

Sims Patrick Studio

OUR GOAL FOR EVERY EXPERIENCE WE CREATE:

MAKE IT MEMORABLE

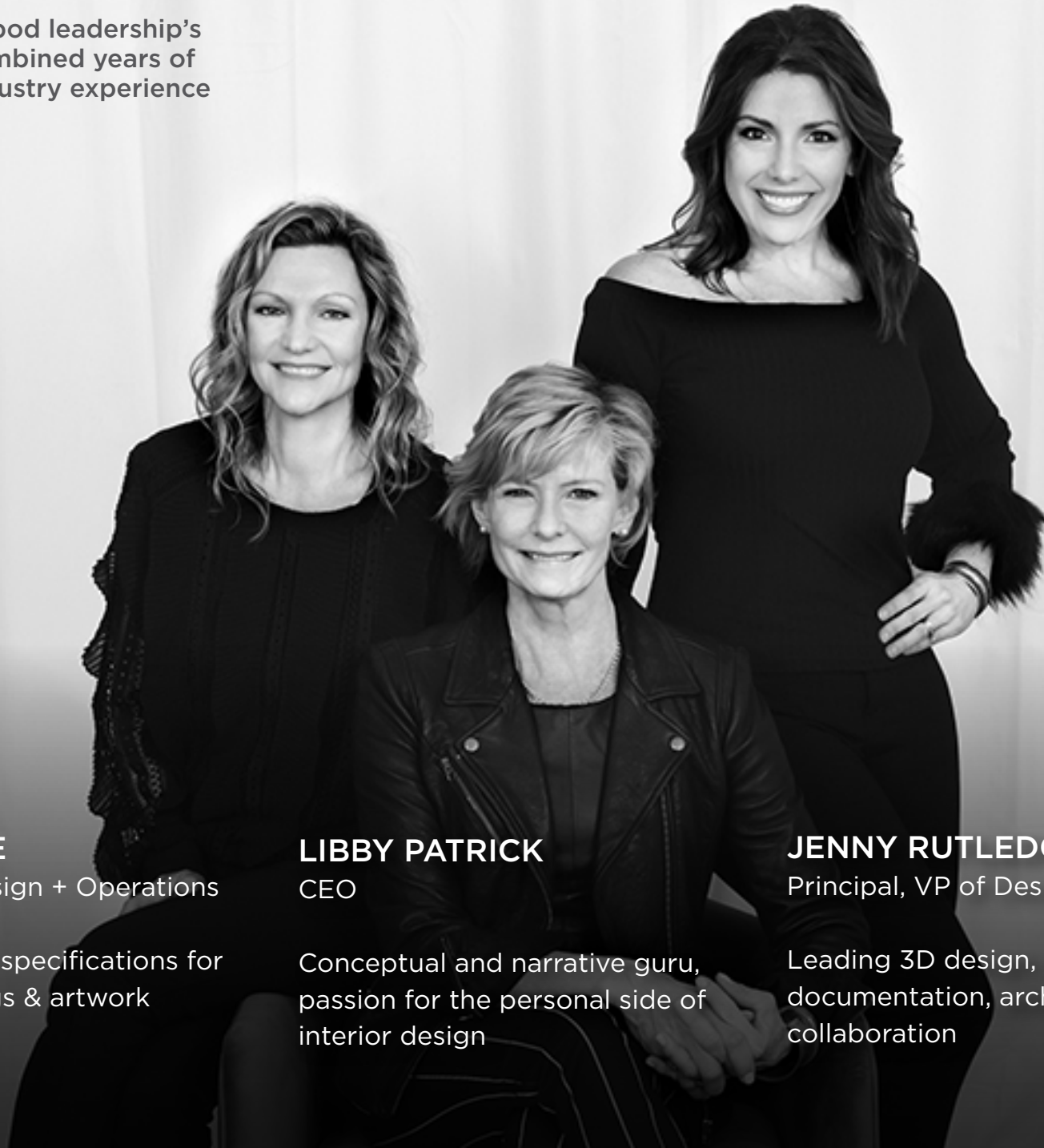
MAKE IT CAPTIVATING

MAKE IT DELIGHTFUL

# CORE LEADERSHIP

90+

Tripod leadership's  
combined years of  
industry experience



## MELISSA WYLIE

Principal, VP of Design + Operations

Oversees technical specifications for furniture, furnishings & artwork

## LIBBY PATRICK

CEO

Conceptual and narrative guru, passion for the personal side of interior design

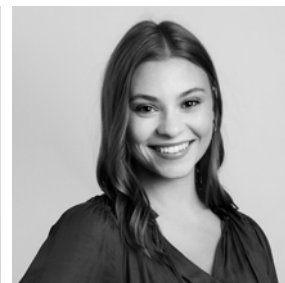
## JENNY RUTLEDGE

Principal, VP of Design + Construction

Leading 3D design, construction documentation, architect collaboration

# TEAM

We are world-traveling, culturally curious, diversely talented designers, planners and project managers with a deep love of the arts—gathering inspiration everywhere we go.





# OVERVIEW

Woman-owned and led global interior design studio  
based in Atlanta, Georgia

Founded in **1999**

**15** employees

**70+** hospitality projects in last 10 years

## Hospitality Design (HD) Awards

- |                     |  |      |
|---------------------|--|------|
| • The Terrace Hotel | Restorations, Transformation, Conversions Finalist | 2022 |
|---------------------|--|------|

## Boutique Lifestyle and Leaders Association (BLLA) Awards

- |                   |                                |      |
|-------------------|--------------------------------|------|
| • The Grady Hotel | Boutique Hotel Design Project  | 2021 |
| • The Grady Hotel | Boutique Hotel Under 100 Rooms | 2021 |

## IIDA Georgia Best of the Best (B.o.B.) Award

- |                              |  |      |
|------------------------------|--|------|
| • Crowne Plaza North Augusta | Best Overall; Best of Hospitality Winner | 2020 |
| • Elbert Hotel               | Best of Play/Hospitality Winner          | 2018 |
| • Sonesta Philadelphia       | Large Hospitality Winner                 | 2015 |
| • The Mews at Graylyn        | Small Hospitality Winner                 | 2014 |

## Boutique Design Gold Key Award

- |                                    |                                    |      |
|------------------------------------|------------------------------------|------|
| • The Kelly Hotel, Tapestry Hilton | Best Guestroom Midscale Winner     | 2022 |
| • The Kelly Hotel, Tapestry Hilton | Best Hotel Midscale Finalist       | 2022 |
| • The Grady Hotel                  | Best Hotel Upper Midscale Finalist | 2021 |
| • The Grady Hotel                  | Best Lobby Upper Midscale Finalist | 2021 |
| • The Glenn Hotel                  | Best Lobby Upper Midscale Finalist | 2021 |
| • Bellevue Inn                     | Best Lobby Midscale Finalist       | 2020 |

## NEWH TopID Firm Award

2014, 2016, 2018, 2019, 2020, 2022

We have had the pleasure of working with visionary brands and leaders from all over the globe, including:



# LIBBY PATRICK

IIDA, LEED-AP, NCIDQ

## FOUNDER & CEO

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"Design should inspire all the senses! I believe that Designing to inspire is about understanding what your guest wants before they know that they need it, and understanding the attributes of the local setting so that you can create a memorable experience that they will never forget!"

