carefree, welcoming spirit of the South converge with the creative energy of Savannah College of Art & Design's global campuses in a richly layered celebration of contemporary art and design. Set at the edge of the historic district, The Artisan is just steps from the city's most picturesque streets and squares. Our vibrant interiors are populated with art, design, and objects created by SCAD alumni for a uniquely rich experience. Modern amenities and genuine service within a colorful, curated, and globally-influenced design foster creative expression, provoke thought, and inspire exploration, no matter the purpose of your journey.







HOTEL HARTNESS (IN PROGRESS)

GREENVILLE, SC

HOTEL HARTNESS

Hotel Hartness sits on 400 acres of rolling meadows, lakes, trails, and pecan groves. The site will feature the mid-century French manor house of the Hartness family as the front door of the Hotel. The beautiful winding arrival will set the stage for the unique guest experience. Imagine being welcomed with a signature cocktail or iced tea, cheese biscuits and toasted pecans. Enjoy your breakfast in an intimate dining room or overlooking the landscaped courtyard from the outdoor patio. Lounge by the fireplace in the living room surrounded with local interest books and memorabilia. Disconnect from the day to day and reconnect with yourself by exploring the surrounding trails, lakes, and groves. Finish the day with a delectable meal and a handcrafted cocktail at the lobby bar. An area rich in ambiance and steeped in character. Delight your senses with a curated backdrop of classic South Carolina architecture in the guest rooms and living spaces. The surrounding natural elements are characterized within the spaces through native floral scents, layers of texture and pattern, and comfortable furnishings, finishes and materials.

The underlying Southern hospitality of the Hartness family blends with the area's rich past and has a surprisingly modern spirit. The decor is eclectic, comfortable and timeless with a touch of unexpected whimsy. The holistic experience and service at Hotel Hartness will be engaging and delightful! It is the place for international guests and the local community to come together to create memories that will last a lifetime.









SHAPING PLACES INTO MEMORIES