Libby Patrick is the founding Principal and CEO of Sims Patrick Studio. She has more than twenty-five years of experience in the interior design industry, is LEED-accredited, and has served as a featured panelist and speaker at many local and national events like Neocon, HD Expo and IIDA. Her award-winning work has been featured in Hospitality Design, Architectural Record, Architecture, Design & Build, Designer Specifier, Trend, the Atlanta Journal and Constitution, and Better Homes and Gardens, among other publications. Her passion for conceptual design knows no bounds—something she demonstrates by being involved in each project that comes through the studio. Libby is a leader, a mentor and a force in the southeastern design community. She commands not only the helm of Sims Patrick Studio, but the utmost respect and admiration of her team, empowering each of them to be the best they can be, leading clients on journeys of space and narrative—transforming dreams, whims, and wild ideas into memorable interior places.

## KEY HOSPITALITY PROJECTS

The Kelly Hotel, Tapestry by Hilton, Birmingham, AL  
The Grady Hotel, Louisville, KY  
The Glenn Autograph Collection, Atlanta, GA  
The Lawrence Tapestry by Hilton, Lawrenceville, GA  
Hotel Hartness, Greenville SC  
Signia Hilton Bonnet Creek, Orlando, FL  
Crowne Plaza, North Augusta, GA  
Bellevue Biltmore Inn, Belleaire, FL  
The Grand National Spa, Opelika, AL  
The Grand Autograph, Point Clear, AL  
Intercontinental, Yorkville, Toronto  
Samuel Elbert Hotel, Elberton, GA  
Renaissance, Montgomery, AL  
Partridge Inn Curio by Hilton, Augusta, GA  
Inn at Patrick Square, Clemson, SC  
Graylyn Int'l Conference Center, Winston Salem, NC  
Sonesta Hotel & Resorts, Ft. Lauderdale, FL  
Sonesta Hotel & Resorts, Hilton Head, SC  
Sonesta Hotel, Philadelphia, PA  
The Battle House Renaissance Hotel, Mobile, AL  
Franklin Marriott at Cool Springs, Franklin, TN  
Embassy Suites, Charlotte, NC  
Embassy Suites, Raleigh-Crabtree, NC  
Hyatt Regency, Atlanta, GA  
Pickwick Hotel, Birmingham, AL  
Linn-Henley Research Library, Birmingham, AL  
Jekyll Island Club Hotel, Crane & Cherokee Cottages, GA  
Lodges at Snake River, Jackson, WY  
Grand National Spa, Opelika, AL  
Chateau Elan, Braselton, GA



## EDUCATION

Bachelor of Interior Design, Auburn University, 1982

## EXPERIENCE

**Sims Patrick Studio, Inc.**, Atlanta, GA 1998-Present  
Founder/CEO

**tvdsdesign**, Atlanta, GA 1988-1997  
Principal and Studio Head

**KPS Group**, Birmingham, AL 1983-1988  
Senior Interior Designer

**Stevens & Wilkinson**, Atlanta, GA 1982-1983  
Interior Designer

## AFFILIATIONS

**IIDA**—International Interior Design Association,  
Professional Member 1984-Present

**NEWH**—Network of Executive Women in Hospitality

**NCIDQ**—Foundation for Interior Design Education & Research  
Chairman of Design Practicum, 1992-1996

**FIDER** Accreditation Board of Visitors

**USGBC**—U.S. GreenBuilding Council

**Auburn University Advisory Board** for Interior Design

## CERTIFICATIONS

**NCIDQ** Certified Interior Designer #5718 since 1985

**LEED AP** 2009

**Licensed Interior Designer**, State of Georgia, Florida

# JENNY RUTLEDGE

IIDA

PRINCIPAL, DESIGN & CONSTRUCTION

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Deeply influenced by her mother's passion for antiques and re-purposing found treasures, Jenny learned from an early age to imagine possibilities. She used her creative imagination to direct and choreograph major interactive dance performances for her high school color guard team throughout her college years. Her love of complex dance events involving music, color, props and lighting led to her love of three dimensional composition. The love of these art forms led her to pursue her degree in interior design. She graduated from the School of Interior Design at Florida State University and began her career with two major firms before starting with Sims Patrick Studio in its infancy.

As Principal of Design and Construction, Jenny inspires design concepts and transforms stories into three-dimensional identity. She is an expert in interior architecture relating to proportions, special features, lighting and material while pushing the envelope of convention to create beautiful spaces that tell the story. Developing project schedules and reviewing interior architectural drawings and documentation is her specialty. From concept to finish, she thinks of every aspect of branding and knows how to detail the spaces to achieve the desired effect. Her leadership and mentoring style fosters creativity and confidence, igniting the best in the staff.

## KEY HOSPITALITY PROJECTS

The Kelly Hotel, Tapestry by Hilton, Birmingham, AL  
The Grady Hotel, Louisville, KY  
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Signia Hilton Bonnet Creek, Orlando, FL  
Crowne Plaza, Augusta, GA  
Bellevue Biltmore Inn, Belleaire, FL  
The Grand National Spa, Opelika, AL  
The Grand Autograph, Point Clear, AL  
Intercontinental, Yorkville, Toronto  
Samuel Elbert Hotel, Elberton, GA  
Renaissance, Montgomery, AL  
The St. George, Chattanooga, TN  
Partridge Inn Curio by Hilton, Augusta, GA  
Inn at Patrick Square, Clemson, SC  
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Hyatt Regency, Atlanta, GA  
Pickwick Hotel, Birmingham, AL  
Linn-Henley Research Library, Birmingham, AL  
Jekyll Island Club Hotel, Crane & Cherokee Cottages, GA  
Lodges at Snake River, Jackson, WY  
Grand National Spa, Opelika, AL  
Chateau Elan, Braselton, GA



## EDUCATION

Bachelor of Arts: School of Interior Design  
Florida State University, 1996

## EXPERIENCE

**Sims Patrick Studio, Inc.**, Atlanta, GA 2001-Present  
Principal of Design and Construction

**Studio L**, Atlanta, GA 1998-2001  
Senior Designer

**Marcia Davis & Associates**, Atlanta, GA 1997-1998  
Interior Designer

**Hosey Interiors**, Auburn, AL 1997  
Interior Designer

**Main Street Design**, Quincey, FL 1995-1997  
Interior and Junior Designer

## AFFILIATIONS

**IIDA**—International Interior Design Association,  
Professional Member 1984-Present

**NEWH**—Network of Executive Women in Hospitality

## MELISSA WYLIE

IIDA, LEED-AP

PRINCIPAL, DESIGN & OPERATIONS

[mwylie@simspatrickstudio.com](mailto:mwylie@simspatrickstudio.com)

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A portrait artist and student of fashion and pop culture, Melissa was introduced to the world of luxury residential design by her high school teacher and gravitated towards the study of architecture and design. Today she combines her three-dimensional thinking with the right mix of furniture and finishes, the bold use of unexpected details to develop projects with a strong vision. With thorough research, the innovative use of form, color, texture, and a touch of classic glamour, she takes clients' dreams and creates thoughtful design that expresses a lifestyle.

During and after earning her Bachelor of Science degree in the College of Design, Architecture and Planning at the University of Cincinnati, she gained experience working for The Limited, Walt Disney Imagineering, Smallwood Reynolds Architects, and fell in love with hotel design at Studio L.

As Principal of Design and Operations, she is responsible for leading multiple hotel projects as well as the daily administrative operations of the firm. Her strong work ethic and management skills make her an excellent quality controller for the technical specifications of the customization of furniture, furnishings, and artwork (FF&A) as well as construction documentation. Her direct communication style, specialization in LEED projects, and her experience on very large, complex projects serve her well as a leader and mentor within the firm.

### KEY PROJECTS

The Kelly Hotel, Tapestry by Hilton, Birmingham, AL  
The Grady Hotel, Louisville, KY  
The Glenn Autograph Collection, Atlanta, GA  
The Lawrence Tapestry by Hilton, Lawrenceville, GA  
Hotel Hartness, Greenville SC  
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Bellevue Biltmore Inn, Belleaire, FL  
The Grand National Spa, Opelika, AL  
The Grand Autograph, Point Clear, AL  
Intercontinental, Yorkville, Toronto  
Samuel Elbert Hotel, Elberton, GA  
Renaissance, Montgomery, AL  
The St. George, Chattanooga, TN  
Partridge Inn Curio by Hilton, Augusta, GA  
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Jekyll Island Club Hotel, Crane & Cherokee Cottages, GA  
Lodges at Snake River, Jackson, WY  
Grand National Spa, Opelika, AL  
Chateau Elan, Braselton, GA



### EDUCATION

Bachelor of Interior Design, College of Design,  
Architecture, Art and Planning, University of Cincinnati

### EXPERIENCE

**Sims Patrick Studio, Inc.**, Atlanta, GA 2007-Present  
Principal of Design and Operations

**Studio L, Inc.**, Atlanta, GA 1998-2004  
Design Team Leader

**Marcia Davis & Associates, Inc.**, Atlanta, GA 1997-1998  
Co-Op

**Walt Disney Imagineering**, Orlando, FL 1997  
Co-Op

**Smallwood, Reynolds, Stewart, Stewart Int, Inc.**, Atlanta, GA  
1995, 1996  
Co-Op

**Limited Store Planning, Inc.**, Columbus, OH 1995  
Co-Op

### AFFILIATIONS

IIDA—International Interior Design Association  
NEWH—Network of Executive Women in Hospitality  
USGBC—U.S. GreenBuilding Council

### CERTIFICATIONS

LEED AP 2009



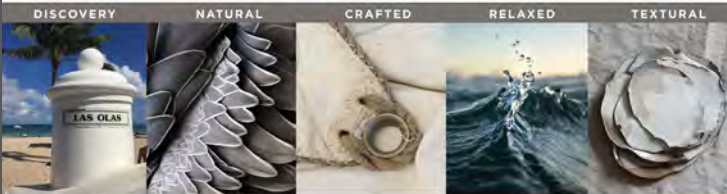
# OUR PROCESS

## Building the narrative

### THE STORY BEGINS WITH.....

Located along the beach-front of Fort Lauderdale Beach Boulevard, the Sonesta Hotel Reception and Lobby Lounge will draw the guest into an oasis of relaxed sophistication for families, couples and business associates. Known as "the boating capital of the world," we took design cues from yacht details as well as the flora and fauna of the landscape and sea life. The light-filled Lobby plan is carefully articulated with cozy nooks, screens and comfortable seating. The combination of these elements result in a sense of place to unwind, breathe easy and connect. Clean-line architectural details accent the calming, elegant color palette, and weathered organic textures in combination with crisp layered silhouettes.

In contrast to the Lobby, the lively Sea Side Kitchen Restaurant, Bar and Pool areas entice guests to amble through an arcade with layers of discovery. Artwork, lighting and subtle architectural elements lead the guest to the outdoor veranda amenities and the beach.



Sims Patrick Studio  
Adache Group Architects

5

### FLOOR PLAN



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Adache Group Architects

6



### RECEPTION



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Adache Group Architects

7



### LOBBY



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Adache Group Architects

8

# OUR PROCESS

Design phases—from concept to opening day



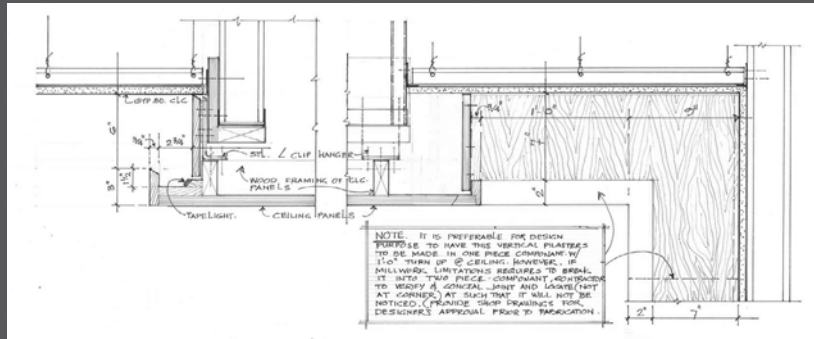
- Historical/Local Research
- Concept/Narrative Development
- Develop Imagery & Sketches
- Schematic Design
- Model Room Documents & Review
- Pricing Narratives
- Design Development Documents
- Construction Documents
- Construction and FF&A Administration
- FF&A Installation & Final Punch





# OUR PROCESS

## Three-Dimensional Design



### 3D Design Phase Deliverables:

- Schematic Design 11x17 Package
- Design Development 11x17 Package
- Design Development Document Set
- Construction Documentation Set
- Model Room Construction Doc. Set

Hilton Signia Bonnet Creek, Orlando, FL

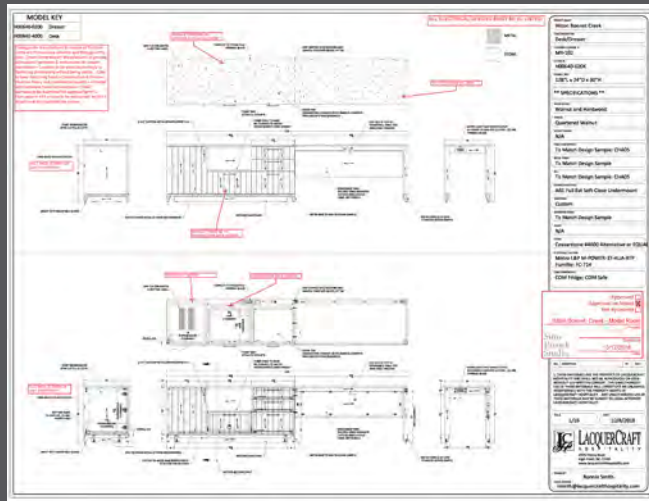


Sims Patrick Studio



# OUR PROCESS

## Furniture, Finishes, Accessories & Artwork



This is a large, complex table titled 'Furniture Matrix'. It contains numerous columns, likely representing different categories of furniture (e.g., desks, dressers, chairs, beds) and their associated quantities or specifications. The table is filled with data, with some cells highlighted in orange and green, possibly indicating different material finishes or status. The header row is particularly detailed, listing various items and their corresponding counts.

**MR-102**

**Deck/Dresser with Ref Cabinet**

**ISSUE DATE:** 8/1/18 **LOCATION:** Model Guestroom 1807  
**REV NO:** **PROJ. #:**  
**LAST REVISION:** **PROJ. NAME:** Hilton Bonnet Creek, Orlando FL - Model Room

**MANUFACTURER:**  
**NAME:** 1807 H  
**TEL:** 326.41  
**FAX:** 326.41  
**WEBSITE:** 1807 H

**MODEL NO:**  
**QUANTITY:**  
**DESCRIPTION:**

Custom Deck/Dresser with Refrigerator Cabinet  
Refer to Furniture Schedule for assembly  
Custom Deck/Dresser unit with (3) openable drawers, (1) refrigerator cabinet, (1) safe cabinet, (1) coffee table and (1) desk with removable back panel to conceal cords TWO-PIECE UNIT  
- Dresser unit to have decorative metal legs and recessed wood footcage  
- Top to have 3/4" thick solid surface top, eased edges  
- Manufacturer to provide all hardware to attaching items  
- Desk unit to have (1) black power box w/ (2) convenience outlets and (1) USB port (Must be UL approved)  
- Dresser to have 4 mounted U.S. power strip for refrigerator, safe and TV  
- Drawers to have soft close feature with heavy-duty side mount glides and bumpers (Accuride or equal)  
- Drawers to have dovetail construction  
- Desk to include removable privacy panel & good management unit to have recessed back to avoid conflict with plugs  
- Desk space to be 27" AFF ADA  
- Desk to have 1-1/2" round grommet hole for lamp cord  
- Unit must fit through existing guestroom door 36" W x 84" H (14" elevator cab dimensions 6'6" W x 7'8" x 4'0" W floor opening)  
- (1) Ref. cabinet to accommodate existing refrigerator - 18" W x 20" D x 26 1/2" H  
- Adequate ventilation must be provided per manufacturer's requirements. Provide cut-out on back  
- Ref. cabinet to have waterproof bottom  
- Interior of ref. cabinet to have protective corner guard for edge protection  
- (1) Safe cabinet to accommodate existing safe - 20" W x 15 1/2" x 27" H. Cabinet to have cut-out on back for safe cord

**FINISHES:**  
- Sides, Front, Inside: CHAOS Walnut  
- Top: Solid Surface Cambria Stone Opulent White Alloy  
- Coffee Table Shell: High pressure laminate to match Chaos Walnut  
- Hardware: To match concept image. Finish to match sample  
- Make: To match designer sample

\*Refer to FSK-MR-102 for design direction.  
\*\*Last pieces must fit through existing guestroom door and elevator cab\*\*  
\*\*\*Minor Assembly Required\*\*\*

### FF&A Phase Deliverables:

- Schematic Design
- Design Development
- Design Development Pricing w/ Purchasing Agent
- Model Room Specifications
- Purchasing Agent Construction Administration
- Shop Drawing Review
- Finish Submittals
- Fabric Submittals
- Seaming Diagrams
- Model Room Review
- Roll-Out Specifications
- Furniture Matrix with Roll-out Quantities
- Construction Administration
- Shop Drawings
- Installation

Hilton Signia Bonnet Creek, Orlando, FL





# OUR PROCESS

## Styling, Photography & Award Submittals

Third-Party Photographs



Photographs by SPS



### Deliverables:

- Sourcing & purchasing of accessories
- Styling of spaces
- Professional photoshoot & lighting
- Review of proofs; enhancements
- Final images

### Includes:

- Photographer fees and photo rights to all final images
- Design team labor/coordination
- Meals/Lodging
- Car rental/gas (mini-van required)
- Award/competition entry fees & application submittal

# HOSPITALITY PORTFOLIO

# THE KELLY HOTEL, TAPESTRY BY HILTON

BIRMINGHAM, AL

## THE KELLY HOTEL, TAPESTRY COLLECTION BY HILTON

In the heart of downtown Birmingham Alabama, the new Kelly Hotel is a 14 story 1928 Art Deco historic landmark, soaring high above the city. This beautiful 96 room boutique hotel has been renovated to bring a modern and personal touch to the building's stately architecture and existing decorative details. The inspiration for the hotel comes from a well-traveled woman and all of the things that she loves - art, luxury, cats, and a good cocktail. The historic features of the building include a decorative domed ceiling, original trim, decorative light fixtures, marble floors and wainscoting. To contrast with the building's classic architecture, bold colors, patterns, and textures were layered in to bring a new level of energy to the space. The Lobby is a complementary mix of deco inspired femininity and curated handsome details. The overall neutral backdrop has jewel-toned accents, a collection of eclectic artwork, and seating arrangements for any size group. Smoked glass mirrors, architectural arches and clean lines promote a timeless neo-modern decor while velvet covered banquettes and lounge seating line the expansive vertical windows that allow the space plenty of natural light. At nighttime, the bar invites guests to settle in for a drink with business associates or a night of romance. The well-appointed guestrooms honor the building's high-quality finishes while combining updated chic decor with unexpected whimsical drama to round out a one-of-a-kind, intimate experience for the business and leisure seeking guests.

Boutique Design Gold Key Winner 2022 - Best Guestroom Midscale  
Boutique Design Gold Key Finalist 2022 - Best Hotel Midscale



Sims Patrick Studio

THE KELLY HOTEL, TAPESTRY BY HILTON













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THE KELLY HOTEL, TAPESTRY BY HILTON













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HOTEL, TAPESTRY BY HILTON





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THE KELLY HOTEL, TAPESTRY BY HILTON







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THE KELLY HOTEL, TAPESTRY BY HILTON





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THE KELLY HOTEL, TAPESTRY BY HILTON

# THE GRADY HOTEL

LOUISVILLE, KY

## THE GRADY HOTEL

The Grady is a destination hotel inspired by its past life as a pharmacy and Louisville's horse country heritage. Bold, fresh elements contrast the overall neutral palette, while having a balance of masculine and feminine appeal. This property is a holistic turn-key renovation with a complete new brand identity. Every aspect of the hotel enhances the unique brand experience. Curated artwork and accessories, choreographed music, local food and specialty drink offerings, and architectural details underscore the three-dimensional experience. Imagine walking into an old world envelope filled with paradoxes of old and new, rough and shiny, soft and streamlined where industrial rustic elegance meets modern Southern charm.

Boutique Design Gold Key Finalist 2021 - Best Lobby Upper Midscale  
Boutique Design Gold Key Finalist 2021 - Best Hotel Upper Midscale









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THE GRADY HOTEL







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THE GRADY HOTEL





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THE GRADY HOTEL





THE GRADY HOTEL



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THE GRADY HOTEL













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THE GRADY HOTEL





# THE TERRACE HOTEL, TAPESTRY BY HILTON

LAKELAND, FL



## THE TERRACE HOTEL, TAPESTRY BY HILTON

The majestic Terrace Hotel located on scenic Lake Mirror in Lakeland, Florida, opened its doors in 1924 with a grand festive gala. This landmark hotel, recognized for its iconic floor-to-ceiling arched windows and dramatic pecky cypress patterned ceilings, continues to be one of Lakeland's top venues for wedding receptions and business gathering celebrations. The property's prominent location in the heart of downtown Lakeland, serves as a hub for multiple art shows, festivals and parades. Upon arrival guests are greeted by historical architectural details and a welcoming view of one of Lakeland's 38 lakes. The design inspiration for the renovation will take cues from its flamboyant 1920's art deco history, the elegant lines of the royal family's swan descendants and the lush gardens and vibrant hues of citrus groves nearby. The renovation captures its old world glamour while reviving the property with modern sophistication. Spaces are enhanced with updated finishes, local artwork and a mix of eclectic furnishings tying together the color palette and textures of the local flora, fauna, and wildlife. This elegant urban oasis will once again maintain and glorify its role in Lakeland as the "Living Room of the City" while appealing to all generations as a special place to gather and celebrate.

Hospitality Design (HD) Awards Finalist 2022 - Restorations, Transformations, Conversions







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THE TERRACE HOTEL, TAPESTRY BY HILTON







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THE TERRACE HOTEL, TAPESTRY BY HILTON



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THE TERRACE HOTEL, TAPESTRY BY HILTON





Sims Patrick Studio

THE TERRACE HOTEL, TAPESTRY BY HILTON



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THE TERRACE HOTEL, TAPESTRY BY HILTON





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THE TERRACE HOTEL, TAPESTRY BY HILTON



# THE MAKING OF A DESIGNED SPACE: BIJOU

JAVITS CONVENTION CENTER, NEW YORK  
BDNY 2021 | BOOTH #651

## BDNY 2021 BOOTH - BIJOU

A “box of curiosities,”  
“a hidden gem,”  
“a speakeasy lounge”  
.... with a twist.

This “box of curiosity” explores design concepts of a new-age, futuristic speakeasy bar of the next generation. The fully enclosed box will have a unique exclusive entry experience and will create a sense of wonder, curiosity and buzz of interest for guests. The nondescript exterior will starkly contrast against the unexpected, whimsical interior space. Once guests enter, they will be transported into a surreal monochromatic refuge with dramatic lighting, ceiling and focal interactive artwork. The patterns, graphics and elements of the iconic 20’s will be implied with a futuristic twist. The identity and branding of the new-age space will be carried through all aspects of the collateral and retail elements. The space will be full of contrast and juxtaposition of organic flowing forms against rigid linear lines. This box of curiosity and wonderment, will provide opportunities for guests to interact, create lasting memories and stand out as the “out of the box” booth design.





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BDNY 2021 BOOTH: BIJOU



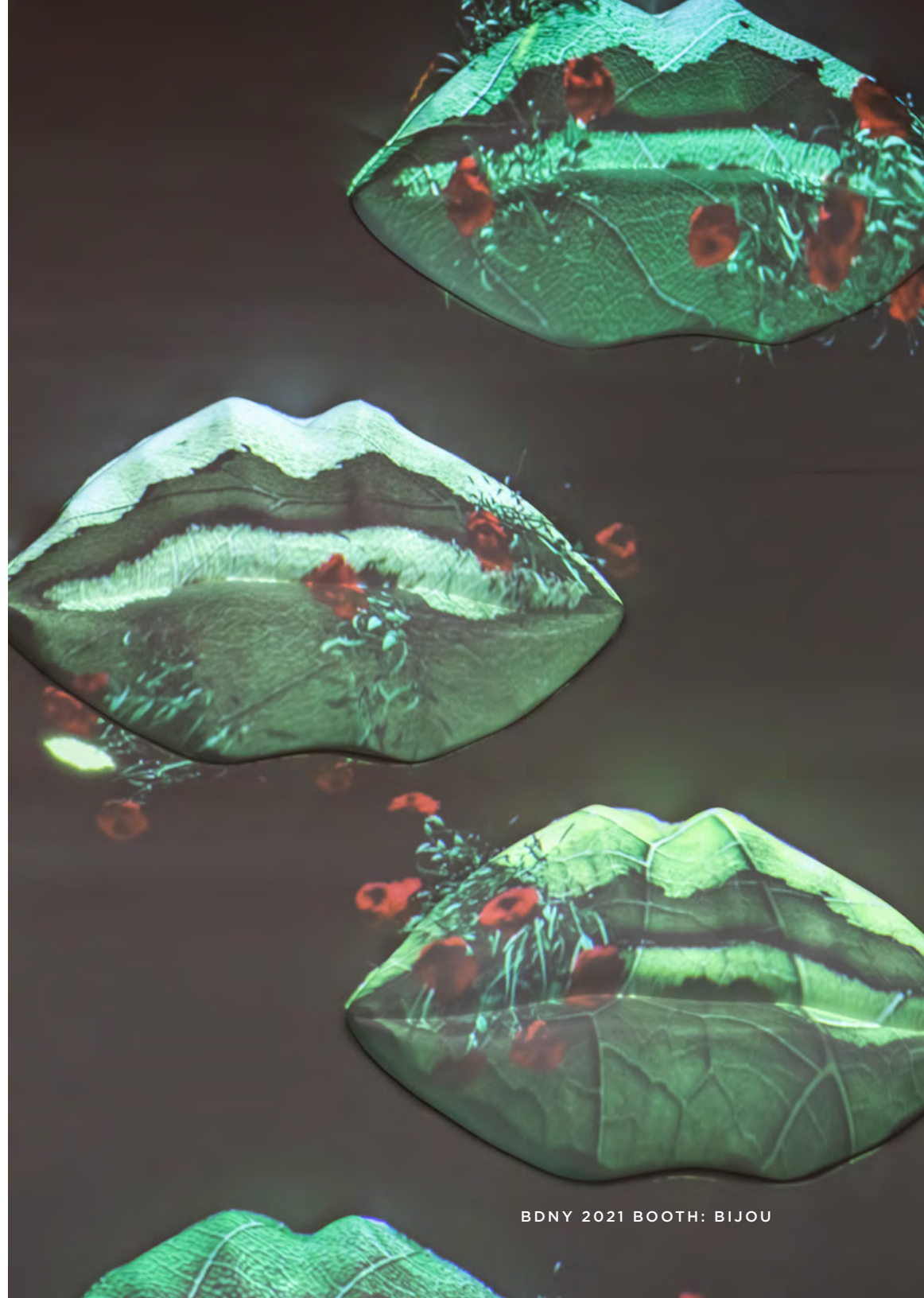






Sims Patrick Studio

BDNY 2021 BOOTH: BIJOU





# THE GLENN HOTEL, AUTOGRAPH BY MARRIOTT

ATLANTA, GA

## THE GLENN HOTEL, AUTOGRAPH BY MARRIOTT

The Glenn Hotel located in the Heart of Atlanta, is inspired by the traditional style and hospitality spirit of the Southern gentile Homestead with an updated modern twist. The eclectic and residentially inspired architectural language of the hotel interior, gives an intimate hand crafted feeling and makes guests feel welcome as if they have entered into a stately Southern Home. Friendly, service oriented people greet guests, serve signature Southern drinks and “soul food” of the old south. The entry, living and dining areas of the hotel will feel residential in scale with attention to painted paneling and trim details used as a backdrop for the artwork that explains the many unique stories and the personality of this metropolitan city. The hotel entry is light and bright and casual and feels like a side door entrance to someone’s home. In contrast, the more voluminous bar and living room spaces will be darker, more moody with comfortable, rich, traditionally inspired finishes and furnishings with a modern spin. The adjacent restaurant takes on the feeling of a fresh cafe bistro kitchen. There is a sense of surprise and whimsy in the artwork subject matter. Interior spaces will be punctuated with lion motifs derived by the original 39 lions on the exterior building cornice and is contrasted with the Southern Belle imagery. This new Southern Home inspired hotel of Downtown Atlanta, will be place to come to learn and experience true Southern hospitality!

Boutique Design Gold Key Finalist 2021 - Best Lobby Upper Midscale





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THE GLENN HOTEL, AUTOGRAPH BY MARRIOTT







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THE GLENN HOTEL, AUTOGRAPH BY MARRIOTT







Sims Patrick Studio

THE GLENN HOTEL, AUTOGRAPH BY MARRIOTT









Sims Patrick Studio

THE GLENN HOTEL, AUTOGRAPH BY MARRIOTT









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THE GLENN HOTEL, AUTOGRAPH BY MARRIOTT









Sims Patrick Studio

THE GLENN HOTEL, AUTOGRAPH BY MARRIOTT







Sims Patrick Studio

THE GLENN HOTEL, AUTOGRAPH BY MARRIOTT



KY LOUNGE

Sims Patrick Studio

THE GLENN HOTEL, AUTOGRAPH BY MARRIOTT







SKY LOUNGE

Sims Patrick Studio

THE GLENN HOTEL, AUTOGRAPH BY MARRIOTT

# CROWNE PLAZA

NORTH AUGUSTA, SC



## CROWNE PLAZA NORTH AUGUSTA

The new Crowne Plaza Hotel is located along North Augusta's riverfront as part of the long awaited Project Jackson, named for the Augusta businessman who originally designed the town at the turn of the 20th century. The hotel is a central meeting spot for locals and visitors alike for community events, baseball, and to soak up southern hospitality. The overall exterior architecture of the hotel is inspired by the famous Hampton Terrace Hotel completed in 1903. Before it tragically burned to the ground in 1916, the grand hotel was a resort for the rich and famous and had gained the reputation of being one of the most beautiful and handsomely appointed hotels in the South. Industrialists John D. Rockefeller and Harvey Firestone along with department store mogul Marshall Field and President William Taft came annually to "winter" in the South to enjoy golf, tennis, horseback riding, hunting, fishing, and simply the best that Southern Hospitality had to offer.

Fast forward 100 years later, our fresh interior design direction gives a nod to the glamour of the Golden Age of the Hampton Terrace and its status as a respite for the leisure sportsman, while embracing the modern South. Pulling inspiration from the nearby Sibley Mill, a confederate gunpowder plant that was modeled after the British Parliament, our interiors blend the sophistication of the southern heritage of leisure sporting with the modern edge of the industrial aesthetic. Our design provides a warm and inviting backdrop using familiar materials and finishes with contrast, textures, and good proportions used in simpler, more modern ways. We embrace the contrasts between old and new, formal and informal, to create a sense of place that is welcoming, refined, relaxed, whimsical, and inspiring. The hotel's restaurant may feature "up and coming" southern chefs but it will always have fried chicken and shrimp and grits.

IIDA Georgia Best of the Best Winner 2020 - Best of Hospitality  
IIDA Georgia Best of the Best Winner 2020 - Best Overall























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CROWNE PLAZA NORTH AUGUSTA





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CROWNE PLAZA NORTH AUGUSTA



# THE ARTISAN, TAPESTRY BY HILTON (IN PROGRESS)

SAVANNAH, GA





## THE ARTISAN, TAPESTRY BY HILTON

Renowned for its beauty, Savannah has always been a city of travelers—merchants, sailors, and entrepreneurs—and of creators—artists, designers, musicians. At The Artisan, Savannah's charm and the carefree, welcoming spirit of the South converge with the creative energy of Savannah College of Art & Design's global campuses in a richly layered celebration of contemporary art and design. Set at the edge of the historic district, The Artisan is just steps from the city's most picturesque streets and squares. Our vibrant interiors are populated with art, design, and objects created by SCAD alumni for a uniquely rich experience. Modern amenities and genuine service within a colorful, curated, and globally-influenced design foster creative expression, provoke thought, and inspire exploration, no matter the purpose of your journey.











# THE LAWRENCE, TAPESTRY BY HILTON (IN PROGRESS)

LAWRENCEVILLE, GA

## THE LAWRENCE, TAPESTRY BY HILTON

Founded in 1821, the city of Lawrenceville, Georgia is the second oldest city in the metropolitan Atlanta area. Named after famed Naval Officer, Captain James Lawrence, the city carries on his tenacious spirit and determination by forging a path towards the future and paying homage to its historical roots in agriculture, trade and raw building materials. Directly across the street from the hotel site is “Honest Alley,” the origin of the city’s trade industry. Local residents and visitors would buy, sell and trade agricultural goods, livestock and raw materials (like cotton) in “good faith.” The industry of trade was soon tested by catastrophic events such as the destruction caused by The Civil War and the infestation of the boll weevil on the cotton crops. However, Lawrenceville’s spirit persevered and soon after re-invented itself through industrial manufacturing of brick and lumber. The city continues to thrive and grow as its new chapter of history is now being written. Wood, stone, leather and other organic elements contrast the steel, brick, and industrial-inspired materials to balance the aesthetic throughout the hotel. Guests will be greeted in the lobby with a flooding of natural light through large industrial windows framed by rich, lush drapery and a curated mix of layered furnishings. The warm brick arches that encase the hotel’s restaurant will feature a blazing wood-fire grill, giving off a scent reminiscent of campfire throughout the dining room. Cozy nooks and large conversation areas in the courtyard provide the perfect backdrop to gather. The juxtaposition of natural and man-made materials will provide a harmonious combination evoking an alluring, yet familiar setting. Individual travelers will experience a sense of community within this unique, approachable, one-of-a kind designed hotel.

















# ELBERT HOTEL

ELBERTON, GEORGIA

## ELBERT HOTEL

Located in the heart of downtown Elbert Georgia, this 1925 Tudor Revival style building was purchased by the City of Elberton with hopes of developing a viable hotel and conference center to benefit the City. The property includes 27 newly created hotel rooms as well as a ground level restaurant space with banquet hall. The historic details of this hotel have been preserved including the original two-toned terrazzo floors and large stone fireplace. Located on the public square, you can walk to shops and restaurants and explore historic sites and monuments. With lovely views from almost every window, the property combines the original character of the property with the technology and convention of today. It is a luxurious getaway for meetings, events, retreats and family gatherings.

IIDA Georgia Best of the Best Winner 2018 - Best of Hospitality













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ELBERT HOTEL





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ELBERT HOTEL











# THE GRAND NATIONAL SPA

OPELIKA, AL

## THE GRAND NATIONAL SPA

The Grand National is a three-level spa and fitness center in Opelika, AL providing guests and neighboring community a first-class wellness facility. This retreat borrows elements from the natural surroundings of the Alabama landscape and combines them with modern luxury.

Guests enter through the lobby and are greeted at a welcoming reception desk made from local Walnut tree. The lobby features a focal fireplace and tall windows surrounded by comfortable seating, hanging plants, swings, and smartly displayed products. The path to the locker rooms, lounge areas and showers has been well-planned for ease of circulation and privacy. Each treatment room invites individual guests to indulge their senses and relax their body and mind in a naturally calm setting. The quiet room is filled with candlelight, warm neutral colors, an inviting sauna and whirlpool experience and a twinkling southern sky ceiling. The hallway leading to the treatment rooms has dramatic vertical accent lights highlighting a textural stone wall and is punctuated with faux foliage giving the illusion of an outdoor space. The second floor has a salon with pedicure and manicure stations, hair styling services, a make-up artist station, and an array of beauty products on display. Upstairs, the fitness area provides the latest in equipment and a hydration bar. The light filled, open truss ceiling allows natural light in and the central multi-use exercise and movement room invites guests to join a yoga, dance, or body sculpting class. The facility was designed to provide a refresh to anyone's day; whether enjoying the spa, taking advantage of the salon or putting in some time at the gym, a visit to the Grand National Spa is sure to have guests leave with a reinvigorated pep in their step.













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THE GRAND NATIONAL SPA





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THE GRAND NATIONAL SPA













# THE GRAND HOTEL AUTOGRAPH BY MARRIOTT

POINT CLEAR, AL



## THE GRAND HOTEL AUTOGRAPH BY MARRIOTT

The interior design is an eclectic mix of Old World charm and modern southern hospitality. With the history behind The Grand, it was important to emphasize the great bones the hotel has and keep key aspects of what guests remember from their past stays in order to give the hotel a fresh new perspective. With the goal of making each guest feel like a pampered celebrity, the main landmark building of the Grand Hotel in Point Clear Alabama interior decor is updated to align the finest of Southern hospitality service and tradition with a new design that nods to the past yet provides a fresh new decor and the latest food concepts and understated luxurious amenities. Through the use of signature focal features and artwork, the property is full of delightful surprises. Whether the guest is attending a conference, a wedding, to play golf, a family vacation or is a local resident, the new design celebrates the magic of this understated yet elegant place located overlooking the Mobile Bay amongst the majestic live Oak trees and beautiful landscaping.



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THE GRAND HOTEL, AUTOGRAPH BY MARRIOTT









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THE GRAND HOTEL, AUTOGRAPH BY MARRIOTT









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THE GRAND HOTEL, AUTOGRAPH BY MARRIOTT





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THE GRAND HOTEL, AUTOGRAPH BY MARRIOTT





HOT DRINKS	
GRAND HOT CHOCOLATE	\$3.50
Hot Tea	\$3.00
Hot Chocolate	\$3.00
Burrito	\$3.50
Cafe Latte	\$3.50
Cappuccino	\$3.50
Espresso	\$3.50
Latte	\$3.50
Espresso	\$3.50
Espresso	\$3.50

HOT DRINKS	
Cafe Latte	\$3.50
Cappuccino	\$3.50
Espresso	\$3.50
Latte	\$3.50
Espresso	\$3.50
Espresso	\$3.50

COFFEE DRINKS	
Cafe Latte	\$3.50
Cappuccino	\$3.50
Espresso	\$3.50
Latte	\$3.50
Espresso	\$3.50
Espresso	\$3.50

ICED DRINKS	
Cold Brew	\$3.50
Espresso	\$3.50
Latte	\$3.50
Espresso	\$3.50
Espresso	\$3.50
Espresso	\$3.50

BREAKFAST MENU	
HOT BREAKFAST	
Espresso	\$3.50
Latte	\$3.50
Espresso	\$3.50
Espresso	\$3.50
Espresso	\$3.50
Espresso	\$3.50

HOT BREAKFAST	
Espresso	\$3.50
Latte	\$3.50
Espresso	\$3.50
Espresso	\$3.50
Espresso	\$3.50
Espresso	\$3.50

HOT BREAKFAST	
Espresso	\$3.50
Latte	\$3.50
Espresso	\$3.50
Espresso	\$3.50
Espresso	\$3.50
Espresso	\$3.50

HOT BREAKFAST	
Espresso	\$3.50
Latte	\$3.50
Espresso	\$3.50
Espresso	\$3.50
Espresso	\$3.50
Espresso	\$3.50

HOT BREAKFAST	
Espresso	\$3.50
Latte	\$3.50
Espresso	\$3.50
Espresso	\$3.50
Espresso	\$3.50
Espresso	\$3.50





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THE GRAND HOTEL, AUTOGRAPH BY MARRIOTT

# SIGNIA HILTON BONNET CREEK (IN PROGRESS)

ORLANDO, FL



## SIGNIA HILTON BONNET CREEK

In a city inundated with the hustle and bustle of theme parks, the Bonnet Creek Hilton is a modern, casual, friendly yet sophisticated escape. The hotel reception sets the tone of the architecture with attention to modern classic details and beautifully landscaped gardens. The entry lobby is an interactive space where industry-changing ventures are born and families are celebrated. Multiple intimate, cozy areas are combined with open group seating and they cumulatively provide a welcoming hang out for the business, family, or leisure traveler. The hotel, located in the heart of a vast wetland preserve, has views of towering pines, stately cypress trees and subtropical landscape. Guests can explore and discover the edge of untouched neighboring wetlands, native vegetation, elegant birds and exotic wildlife. From the guest rooms, one has amazing views of the nightly fireworks, the Disney parks, the championship golf course, lagoon style pool and lush gardens. The comfortable, elegant, and carefully crafted rooms are a welcomed retreat for work and for un-winding from the day. They provoke a positive emotional experience that is delightful and has an element of surprise!













# HOTEL HARTNESS (IN PROGRESS)

GREENVILLE, SC



## HOTEL HARTNESS

Hotel Hartness sits on 400 acres of rolling meadows, lakes, trails, and pecan groves. The site will feature the mid-century French manor house of the Hartness family as the front door of the Hotel. The beautiful winding arrival will set the stage for the unique guest experience. Imagine being welcomed with a signature cocktail or iced tea, cheese biscuits and toasted pecans. Enjoy your breakfast in an intimate dining room or overlooking the landscaped courtyard from the outdoor patio. Lounge by the fireplace in the living room surrounded with local interest books and memorabilia. Disconnect from the day to day and reconnect with yourself by exploring the surrounding trails, lakes, and groves. Finish the day with a delectable meal and a handcrafted cocktail at the lobby bar. An area rich in ambiance and steeped in character. Delight your senses with a curated backdrop of classic South Carolina architecture in the guest rooms and living spaces. The surrounding natural elements are characterized within the spaces through native floral scents, layers of texture and pattern, and comfortable furnishings, finishes and materials.

The underlying Southern hospitality of the Hartness family blends with the area's rich past and has a surprisingly modern spirit. The decor is eclectic, comfortable and timeless with a touch of unexpected whimsy. The holistic experience and service at Hotel Hartness will be engaging and delightful! It is the place for international guests and the local community to come together to create memories that will last a lifetime.













# BELLEVIEW INN

BELLEAIR, FL



## BELLEVIEW INN

Formerly known as the Belleview Biltmore Resort, The Belleview Inn is located in the coastal town of Belleair, Florida. The original Queen Anne style property was built in 1897 by Henry Plant and was a luxury retreat for many famous people, dignitaries, and leaders. The building is noted for its signature architectural features; its vintage green roof, white wood sided exterior, hand-carved woodwork and Tiffany glass on the interior- all of which have been restored or repurposed for the renovation. The new 35-room Belleview Inn, which is also on the register of Historic Hotels of America, celebrates Gilded Age glamour with a touch of modern Southern charm. The revitalized portion of the resort retains the classic symmetrical layout of the grand mansion as well as the sweeping porch, the grand staircase, a reading room, library pub, restaurant, and a vintage-style ice cream parlor. Guestrooms and suites are spread out between the 2nd through 4th floors, and guests are greeted each morning with a basket of freshly baked pastries and the morning paper. The rich history, legacy, and hospitality of the 120+ year property have been woven throughout the hotel in both a literal and an abstract form, bringing this exquisite hotel back to its former glory.

Boutique Design Gold Key Award Finalist 2020 - Best Lobby Midscale



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BELLEVIEW INN

















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BELLEVUE INN





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BELLEVIEW INN





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BELLEVIEW INN





INTERCONTINENTAL

YORKVILLE, ONTARIO, CANADA



## INTERCONTINENTAL

For the guest rooms and guest corridor of the Intercontinental Yorkville, the design direction was all about simplicity and luxury. We used natural materials and textures, and kept the color palette very neutral to appeal to a broad high end clientele in this upscale neighborhood of Yorkville. The corridors were dark and small, so we used light woods and whites to open the space up and bring in more light, making the space feel larger. The guest room design was highly focused on a luxurious guest bath and a beautiful and comfortable sleeping space.













# PARTRIDGE INN, CURIO COLLECTION BY HILTON

AUGUSTA, GA



## PARTRIDGE INN, CURIO COLLECTION BY HILTON

The Partridge Inn started as a resort and retreat for Northern travelers from New York and New England to “winter” in the south. Established in 1882, it became known for its southern hospitality and friendliness. The hotel’s history is rich and over the years, this historic hotel has been a favorite place to visit by dignitaries and international celebrities as well as the people and tourists visiting Augusta. Our new “Southern with a Twist” design approach is an eclectic mix of furnishings that are inspired by world travel, have a warm and friendly, grounded, casual, yet sophisticated “club resort” style which utilizes warm, wood finishes, rich, deep, neutral colors, accented with whites, pops of color, burnished metals, leather, tailored classic patterns for rugs, fabrics, and bedding. The result is a custom tailored style that combines the best of old world glamor and charm with casual southern sophistication with a reassembled modern twist. Think of it as a modern version of the southern club resort. The guests coming to the new Partridge Inn will think of the hotel as the living room of the city. A popular place to meet and visit for drinks, dinners, to attend weddings, receptions, roof top events, and for the people of Augusta to welcome their guests to their city and the US Masters golf tournament.



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PARTRIDGE INN, CURIO BY HILTON





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PARTRIDGE INN, CURIO BY HILTON













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PARTRIDGE INN, CURIO BY HILTON





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PARTRIDGE INN, CURIO BY HILTON





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PARTRIDGE INN, CURIO BY HILTON



# THE INN AT PATRICK SQUARE

CLEMSON, SC

## THE INN AT PATRICK SQUARE

In the heart of Patrick Square, this new built hotel is the living room of the community. The Owners wanted to create an authentic, historic looking Inn with traditional, elegant interior spaces overlooking a lush green lawn. The property is a welcoming lodging spot for families, global business travelers, and regional visitors to Clemson's campus. The Inn is a gathering place that brings back special memories as well as a place to create new traditions. The ballroom and Prefunction spaces are beautiful settings for the finest wedding, reunion, or party catered by nearby famous chef Rick Irwin. The upcountry architectural backdrop features old world finishes, eclectic furniture and historical artwork and accessories that tell the stories of local legends and the founding fathers of Clemson. The guestrooms provide the most updated fixtures and amenities, a touch of modern with traditionally inspired finishes and furnishings. Comfortable lobby living spaces invite guests to converse while having breakfast, coffee, late afternoon tea, or cocktails.

































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THE INN AT PATRICK SQUARE



# SHAPING PLACES INTO MEMORIES